

Yashoda Girls' Arts & Commerce College, Nagpur



Department of Economics

Teaching Plan

Session: 2024-2025

Yashoda Girls' Arts & Commerce College

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)
NAAC Accreditation B++ with 2.97 CGPA

Sneh Nagar, Wardha Road, Nagpur 440015

Tel. 0712 2290637 Fax: 0712 2290368

www.yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

DEPARTMENT OF ECONOMICS

HEAD OF THE DEPARTMENT: DR MAHENDRAKUMAR DURYODHAN KATRE MOB. 9420963560

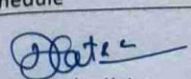
ACADEMIC SESSION 2024 – 2025

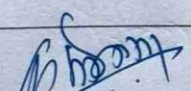
Semester wise Teaching Plan (18 June 2024 to 28 October 2024)

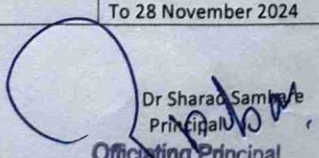
B. A. Part One: First Semester: Major I T1(04 Credits-60 Hours)

BECO101 MJL(Intoductory Microeconomics)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course			
<u>Unit I</u>	05	July	15 July 2024
Definition of Economics – Scope, Signification of Economics	05	(Total Hours -10)	To 31 July 2024
Method of Difference between Micro economics and Macroeconomics	04	August	01 August 2024
Basic concept – Demand, Wealth, Utility, Elasticity of Demand, Giffen Goods Supply, Consumer Surplus, Production, Market.	03	(Total Hours - 17)	To 31 August 2024
<u>Unit II</u>			
Utility Analysis, law of Diminishing Utility and Law of Equi-Marginal Utility Law of Demand	03		
Consumer's surplus, Elasticity of Demand- Price, Income & Cross Elasticity of Demand,	03		
Study Board inauguration, Group Discussion, Unit Test– 1, Seminar	04		
Measurement and determinations, Law of Supply	03	September	01 September 2024
<u>Unit III</u>	03	(Total Hours - 17)	To 30 September 2024
Production function factor of production, law of variable Proportion	03		
Presentation, Price Determination under Perfect Competition, Monopoly and Monopolistic Competition.	02		
Oral Test, Assignment, Guest Lecture	02		
	04		
<u>Unit IV</u>	04	October	01 October 2024
Marginal Productivity Theory and Modern Theory of Distribution, Ricardian and Modern Theory of Rent, Theories of wages, Theories of interest- Classical, Neo-classical and Keyes, Theories of Profit, Risk, Innovation and Uncertainty theory	04	(Total Hours -16)	To 28 October 2024
Unit Test II, Surprise Test,	03		
Winter Vacation /Winter Examination As Per University Schedule			29 October 2024 To 28 November 2024


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Head of the Department


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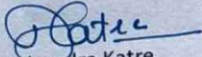
ACADEMIC SESSION 2024 – 2025

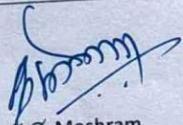
Semester wise Teaching Plan (18 June 2024 to 28 October 2024)

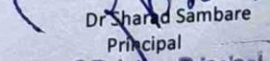
B. A. Part One: First Semester: Major II T2 (02 Credits-30 Hours)

BECO102 MJL(Retail Marketing)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course	05	July	15 July 2024 To
UNIT -1 INTRODUCTORY TO RETAILING		(Total Lectures - 07)	31 July 2024
Retailing- Definition, , Supply Chain anageent- Definition, Iportance, Role of Information Technology in Retailing.	02		
Nature, Functions, importance, Retail Marketing	02	August	01 August 2024 To
Growth of Organized Reatailing in India, Wholesaler vs Retailer, Global Retail arket	01 01	(Total Lectures - 08)	31 August 2024
Unit Test-1, Seminar	04		
Unit II UNIT -2 STRATEGIC PLANNING IN RETAILING	01	September	01 September 2024 To
Retail Markets Strategy, Levels of Strategy, Strategic Presentation, Oral Test, Assignment, Guest Lecture	01 01 01 04	(Total Lectures - 08)	30 September 2024
Retail Planning Process, Retail Location factors, Branding in Retailing, Private Labelling, Counciation	01 02	October	01 October 2024 To
Tools used in Retailing, Sales Promotion	01	(Total Lectures- 07)	28 October 2024
Surprise Test, Unit Test – 2	03		
Winter Vacation			29 October 2024 To 28 November 2024
Winter Examination			As Per University Schedule


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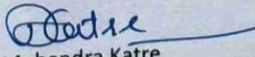
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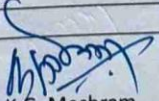
B. A. Part One: First Semester: O/E (02 Credits-30 Hours)

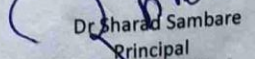
BECO125 O/E (Entrepreneurial Economics)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course	05	July	15 July 2024 To 31 July 2024
UNIT -1 Intreprenuer & Entrepreneurship Entrepreneur and Entrepreneurship- Meaning,Definitions, Evolution, types Characteristics, qualities, fuctions of entrepreneur	05	(Total Hours - 10)	
-Distinction between entrepreneurship in India, Problems of rural entrepreneur and entrepreneurship , Growth of entrepreneurship in India,Problems of rural in India	03	August	01 August 2024 To
Role and importance of entrepreneurship in economic development, Factors influencing entrepreneurship- Psychological,Social, economic and Environmental New generations of entrepreneurshipviz social, Health, Tourism and Women entrepreneurship; Barriers to entrepreneurship.	03	(Total Hours - 17)	31 August 2024
UNIT -2 Entrepreneurship Ventures	03		
Generation of Entrepreneurship Ventures Idea- Methods and Process, Source of ideas, Screening Process, Assessing Opportunities, Challenges, Critical factor of new venture	02		
Business plan: Steps involved in setting up a Busiess- identifying,selecting a Good Business opportunity,Market Survey and Research.	02		
Unit Test – 1, Seminar	04		
UNIT -3 Financial Resourse for New Ventures	05	September	01 September 2024 To
Source of Finance- Capital structure, Institutional support to enterprises, National Small Industries Board,State Small Industries Development Corporation, District Industrial Centers.	04	(Total Hours – 17)	30 September 2024
Entrepreneur Assistance: Assistance to an entrepreneur- Industrial Park (meaning ,features) –Special Economic Zone(meaning ,features)- Financial assistance by different agencies-License, Environment Clearance, e-tender process, Excise exemption and concession, Exemption from income tax.	04		
UNIT -4 Business and Entrepreneurship Devement	04		
- Determining and acquiring required resources(Fiancial,Physical and Human): Search for entrepreneurial capital- Debt vs. Equity; Venture Capital Market;AngelFiancing and Alternative sources of finance for Entrepreneurs. Entrepreneurship development programme(EDP) In India- Objectives, Phases, and iputs of EDP; Government Initiativefor entrepreneurship- Make in India,Start-up India, MUDRA etc.	05	October	01 October 2024 To
Unit Test II, Surprise Test, Viva	04	(Total Hours - 16)	28 October 2024
Winter Vacation	03		
Winter Examination			29 October 2024 To 28 November 2024

As Per University Schedule


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ACADEMIC SESSION 2024 – 2025

Semester wise Teaching Plan (18 June 2024 to 28 October 2024)

B. A. Part One: First Semester: IKS (02 Credits-30 Hours)

BECO136 IKS (Kautilya's Economics)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course	05	July	15 July 2024 To
UNIT -1 INTRODUCTION OF KAUTILYA'S ARTHASHASTRA Content of his book	02	(Total Hours - 07)	31 July 2024
Arthshastra's concept of Kautilya's Arthshastra, Origin, Influence, The welfare state, Good, Governance, Foreign, trade Taxation, Growth, Public Expenditure, Kautilya's Arthshastra, Problems in Kautilya's Arthshastra, Significance of Kautilya's Arthshastra, Unit Test – 1, Seminar	02 02 04	August (Total Hours - 08)	01 August 2024 To 31 August 2024
'Arthshatra's Central Theme, Kautilya's categories of war, Kautilya's seven pillars, Ideology of Kautilya's, View of Kautilya's about Arthshastra, Principles of Arthshastra, Administrative Ideas in Kautilya's Arthshastra Saptanga Theory of Kautilya's- Svami, Amaya, Janpada, Durga, Danda, Mitra Presentation, Oral Test, Assignment, Guest Lecture	02 02 04	September (Total Lectures - 08)	01 September 2024 To 30 September 2024
UNIT -2 ECONOMICS THOUGHTS OF KAUTILYA'S AND IT'S CONTEMPORARY RELEVANCE THOUGHT OF KAUTILYA : A moral politics, Social Views, theory of origin of state, Nature state, welfare state, King, Kosh (Treasury): Danda, Durg, Janpad, Principle of Diplomacy, Strategies of Diplomacy, Mandala Theory & Kenneth Waltz, Machiavelli & Kautilya's ECONOMIC THOUGHT IN ANCIENT INDIA: Basic features, Economics ideas on Wealth & population, Land & Agriculture, Animal Husbandry, Labour, Wage & Social securities, Public finance & taxation, Pricing & price control, trade, Distribution, Economics functions of state. Surprise Test, Unit Test – 2, Viva	02 02 03	October (Total Hours - 07)	01 October 2024 To 28 October 2024
Winter Vacation			29 October 2024 To 28 November 2024
Winter Examination			As Per University Schedule

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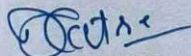
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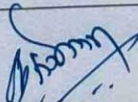
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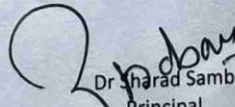
B. A. Part One: First Semester: VSC1 (02 Credits-30 Hours)

BECO129 VSC (Personal Finance & Planning)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course	05	July	15 July 2024 To
UNIT -1 INTRODUCTION TO PERSONAL FINANCE Finance goals: steps in financial planning;	02	(Total Lectures - 07)	31 July 2024
Budgeting incomes and payments; time value of money; Personal Financial Analysis, Cash Flow management and budgeting Study Board inauguration,	02 01	August (Total Lectures - 08)	01 August 2024 To 31 August 2024
Activites Group Discussion, Unit Test-1,	04 01		
, Insurance planning, Debt management and counseling, Tax planning, retirement planning, Estate planning, benefits of saving; management of spending & financial discipline.	03 02	September (Total Lectures - 08)	01 September 2024 To 30 September 2024
UNIT -2 INVESTMENT PLANNING Process and objectives of investment; concept and measurement of return & risk for various asset Activities Assignment PowerPoint Presentation	03		
classes; measurement of portfolio risk and return, diversification & portfolio formation; gold bond; Real estate; Investment in greenfield and brownfield projects; Investment in fixed income ,financial derivatives & commodity market in india, mutual fund schemes; International investment avenues; Currency derivatives and digital currency.	03 03	October (Total Lectures- 07)	01 October 2024 To 28 October 2024
Activities Seminar , Unit Test – 2, Viva	01		
Winter Vacation			29 October 2024 to 28 November 2024
Winter Examination		As Per University Schedule	


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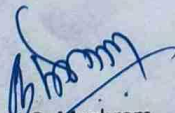
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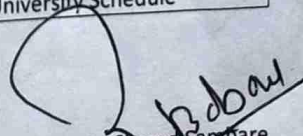
B. A. Part One: First Semester: SEC1 (02 Credits-30 Hours)

BECO133 SEC (Stock Market)

Unit/Topic	Hours	Months	Duration
Admission Process		June & July	18 June 2024 To 14 July 2024
Bridge Course UNIT -1 INTRODUCTION TO STOCK MARKET Origin and concept of stock market and its functions,	05 02	July (Total Lectures - 07)	15 July 2024 To 31 July 2024
Types of securities traded in the stock market, Participants in the stock market, Trading mechanisms, Market regulators. Study Board inauguration, Group Discussion, Activity : Assignments Seminar	04 04	August (Total Lectures - 08)	02 August 2024 To 31 August 2024
Concept of New Issue Market & Security Trading, Relationship between New Issue market and stock exchange, Role of function of a broker in stock market and types of brokers. TRADING AND SETTLEMENT IN STOCK EXCHANGE Different trading systems-BSE-BOLT system, Different types of Settlements- Pay-in and Pay-out Activities : Presentation Videos related sites Activity : Fill up the forms to Open accounts Bank program	04 04	September (Total Lectures - 08)	01 September 2024 To 30 September 2024
,NSE-NEAT system options-Market types, Order types and books- Fund settlement- Risk management system in BSE and NSE . Activities : Presentation Videos related sites , Viva , Presentation	02 04 01	October (Total Lectures - 07)	01 October 2024 To 28 October 2024
Winter Vacation			29 October 2024 To 28 November 2024
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Semester wise Teaching Plan. 2024-2025

B A Third Semester

Subject:- Core Banking and Finance

Class	Unit	Required Lectures	Months	Duration
	Admission Process		June/July	18 th June to 30 th June, 2024
	Unit I Core Banking System & Solution System of CORE Banking in India, History, Meaning, Objectives, Need, Features of Core, Banking, Advantages to Consumers and Bank, Elements of CBS-Internal & Mobile Banking, ECS in India-NEFT, RTGS, Electronic Funds Transfer point of scale (EFTOS), Role of RBI in payment system, Society for worldwide Interbank Financial Telecommunications.	05 05 05 05 02	July (Total Lectures 22)	01/07/2024 to 31/07/2024
	E-Banking Concept, Meaning, Need & scope of E-Banking, Model of E-Banking, Advantages and Constraints in E-Banking, Advent of E-Banking in India, Impact of E-Banking on Commercial Bank, E-Banking Product- ATM, Credit Card, Point of sale (POS), Debit Cards, Smart Card, E-money, D-MAT account, MICR cheque transactions, risk in E-banking and management. Unit II Retail Banking Meaning, Features, Significance, History, Role of Retail Banking, Retail & Wholesale Banking system, Bank Customer relationship	03 03 03 04 04 05	August (Total Lectures 22)	01/08/2024 to 31/08/2024
	Retail Banking Services Banking Services- Personal, Corporate Business, Recovery process in Retail Banking, Opportunities & Challenges in Retail Banking in India. Unit Test:1 on Unit I & Unit II Unit-III Banking & Financial Institutions in India. Commercial Banks & functions, Cooperative Banks, Regional Rural Banks & their role in credit supply, Reforms in Banking and Finance, Credit rating in India, Credit creation by commercial banks, Nationalization of commercial banks, Non-performing Assets (NPA) Reserve Bank of India- Traditional and Developmental Functions, Monetary Policy, Objectives, Instruments, RBI's Rural and Industrial Finance.	03 03 04 03 03 02 03	September (Total Lectures 21)	01/09/2024 to 30/09/2024
	Unit-IV Money and Financial Markets Structure, Developed and underdeveloped Money Markets, Money Market in India- Importance, Features, Instruments, Measures to strengthen money market in India. Capital Market in India Stock exchange, importance of Stock exchanges, National and Bombay stock exchange- sensex and NIFTY, Methods of floating new issues, Types of shares and debentures, The securities and exchanges Board of India (SEBI), Objectives and role. Unit Test:2 on Unit III & Unit IV	05 05 05 05	October (Tot. Lectures 20)	01/10/2024 to 28/10/2024
	DIWALI VACATION/ Winter Vacation Examination			29/10/2024 TO 28-11-2024


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Semester wise Teaching Plan. 2024-2025

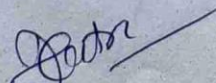
B A Fifth Semester

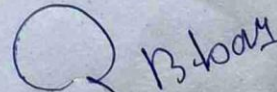
Subject:- DEVELOPMENT AND INTERNATIONAL ECONOMICS

Class	Unit	Required Lectures	Months	Duration
	Admission Process		June	18 th June to 30 th June, 2024
	Unit I Economics of Growth and Development Meaning of economics Growth and Development, Indicators and measurement of economics development- human development index, inequality adjusted HDI- gender equality index, Multi-Dimensional Poverty Index. Inclusive growth, Sustainable Development Goals and Objectives.	05 05 05 05 02	July (Total Lectures 22)	01/07/2024 to 31/07/2024
	Unit II Theories of Economics Growth and Development Theories of Adam Smith, David Ricardo, Karl Marx and Schumpeter Lewis model of Unlimited Supply, Theories of Nurkse, Balance Growth Strategy and Hirschman's Unbalance Growth Strategy, Hydel model, Harrod-Domer Growth model, Kaldor's model. Unit Test:1 on Unit I & Unit II	03 03 03 04 04 05	August (Total Lectures 22)	01/08/2024 to 31/08/2024
	Unit III Theories of International Trade Meaning, Salient Features and Importance of International and inter-regional Trade, Ricardo, Haberler, Heckscher-Ohlin and J.S. Mill's Theory of International Trade. Role of dynamic factors, i.e., changes in tastes, technology and factor endowments. Terms of Trade and Gains from Trade.	03 03 04 03 03 02 03	September (Total Lectures 21)	01/09/2024 to 30/09/2024
	Unit IV India's International Trade Composition and Direction of India's Trade, Foreign Trade Policy, Export promotion, Bilateral, multilateral, Free and Preferential Trade Agreements. GATT and WTO, WTO and India, MNC's and FDI. Unit Test:2 on Unit III & Unit IV	05 05 05 05	October (Total Lectures 20)	01/10/2024 to 28/10/2024
	DIWALI VACATION Winter Vacation / Examination			29/10/2024 TO 28-11-2024


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