



Yashoda Girls' Arts & Commerce College, Nagpur

■ Recognized by Government of Maharashtra ■ Affiliated to RTM Nagpur University, Nagpur
SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA

■ Tel. : 0712-2290637 ■ Fax No.: 0712- 2290368 ■ Website : www.yashodagirlscollege.edu.in ■ Email : ygc.ngp@rediffmail.com

5.1.2 Capacity building and skills enhancement initiatives

taken by the institution include the following

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene)
4. ICT/computing skills

Supporting Documents as Web-Link/Hyper-Link

1. Soft skills

Soft Skill Program As per Template No. 1	
Name of the capacity development and skills enhancement program	Short Term Course in Business Communication Skills in English
Date of implementation	04-09-2019
Number of students enrolled	50
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/STC-Busi-Commu-Skills-in-English-2019-2020.pdf	

Soft Skill Program As per Template No. 2	
Name of the capacity development and skills enhancement program	Short Term Course in Basic Skills required for Career
Date of implementation	11-05-2021
Number of students enrolled	40
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/Short-Term-Course-Basic-skills-required-for-Career-1.pdf	

Soft Skill Program As per Template No. 3	
Name of the capacity development and skills enhancement program	Short Term Course in Corporate Communication and Public Relations
Date of implementation	10-05-2021
Number of students enrolled	40
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/Short-Term-Course-in-corporate-Commu-Pub-Rela-2020-2021-1.pdf	

Soft Skill Program As per Template No. 4	
Name of the capacity development and skills enhancement program	Short Term Course in Soft Skills for Personality Development
Date of implementation	05-05-2021
Number of students enrolled	35
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/Short-Term-Course in Soft Skill for personality development-1.pdf	

Soft Skill Program As per Template No. 5	
Name of the capacity development and skills enhancement program	Short Term Course in Corporate Communication and Public Relations
Date of implementation	02-03-2022
Number of students enrolled	40
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/Short-Term-Course-2021-22-in-Corporate-Commu-Pub.-Relations.pdf	

Soft Skill Program As per Template No. 6	
Name of the capacity development and skills enhancement program	Short Term Course in Soft Skills for Personality Development
Date of implementation	22-02-2022
Number of students enrolled	35
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/06/Short-Term-Course-2021-2022-Soft-skill-for-Personality-Development-Rawlekar.pdf	

Soft Skill Program As per Template No. 7	
Name of the capacity development and skills enhancement program	Short Term Course in Basic Skills required for Career
Date of implementation	08-03-2022
Number of students enrolled	40
Name of the agencies/consultants involved with contact details	Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University (9156727545/8459438651)
Hyperlink/Web-link of the proof	
https://yashodagirlscollege.edu.in/wp-content/uploads/2022/07/Short-Term-Course-2021-2022-Soft-Skills-Required-for-Career.pdf	

Soft Skill Program As per Template No. 8	
Name of the capacity development and skills enhancement program	Online International Webinar on “Competitive Strategy”
Date of implementation	15-06-2021
Number of students enrolled	200
Name of the agencies/consultants involved with contact details	Department of Commerce & Economics
Proof	Attached as under

Brief Report

Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur-15

&

NSS College of Commerce & Economics, Tardeo, Mumbai-34

&

Mahila Mahavidyalaya, Nandanvan, Nagpur-09 Online International Webinar on

"Competitive Strategy" held on 15 JUNE 2021 from 11.30 a.m onwards

Brief Report of Online International Webinar on "Competitive Strategy"

Date	Name of event	Resource Person	Duration	organizers	Participants	Online platform
15 June 2021	Online International Webinar on "Competitive Strategy"	Dr. Yeliena Prokhorova (Ph.D, Associate professor, Deputy Head of Management Department, KYIV National University, Ukraine	11.30 a.m to 02.00 p. m (2.30 hours)	IQAC and Commerce Dept. of NSS College of Commerce & Economics , Tardeo, Mumbai in collaboration with IQAC , Yashoda Girls' Arts & Commerce College, Nagpur and IQAC , Mahila Mahavidyalaya, Nandanvan, Nagpur on 15 June 2021 from 11.30a.m onwards.	More than 200	Zoom Platform

Online International Webinar on “Competitive Strategy” jointly organised by IQAC , Yashoda Girls’ Arts & Commerce College, Nagpur in collaboration with IQAC and Commerce Dept. of NSS College of Commerce & Economics , Tardeo, Mumbai and IQAC , Mahila Mahavidyalaya, Nandanvan, Nagpur on 15 June 2021 from 11.30a.m onwards.

The Resource person for the **Online International Webinar on “ Competitive Strategy”** was eminent personality from the Academic and Industry field Dr. Yeliena Prokhorova (Ph.D, Associate professor, Deputy Head of Management Department, KYIV National University, Ukraine) The guest of honor was Saroj Khaparde Hon. Secretary, Purushottam Khaparde Health and Education Society, Nagpur, and Ratnamala Khaparde Hon. Chairman, Purushottam Khaparde Health and Education Society, Nagpur. The dignitaries from all the organising colleges of International Webinar , Principal Dr. Dhanraj Shete from Yashoda Girls’ Arts and Commerce College Nagpur and Dr. Shamim Sayed, Principal of NSS College, Mumbai and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur and along with Conveners of International webinar Dr. Dhiraj Ovhal from NSS College of Commerce and Economics, Mumbai. and Dr. Anil Dodewar from Mahila Mahavidyalaya, Nandanvan, Nagpur and Dr. K. G. Meshram from Yashoda Girls’ Arts and Commerce College Nagpur. More than 650 Teaching and Students participants of the across country registered for the webinar.

The webinar theme was Competitive Strategy focused on the role of Competitive Strategy for the success of business enterprises in the modern complex environment.

The main objectives of International webinar as follow

- To understand Competitive Strategy for the perspective of business field.
- To share common dais for all the stakeholder of Higher education for the interaction on Competitive Strategy.
- To helpful for the students for understanding competitive strategy and apply into academic and personal life's for the success.

Competitive strategy is related to the strongest possible strategic advantage to help in Building profitable customer relationships, gaining competitive advantage, analyzing their competitors, etc. The Company has different products having different competitive strategies to success in the market. Even also students should plan competitive strategy to grab the opportunity in the market and success in the life. Due to the pandemic and

lockdown situation restricted many things and focused on the virtual platform for the routine activities. Even also with the help of this Webinar of Competitive Strategy the students can set the competitive strategy for their overall development and achieve the goals in their lives.

Online International Webinar on “Competitive Strategy” began with welcome address. It was inaugurated by Dr. Dhanraj Shete, Principal of Yashoda Girls’ Arts and Commerce College Nagpur and Dr. Shamim Sayed Incharge principal of NSS College, Mumbai and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur along with Resource person Dr. Yeliena Prokhorova (Ph.D, Associate professor, Deputy Head of Management Department, KYIV National University, Ukraine) . Principal Dr. Dhanraj Shete welcomed all the delegates and participants. Dr. Shamim Sayed, I/C Principal of NSS College Mumbai welcomed all the delegates and participants and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur welcomed all the delegates and participants of webinar.

Dr. K. G. Meshram, Coordinator IQAC from Yashoda Girls’ Arts and Commerce College Nagpur, Convener of the Online International Webinar. He welcomed the dignitaries and teacher and students participants also highlighted the college brief history of Yashoda Girls College and achievements as well as introduced the Principal Dr. Dhanraj Shete.

Dr. Dhiraj Ovhal Coordinator IQAC from NSS College, Mumbai, Convener of the Online International Webinar. He welcomed the dignitaries and teacher and students participants also briefed the objectives of the online international Webinar and highlighted the NSS college brief history and achievements as well as introduced the Principal Dr. Shamim Sayed.

Dr. Anil Dodewar Coordinator IQAC from Mahila Mahavidyalaya, Nandanvan, Nagpur Convener of the Online International Webinar. He welcomed the dignitaries and teacher delegates and students participants also highlighted the Mahila Mahavidyalaya brief history and achievements as well as introduced the Principal Dr. Vanadana Bhadikar.

Dr. Dhiraj Ovhal introduced the Resource Person Dr. Yeliena Prokhorova (Ph.D, Associate professor, Deputy Head of Management Department, KYIV National University, Ukraine) The Technical session on “Competitive Strategy” conducted by resource person Dr. Yeliena Prokhorova. She explained the Competitive strategies with suitable examples. She emphasized on Sources of Competitive Advantage by Kenichi Ohmae and Competitive strategies at different stages of industry’s life cycle. She also highlighted Features of Cost Leadership and Differentiation Strategies, Porter’s Generic Strategies’ Risks, Strategic group mapping, etc. She explained the competitive

strategies with various example likes Ukrainian Oil Companies Map of Competitors, Beer Producers in Ukraine Strategic Groups of Competitors, etc. She also stressed on Consumers Matrix, Sources of Competitive Advantage by Kenichi Ohmae, Strategic Segmentation Matrix, etc. During the technical session the participants were interacted with resource person and asked numbers of doubts about competitive strategy and applicability in various business enterprises , etc. which were solved by the resource person.

The International Webinar was well received by more than 199 students and teachers participants across the country. Who found it was very informative & extremely useful to understand Competitive strategy. The International Webinar was formally concluded with Valedictory function which was chaired the session by the Principal Dr. Vanadana Bagdikar from Mahila Mahavidyalaya, Nandanvan, Nagpur and shared her thought and feedback of Online International Webinar. The session ended with a vote of thanks proposed by Dr. Dhiraj Ovhal from NSS College and the National Anthem sung by all.

We are thankful for the support and cooperation of Our Management and Principal Dr. Dr. Dhanraj Shete and Management of NSS College Mumbai, and I/C Principal Shamim Sayed, along with Management of Mahila Mahavidyalaya, Nandanvan, Nagpur and Principal Dr. Vanadana Bagdikar and Convener of Dr. Dhiraj Owhal and Dr. Anil Dodekar to make Online International Webinar on “ Competitive Strategy” as grand success.

Audio- Video Link of Online International Webinar :-

<https://us02web.zoom.us/rec/share/pAe-Up7BHkm3a5EXXGxpbda5sGd39DPLIQApKsnjqfeu0EzdlG2CE3YqjLNFHcLZ.rUQYYt38-yeT0xHi>



Dr. K G Meshram

(Convener & IQAC Coordinator)

Yashoda Girls' Arts & Commerce College,

Sneh Nagar, Nagpur.15

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NSS College of Commerce & Economics, Tardeo, Mumbai-34

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Mahila Mahavidyalaya, Nandanvan, Nagpur-09

Online International Webinar on "Competitive Strategy" held on 15 JUNE 2021 from 11.30

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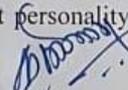
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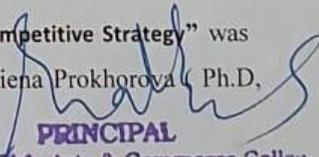
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Co-ordinator, IQAC
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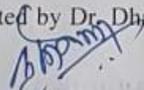
Dr. Shamim Sayed, Principal of NSS College, Mumbai and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur and along with Conveners of International webinar Dr. Dhiraj Ovhal from NSS College of Commerce and Economics, Mumbai. and Dr. Anil Dodewar from Mahila Mahavidyalaya, Nandanvan, Nagpur and Dr. K. G. Meshram from Yashoda Girls' Arts and Commerce College Nagpur. More than 650 Teaching and Students participants of the across country registered for the webinar.

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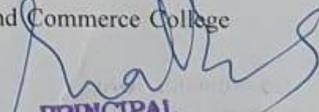
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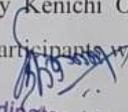
Nagpur and Dr. Shamim Sayed Incharge principal of NSS College, Mumbai and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur along with Resource person Dr. Yeliena Prokhorova (Ph.D, Associate professor, Deputy Head of Management Department, KYIV National University, Ukraine) . Principal Dr. Dhanraj Shete welcomed all the delegates and participants. Dr. Shamim Sayed, I/C Principal of NSS College Mumbai welcomed all the delegates and participants and Dr. Vandana Bhagdikar, Principal of Mahila Mahavidyalaya, Nandanvan, Nagpur welcomed all the delegates and participants of webinar.

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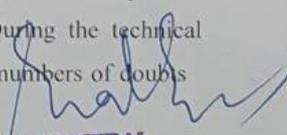
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Sheti Nagar, Nagpur-19

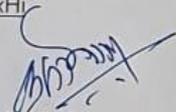
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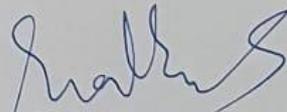
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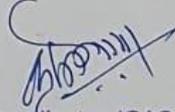
Audio- Video Link of Online International Webinar :-

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Dr. K G Meshram
(Convener & IQAC Co-ordinator)
Co-ordinator, IQAC
Yashoda Girls' Arts & Commerce College,
Commerce College, Nagpur
Sneh Nagar, Nagpur-15




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Co-ordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagp



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&
Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur-15
&
Mahila Mahavidyalaya, Nandanvan, Nagpur-09



IQAC and Dept. of Commerce of NSS College, Mumbai
In collaboration with
IQAC of Yashoda Girls' Arts & Commerce College, Nagpur
&
IQAC of Mahila Mahavidyalaya, Nandanvan, Nagpur

jointly organising
Online International Webinar
On
"Competitive Strategy"
Date:- Tuesday, 15th June 2021
Time : 11.30 a.m. Onwards

Target Audience:- UG & PG Students, Teachers

Dr .Dhiraj Ovhal Convener (IQAC - Coordinator) NSS College, Mumbai 9768937121	Dr. K. G. Meshram Convener (IQAC- Coordinator) Yashodha Girls' College, Nagpur-15 9970071236	Dr. Anil Dodewar Convener (IQAC- Coordinator) Mahila Mahavidyalaya, Nandanvan, Nagpur-9 7588776907
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Dr. Shamim Sayed I/C Principal NSS College of Comm & Eco, Mumbai-34	Dr. Dhanraj Shete Principal Yashoda Girls' Arts & Comm. College, Nagpur- 15	Dr. Vandana Bhagdikar Principal Mahila Mahavidyalaya, Nandanvan, Nagpur-9
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Dr. Yeliena Prokhorova
Ph.D,
Associate professor,
Deputy Head of
Management
Department,
Kyiv National Economic
University
Ukraine.

Session Topic : "Competitive Strategy"
Timing : 11.30 a.m onwards
Date : 15th June 2021

Resource Person : Ph.D, Associate professor, Deputy Head of Management Department, Kyiv National Economic University named after Vadym Hetman, Ukraine. She is Member of the Faculty of Management Council and member of the University's Scientific and Methodical Council. She has taught "Business Strategy", "Change Management" and "Strategic Management" at the Bachelor, MBA and Master's, Ph.D levels. She has developed the Distance course like "Strategic Management" for the Masters students (in Ukrainian). Her Scientific interests in Managing the Process of Strategy Implementation, Organization Culture Development. She has Participated in consulting projects to improve the efficiency of enterprises, transferring them to self-sufficiency. She has delivered the sessions on Strategic Management for companies. She has prepared methodical recommendations and held the training for the top government managers on Strategic Management in the state authority at the school of the senior civil service corps of the National Agency of Ukraine for Civil Service. She is Honorable International Editor for Amit International Impact Factor Journals (AIIFJ) and Honorary Member of the Hon'ble Editorial Board of the UBST Journal Group and as Associate Editor in Journal of Studies in Social Sciences and Humanities (JSSSH)

General Instructions

- Participation to the Online International Webinar is FREE of Cost.
- Registration will be on First Come First Serve Basis.
- E- certificate of Participation will be provided to only those who have registered and attended the Webinar and also filled the feedback form.
- Login ID and Password for the session will be emailed or send on Whatsapp group before 10 minutes of starting of the session.

NSS College of Commerce and Economics, Tardeo, Mumbai-34
&
Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur-15
&
Mahila Mahavidyalaya, Nandanvan, Nagpur-09
jointly organizing
Online International Webinar
on
"Competitive Strategy"
Tuesday, 15th June 2021 from 11.30 a.m
onwards

Resource Person :- Dr. Yeliena Prokhorova -Ph.D, Associate professor, Deputy Head of Management Department, Kyiv National Economic University Ukraine.

Programme Schedule

&

Organizing Team

Dr. Shamim Sayed
I/C Principal

Dr. Dhiraj Ovhal
Convener
IQAC-Coordinator

Dr. K. G. Meshram
Convener
IQAC-Coordinator

Dr. Dhanraj Shete
Principal

Dr. Anil Dodewar
Convener
IQAC-Coordinator

Dr. Vandana Bhagdikar
Principal

NSS College of Commerce and
Economics, Tardeo, Mumbai

Yashoda Girls' Arts & Commerce
College, Sneh Nagar, Nagpur-15

Mahila Mahavidyalaya,
Nandanvan, Nagpur-09

	Time	Programme
Dr. Dhiraj Ovhal	11.30 a.m to 11.40 a.m	Inaugural and Welcome Address
	11.40 a.m to 11.45 a.m	Principal Address by Dr. Shamim Sayyed
Dr. K. G. Meshram	11.45 a.m to 11.55 a.m	Welcome and brief about college Principal Address by Dr. Dhanraj Shete
Dr. Anil Dodewar	11.55 a.m to 12.05 p.m	Welcome and brief about college Principal Address by Dr. Vandana Bhagdikar
Dr. Dhiraj Ovhal / Dr. K. G. Meshram / Dr. Anil Dodewar	12.05 p.m to 12.10 p.m	Introduction of Resource Person
	12.10 a.m to 01.30 p.m	Technical Session by Dr. Yeliena Prokhorova
Dr. Dhiraj Ovhal / Dr. K. G. Meshram / Dr. Anil Dodewar	01.30 p.m. to 01.35 p.m	Vote of thanks
	From 1.35 p. m	National Anthem

CERTIFICATE

NSS College of Commerce and Economics, Mumbai - 34
&
Yashoda Girls' Arts and Commerce College, Nagpur-15
&
Mahila Mahavidyalaya, Nandanvan, Nagpur-09

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Mrs. Lisa Simpson
of Springfield Elementary

has participated in Online International Webinar on "Competitive Strategy" jointly organised by the IQAC and Commerce Dept. of NSS College of Commerce & Economics, Tardeo, Mumbai in collaboration with IQAC of Yashoda Girls' Arts & Commerce College, Nagpur and IQAC of Mahila Mahavidyalaya, Nandanvan, Nagpur-09 on 15 June 2021 from 11.30 a.m onwards.

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NSS College of Commerce and Economics, Mumbai - 34
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Mahila Mahavidyalaya, Nandanvan, Nagpur-09

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Mrs. Dhiraj Raghunath Ovhal
of NSS College of Commerce and Economics, Tardeo, Mumbai-34

has participated in Online International Webinar on "Competitive Strategy" jointly organised by the IQAC and Commerce Dept. of NSS College of Commerce & Economics, Tardeo, Mumbai in collaboration with IQAC of Yashoda Girls' Arts & Commerce College, Nagpur and IQAC of Mahila Mahavidyalaya, Nandanvan, Nagpur-09 on 15 June 2021 from 11.30 a.m onwards.

 Dr. Shamim Sayed Principal NSS College of Comm& Eco, Mumbai	 Dr. Dhiraj Ovhal Convener IQAC-Coordinator NSS College of Comm& Eco, Mumbai	 Dr. K. G. Meshram Convener IQAC-Coordinator Yashoda Girls' Arts and Comm, College Nagpur	 Dr. Dhanraj Shete Principal Yashoda Girls' Arts and Comm, College Nagpur	 Dr. Anil Dodewar Convener IQAC-Coordinator Mahila Mahavidyalaya, Nandanvan, Nagpur-09	 Dr. Vandana Bhagdikar Principal Mahila Mahavidyalaya, Nandanvan, Nagpur-09
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Made for free with Certify'em

NSS College of Commerce and Economics, Mumbai - 34
&
Yashoda Girls' Arts and Commerce College, Nagpur-15
&
Mahila Mahavidyalaya, Nandanvan, Nagpur-09

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Mrs. Dr K G Meshram
of Yashoda Girls' Arts & Commerce College Nagpur

has participated in Online International Webinar on "Competitive Strategy" jointly organised by the IQAC and Commerce Dept. of NSS College of Commerce & Economics, Tardeo, Mumbai in collaboration with IQAC of Yashoda Girls' Arts & Commerce College, Nagpur and IQAC of Mahila Mahavidyalaya, Nandanvan, Nagpur-09 on 15 June 2021 from 11.30 a.m onwards.

 Dr. Shamim Sayed Principal NSS College of Comm& Eco, Mumbai	 Dr. Dhiraj Ovhal Convener IQAC-Coordinator NSS College of Comm& Eco, Mumbai	 Dr. K. G. Meshram Convener IQAC-Coordinator Yashoda Girls' Arts and Comm, College Nagpur	 Dr. Dhanraj Shete Principal Yashoda Girls' Arts and Comm, College Nagpur	 Dr. Anil Dodewar Convener IQAC-Coordinator Mahila Mahavidyalaya, Nandanvan, Nagpur-09	 Dr. Vandana Bhagdikar Principal Mahila Mahavidyalaya, Nandanvan, Nagpur-09
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Made for free with Certify'em

Online Event Proof

A screenshot of a Zoom meeting interface. The main window displays a slide with a portrait of a woman and the text: **Dr. Vandana Bhagdikar**, Principal, Mahila Mahavidyalaya, Nagpur. The Zoom toolbar at the bottom shows 'Unmute', 'Start Video', 'Share', 'Participants' (190), and 'More'. A 'REC' indicator is visible in the top left corner.

A screenshot of a Zoom meeting interface showing a woman speaking. The name 'Yeliena Prokhorova' is visible at the bottom left. A small inset window in the top right corner shows a diagram titled 'Using a value chain to determine the potential for product differentiation or cost saving'. The diagram is a flowchart with 'MANUFACTURING' at the top, branching into 'Raw material', 'Production', and 'Distribution'. 'Production' further branches into 'Production process' and 'Production equipment'. 'Distribution' branches into 'Distribution channel' and 'Distribution equipment'. The diagram also includes 'Packaging' and 'Packaging equipment'.

A screenshot of a Zoom meeting interface showing a slide titled 'Key Success Factors: Examples'. The slide lists two main points: **1. Segment the market** and **2. Find the difference between companies winners and losers**. Below these points is a bullet point: **■ Japanese economic miracle**. The date 'June 15, 2021' is at the bottom left, and the number '18' is at the bottom right. A small inset window in the bottom right corner shows the speaker, Yeliena Prokhorova.

Zoom Meeting

Recording...

View

Windows taskbar: Type here to search, 12:07, 15-06-2021

Recording...

You are viewing Yelena Prokhorova's screen

View Options

Consumers Matrix

Subjective assessment of consumer value

High
Middle
Low

Low Middle High

Subjective evaluation of the price

June 15, 2021

15

Zoom meeting controls: Unmute, Start Video, Security, Participants (149), Polls, Chat, Share Screen, Pause/Stop Recording, Reactions, Leave

Porter's Generic Strategies' Risks

Cost leadership risks	Differentiation risks	Focusing risks
Leadership is hard to maintain because competitors are able to replicate advantages, technology changes etc.	Differentiation is difficult to maintain because it is repeated by competitors, and for consumers it loses its significance	The strategy may be repeated by competitors, segments lose attractiveness due to structural changes and changes in demand
Differentiation advantage lost	Cost leadership advantage lost	Those, who didn't segmented, win the segment, because the differences of the segment from others will disappear or the advantages of mass products will increase
Those, who focus, achieve lower costs in their segments	Those, who focus, achieve much deeper differentiation	New entrants re-segment the market

June 15, 2021 6

Porter's Generic Strategies



Industry-wide

SOURCE OF COMPETITIVE ADVANTAGE

Low cost *Differentiation*

COST LEADERSHIP	DIFFERENTIATION
-----------------	-----------------

Single segment

FOCUS

COMPETITIVE SCOPE

Recording... You are viewing Yelena Prokhorova's screen View Options

Porter's Generic Strategies' Risks

Cost leadership risks	Differentiation risks	Focusing risks
Leadership is hard to maintain because competitors are able to replicate advantages, technology changes etc.	Differentiation is difficult to maintain because it is repeated by competitors, and for consumers it loses its significance	The strategy may be repeated by competitors, segments lose attractiveness due to structural changes and changes in demand
Differentiation advantage lost	Cost leadership advantage lost	Those, who didn't segmented, win the segment, because the differences of the segment from others will disappear or the advantages of mass products will increase
Those, who focus, achieve lower costs in their segments June 15, 2021	Those, who focus, achieve much deeper differentiation	New entrants re-segment the market

Unmute Start Video Security Participants 178 Polls Chat Share Screen Pause/Stop Recording Reactions Leave



12:07 Zoom Leave

REC

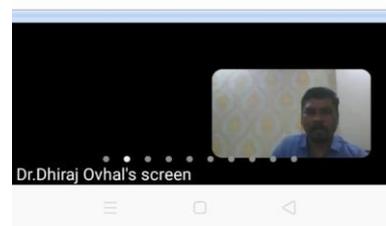
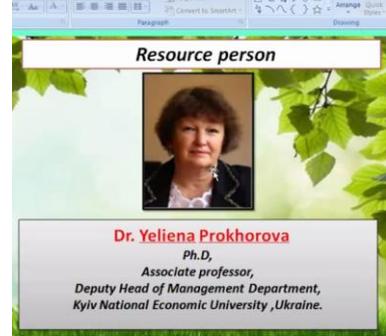
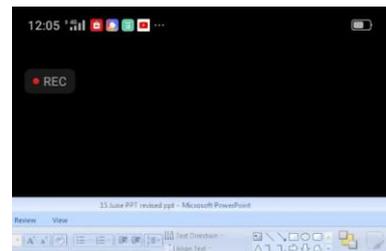
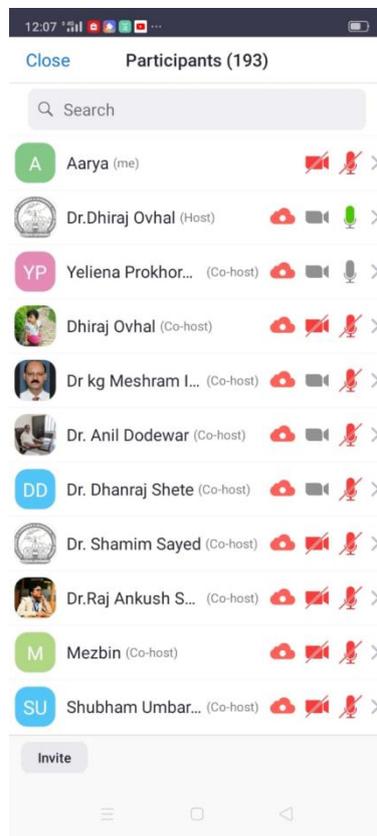
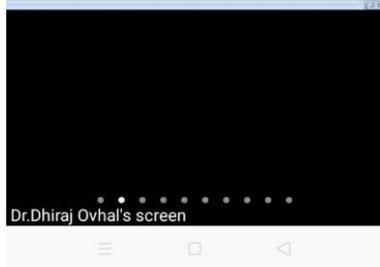
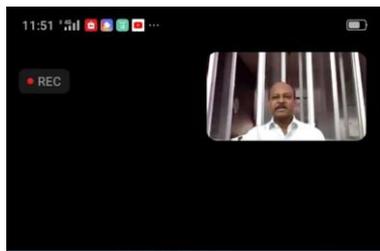
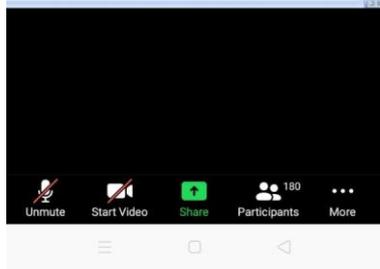
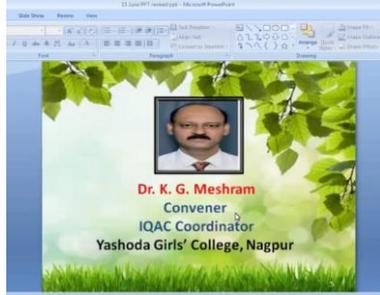
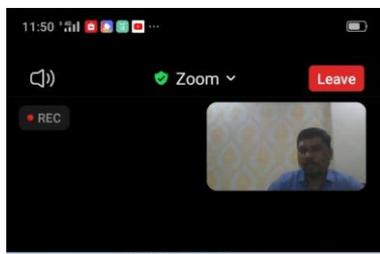
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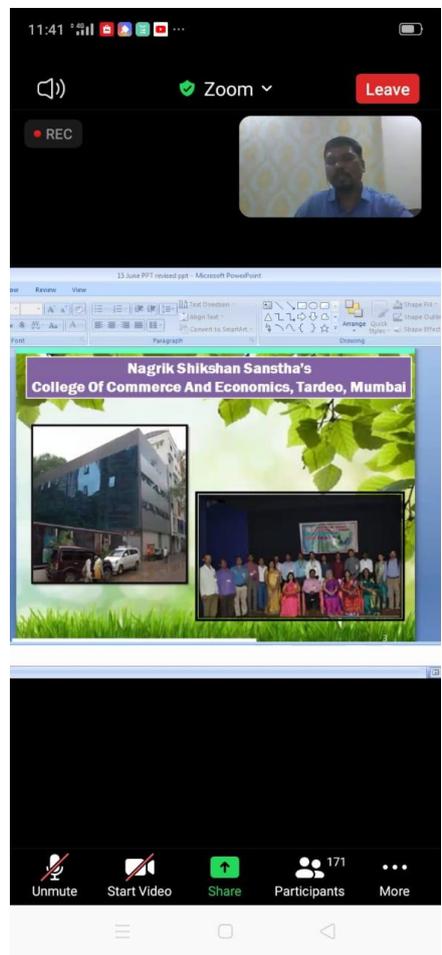
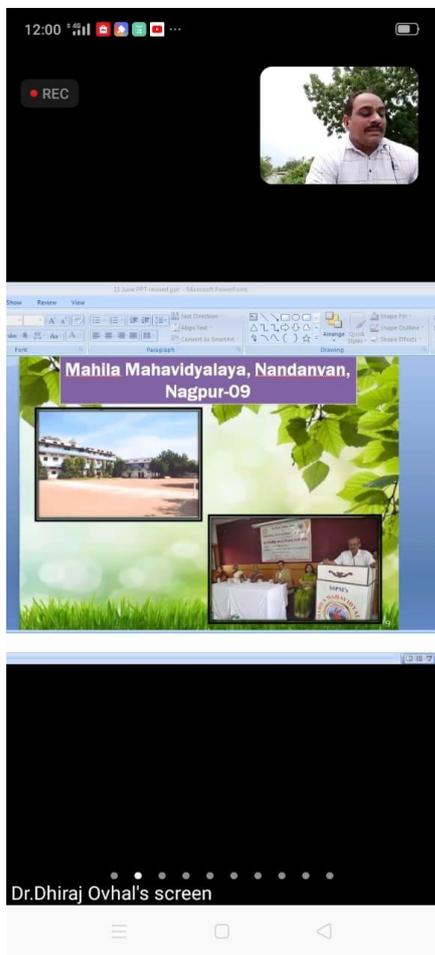
11:55 Zoom Leave

REC

Dr. Dhanraj Shete
Principal
Yashoda Girls' Arts & Commerce College,
Nagpur

Unmute Start Video Share Participants 181 More





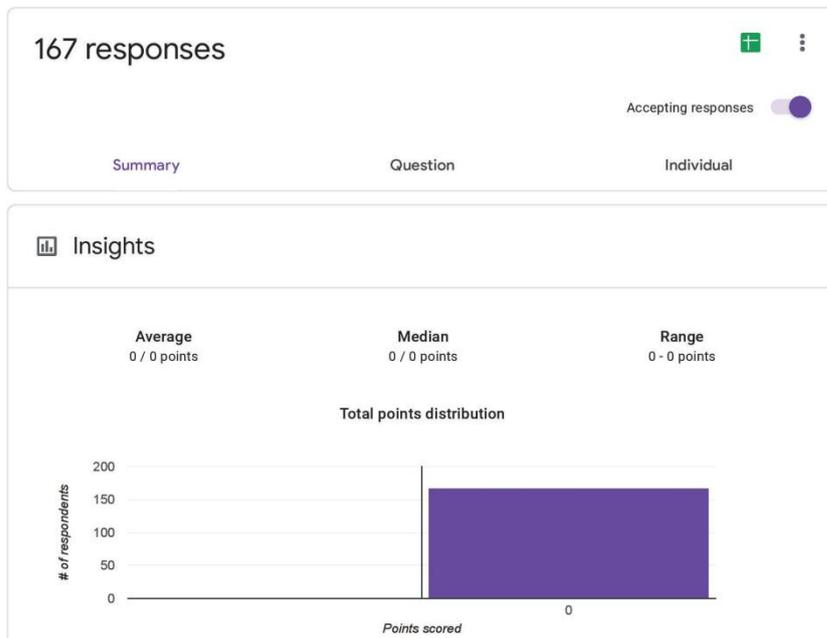
6/18/2021

15 June 2021 New Feedback link - Google Forms

15 June 2021 New Feedback link

Questions Responses 167

Total points: 0



https://docs.google.com/forms/d/17-aVs4Fqo-o6oF0ek_VkJZmC2sJY67_ZBHUJ3K47On8/edit#responses

Scores Release scores

Email	Score / 0	Score released
dhi.ovhal@gmail.com	0	Jun 14 6:48 PM
pranavs1899@gmail.com	0	Jun 15 1:23 PM
aakashthakur20001972@gmail.com	0	Jun 15 1:24 PM
paragbansole@gmail.com	0	Jun 15 1:24 PM
ggupta0618@gmail.com	0	Jun 15 1:24 PM
shreerang.toke@gmail.com	0	Jun 15 1:24 PM
namitakesarkar982@gmail.com	0	Jun 15 1:24 PM
abisht2001@gmail.com	0	Jun 15 1:24 PM
...

Name of the Participant
167 responses

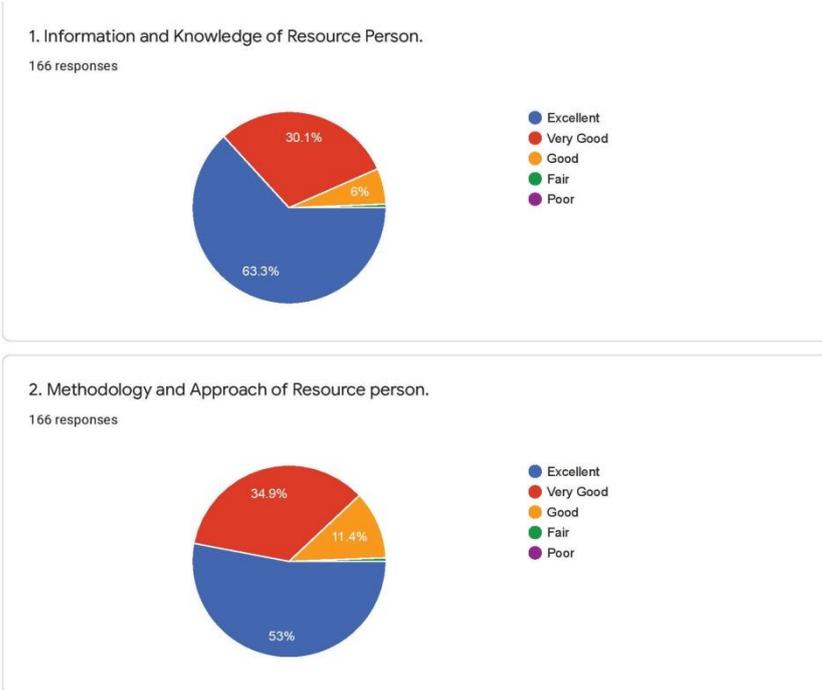
Sanjay Janardhan Aglawe
Ruchika Ashok Bokse
Ravishankar Shahare (patil)
Ashutosh Saxena
Dr. KHAN SUHANA BEGUM SANAULLA SHABINA
Namita Rajendra Kesarkar
Mr. VEERAPPA RAYAR
Aakash Thakur
Dr G Ramchandra Rao

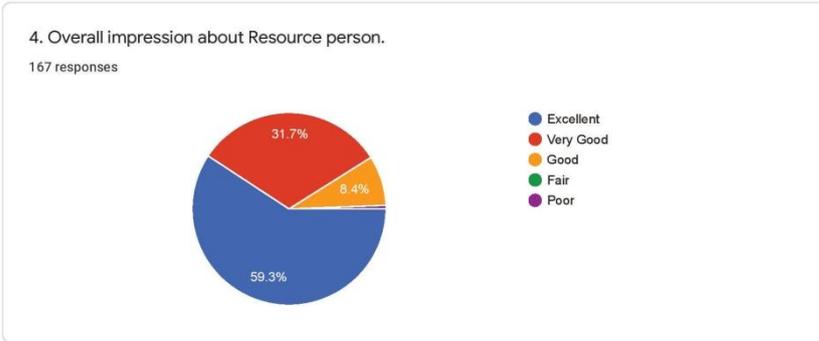
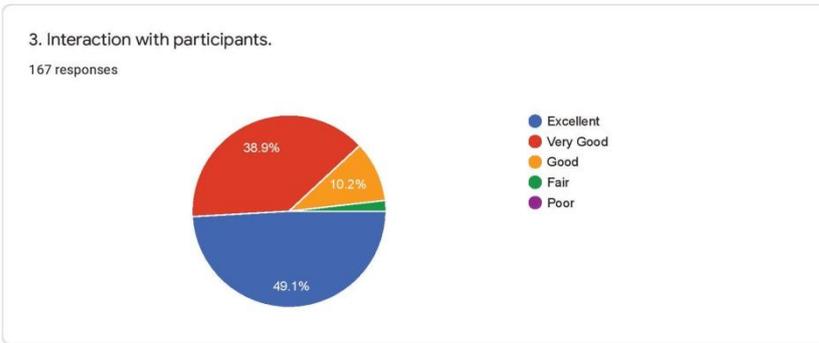
Name of the College

167 responses

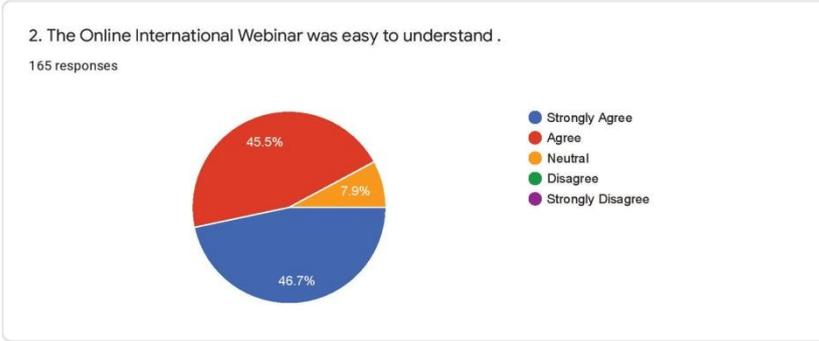
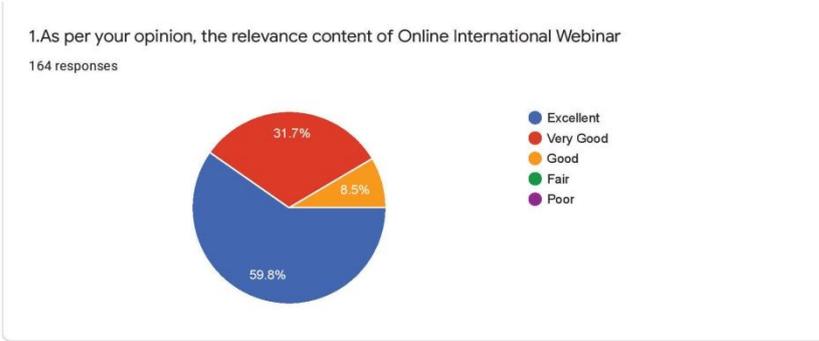
- Jagannath International Management School
- Mahila Mahavidyalaya Nandvn Nagpur
- Jai Hind College
- RIZVI COLLEGE OF ARTS, SCIENCE AND COMMERCE
- Nagrik shikshan sanstha's College of commerce and economics
- V M K S R VASTRAD ARTS SCIENCE AND V S BELLIHAI COMMERCE COLLEGE HUNGUND
- B.D.Kale College Ghodegaon
- Bajaj institute of technology Wardha Maharashtra
- DRB SINDHU MAHAVIDYALAYA

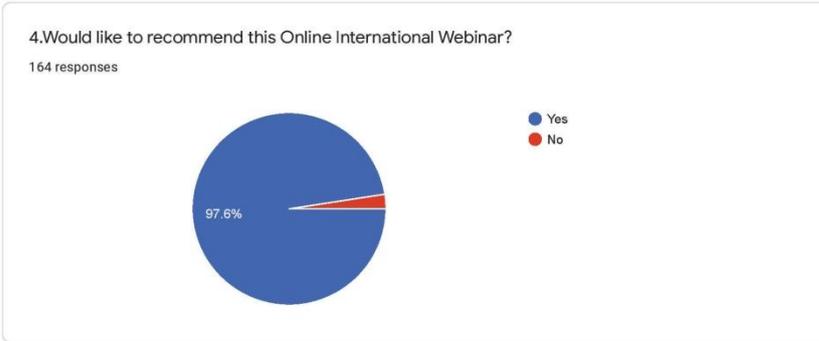
A. Resource Person / Invited Speaker





B. General





5. Comments/ Suggestions

120 responses

Good luck

It's was good and I like to attend more seminar and kindly thank you for your time and consideration

Very good

Best wishes for the upcoming webinars

Nicely organised

No Sir

International webinar good

Excellent seminar

Conduct more such seminars



Questions Responses 202

Total points: 0

202 responses

Accepting responses

Summary Question Individual



https://docs.google.com/forms/d/1rva1jKfIKjzCs4Tm9u_KxHqaRE8sOQCvBx5cZk48FI/edit#responses

1/10

Scores

Release scores

sareekakumari1998@gmail.com	0	Not released
prof.kapilraut@gmail.com	0	Not released
drsunildjoshi@gmail.com	0	Not released
scott_sxc@rediffmail.com	0	Not released
mithleshbisht118@gmail.com	0	Not released
thugaonkarsamiksha77099@gmail.com (2)	0	Not released
sarode.aniket9@gmail.com	0	Not released
vinodim@gmail.com	0	Not released
j.khamankar@gmail.com	0	Not released

https://docs.google.com/forms/d/1rva1jKfIKjzCs4Tm9u_KxHqaRE8sOQCvBx5cZk48FI/edit#responses

2/10

Name of the Participant

202 responses

Ruchika Ashok Bokse

Dr.Vaishali Pravin Fating

Samiksha thugaongar

DR.D.ANDREWS SCOTT

MANASI DEEPAK WALVE

Mrs Bajjayanti Swain

Manisha Rameshchandra Upadhyay

Namita Rajendra Kesarkar

Ravishankar Shahare (patil)

Name of the College

202 responses

Yashoda girls arts and commerce college

A.I.C.E.S.R

Haribhai V. Desai College

AICESR

GOA UNIVERSITY

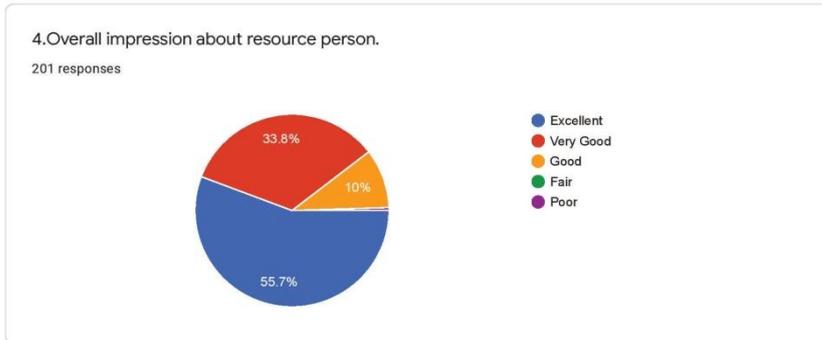
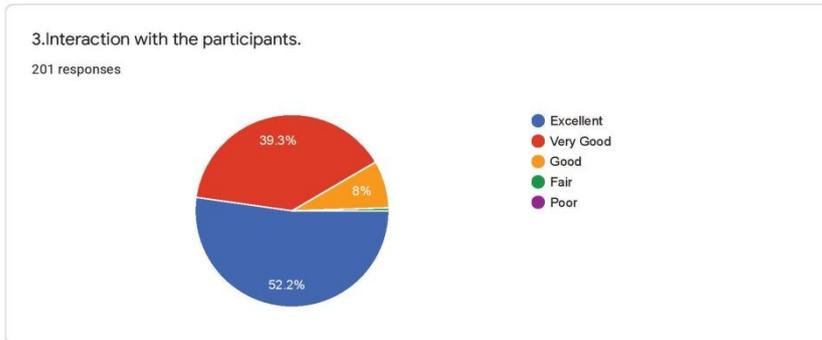
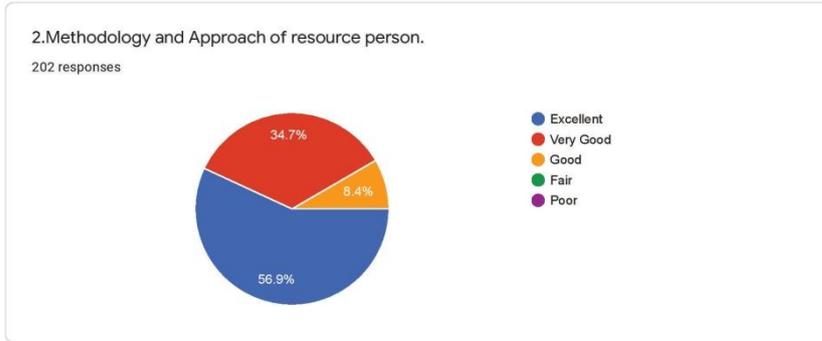
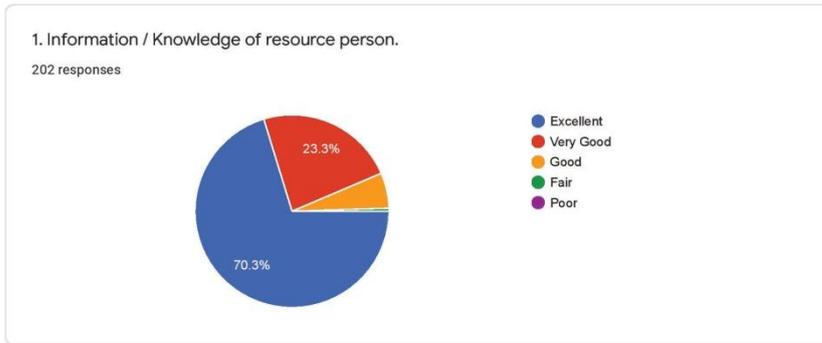
Principal Arunrao Kalode Mahavidyalaya

Babaji Datey Kala Ani Vanijya Mahavidhyalaya Yavatmal

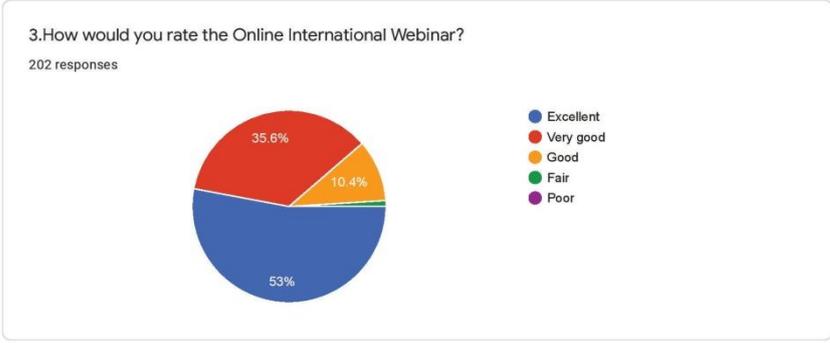
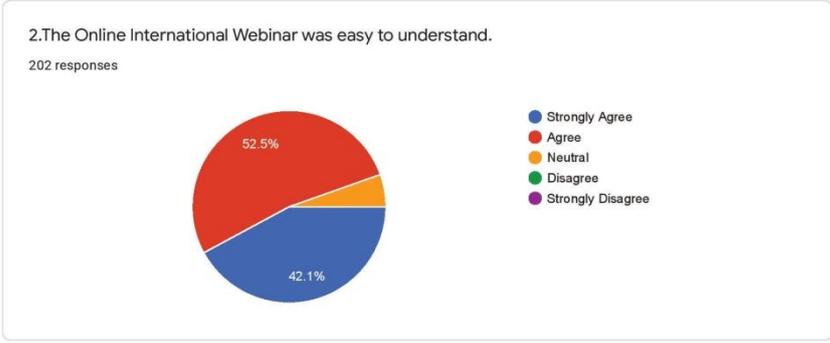
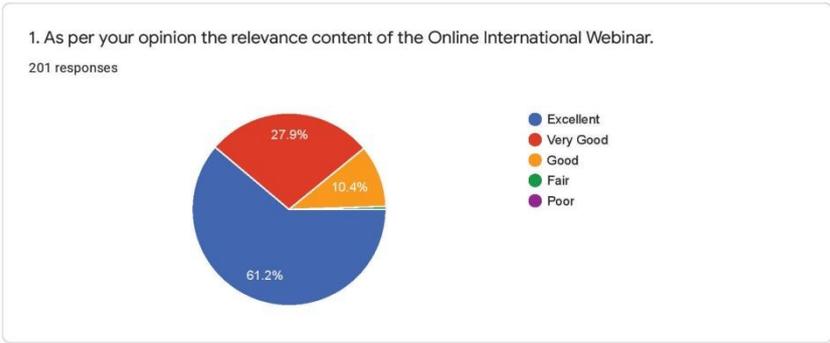
NSS college

Nagrik shikshan sanstha's College of commerce and economics

A. Resource Person / Invited Speaker



B General





https://docs.google.com/forms/d/1rva1jKfIKjzCs4Tm9u_KxHqaRE8sQQcVbX5cZk48FI/edit#responses

9/10

5. Comment / Any Suggestion

158 responses

The session was very good.

Nice webinars

Very Excellent session

Pleasure To Learn The Competitive Strategy From Yeliena Prokhorova Ma'm

Good and helpful

Nice information

Thank you for the Invitation

Very Excellent Waibinar & Wonderful Section

seminar very helpful.

https://docs.google.com/forms/d/1rva1jKfIKjzCs4Tm9u_KxHqaRE8sQQcVbX5cZk48FI/edit#responses

10/10

Soft Skill Program As per Template No. 9	
Name of the capacity development and skills enhancement program	SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM
Date of implementation	25th & 26th June 2021
Number of students enrolled	246
Name of the agencies/consultants involved with contact details	IQAC
Proof	Attached as under



Yashoda Girls' Arts & Commerce College

Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

NAAC Accreditation B++ with 2.82 CGPA

Sneh Nagar, Wardha Road, Nagpur. 440015

SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM FOR STUDENT

Date 25th & 26th June 2021

Number of Teachers Participated: 36

Number of Students Participated: 246 Students

Brochure

SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM FOR STUDENTS

Organized Collaboratively by

INTERNAL QUALITY ASSURANCE CELLS OF

Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur

Mahila Mahavidyalaya, Nandanvan, Nagpur

Jeevan Vikas Mahavidyalaya, Deogram (Katol)

Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur

Principal Arunrao Kalode Mahavidyalaya, Omkarnagar, Nagpur

On 25th & 26th June 2021

Program Schedule



Day-1 :25th June 2021 @ 11.30 – 1.00 PM

Resource Person : Dr. Purnima Chinchmalatpure (Kedar)

Topic : Emotional Intelligence and Goal Setting



Day-2 :26th June 2021 @ 11.30 – 1.00 PM

Resource Person : Mr. Vikram Iyer

Topic : Content Writing

Organizing Committee



Dr. Dhanraj Shete
Principal, Yashoda
Girls' College



Dr. Vandana Bhagdikar
Principal, Mahila
Mahavidyalaya



Dr. Devendra Bhongade
Principal, Jivan Vikas
Mahavidyalaya



Dr. Urmila Dabir
Principal, Rajkumar
Kewalramani Kanya Mah.



Dr. D. R. Satpute
Principal, Principal
Arunrao Kalode Mah.



Dr. K. G. Meshram
IQAC Coordinator



Dr. Anil Dodewar
IQAC Coordinator



Dr. Yogesh Sarode
IQAC Coordinator



Dr. Anita Chandwani
IQAC Coordinator



Dr. Baijayanti Swain
IQAC Coordinator

Link for Registration : <https://forms.gle/jEpBYiu3FFK3hNSq5>

ZOOM link : <https://us02web.zoom.us/j/87619458569?pwd=K2FCNk1sajRnQkZ2ZjhVU3F5NFBoQT09>

Note : All the participants will get E-Certificates.

SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM FOR STUDENTS

Organized Collaboratively by

INTERNAL QUALITY ASSURANCE CELLS OF

Yashoda Girls' Arts & Commerce College, Nagpur

SSPM's Mahila Mahavidyalaya, Nandanvan, Nagpur

Jeevan Vikas Mahavidyalaya, Deogram (Katol)

Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur

Principal Arunrao Kalode Mahavidyalaya, Nagpur

PROGRAM SCHEDULE FOR DAY-1 (25-06-2021) At- 11-20 a.m. sharp.

Introductory Remarks	Dr. Dhanraj Shete, Principal, Yashoda Girls' College of Arts & Commerce, Sneh Nagar, Nagpur.
Inaugural Speech	Dr. Urmila Dabir, Principal, Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur.
Presentation by Resource Person	Dr. Purnima Kedar Chinchmalatpure. Topic: Emotional Intelligence and Goal Setting.
August Presence	Dr. Damodar Satpute, Principal, Principal Arunrao Kalode Mahavidyalaya, Nagpur.
August Presence	Dr. Vandana Bhagadikar, Principal, Mahila Mahavidyalaya, Nandanvan, Nagpur.
August Presence	Dr. Devendra Bhongade, Principal, Jeevan Vikas Mahavidyalaya, Deogram.
Presence as Convener	Dr. Anil Dodewar, IQAC Co-ordinator, Mahila Mahavidyalaya, Nagpur.
Presence as Convener	Dr. Yogesh Sarode, IQAC Co-ordinator, Jeevan Vikas Mahavidyalaya, Deogram.
Presence as Convener	Dr. Baijayanti Swain, IQAC Co-ordinator, Principal Arunrao Kalode Mahavidyalaya, Omkarnagar, Nagpur.
Comparing	Dr. Anita Chandvani, Convener & IQAC Co- ordinator, Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur.
Vote of Thanks	Dr. K. G. Meshram, Convener & IQAC Co-ordinator, Yashoda Girls' College of Arts & Commerce, Sneh Nagar, Nagpur.

SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM FOR STUDENTS

Organized Collaboratively by

INTERNAL QUALITY ASSURANCE CELLS OF

Yashoda Girls' Arts & Commerce College, Nagpur

SSPM's Mahila Mahavidyalaya, Nandanvan, Nagpur

Jeevan Vikas Mahavidyalaya, Deogram (Katol)

Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur

Principal Arunrao Kalode Mahavidyalaya, Nagpur

PROGRAM SCHEDULE FOR DAY-2 (26-06-2021) At- 11-20 a.m. sharp.

Introductory Remarks	Dr. Vandana Bhagadikar, Principal, Mahila Mahavidyalaya, Nandanvan, Nagpur.
Presentation by Resource Person	Dr. Vikram Iyyer. Topic: Content Writing.
August Presence	Dr. Urmila Dabir, Principal, Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur.
August Presence	Dr. Damodar Satpute, Principal, Principal Arunrao Kalode Mahavidyalaya, Nagpur.
August Presence	Dr. Dhanraj Shete, Principal, Yashoda Girls' College of Arts & Commerce, Sneh Nagar, Nagpur.
August Presence	Dr. Devendra Bhongade, Principal, Jeevan Vikas Mahavidyalaya, Deogram.
Presence as Convener	Dr. Anita Chandvani, Convener & IQAC Co-ordinator, Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur.
Presence as Convener	Dr. K. G. Meshram, Convener & IQAC Co-ordinator, Yashoda Girls' College of Arts & Commerce, Sneh Nagar, Nagpur.
Presence as Convener	Dr. Baijayanti Swain, IQAC Co-ordinator, Principal Arunrao Kalode Mahavidyalaya, Omkarnagar, Nagpur.
Comparing	Dr. Anil Dodewar, Convener & IQAC Co-ordinator, Mahila Mahavidyalaya, Nagpur.
Vote of Thanks	Dr. Yogesh Sarode, Convener & IQAC Co-ordinator, Jeevan Vikas Mahavidyalaya, Deogram.

“Soft skills and Life skills enhancement program for students”

Program report

A one day online “Soft skills and life skills enhancement program” On 25th & 26th June 2020 at 11:20 a.m. sharp was organized collaboratively by

Internal quality assurance cell

Yashoda Girls’ Arts and Commerce College

SSPM’s Mahila Mahavidyalaya

Jeevan Vikas Mahavidyalaya

Rajkumar Kewalramani Mahavidyalaya

And Principal Arunrao Kalode Mahavidyalaya

Dr. Dhanraj Shete,Principl of Yashoda Girls’ Arts and commerce College, gave an introductory remarks telling the aim of the program and the importance of soft skills in life of students.whereas Dr.Urmila Dabir, Principal of Rajkumar Kewalramani Kanya Mahavidyaya, in her inaugural speech explained that the soft skills are a cluster of productive personality traits that characterize one’s relationship in a social environment these skills include social grace, communication ability, language skills, personal habits, cognitive or emotional empathy, time management, team work and leadership traits. Resource person, DrPurnima Kedar Chinchmalatpure gave a presentation on the topic of “Emotional Intelligence and goal setting.” Through the presentation she explained few concepts which should be included for emotional intelligence goal setting, Collaboration, Listening, Empathy, adaptable and rewards.

This program helped students to gain confidence, enhance employability and achieve dreams and goals.

Dr.Damodar satpute, Principal of Principal Arunrao Kalode Mahavidyalay,

Dr.Vandana Bhagadikar, Principal of SSPM’s Mahila Mhavidyalaya,

Dr.Devendra Bhongade, Principal of Jeevan Vikas Mhavidyalaya,

Dr. Yogesh Sarode, IQAC Coordinator, Mhila Mahavidyalaya,

Dr.Baijayanti Swain, IQAC Coordinator,Principal Arunrao Kalode Mhavidyalaya, were present online at the event and appreciated the program.

Dr.Anita Chandvani,IQAC Coordinator, Rajkumar Kewalramani Mahavidyalaya compered the program whereas Dr.K.G.Meshram, IQAC

Coordinator, Yashoda Girls' Arts and Commerce College, proposed a vote of thanks.

SOFT SKILLS & LIFE SKILLS ENHANCEMENT PROGRAM FOR STUDENTS

Organized Collaboratively by INTERNAL QUALITY ASSURANCE CELLS OF Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur SSPM's Mahila Mahavidyalaya, Nandanvan, Nagpur Jeevan Vikas Mahavidyalaya, Deogram (Katol) Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur Principal Arunrao Kalode Mahavidyalaya, Omkarnagar, Nagpur

On 25th & 26th June 2021

Program Schedule

Day-1 :25th June 2021 @ 11.30 – 1.00 PM Resource Person : Dr. Purnima Chinchmalatpure (Kedar) Topic : Emotional Intelligence and Goal Setting

Day-2 :26 th June 2021 @ 11.30 – 1.00 PM Resource Person : Mr. Vikram Iyer Topic : Content Writing

Organizing Committee

Dr. Dhanraj Shete Principal, Yashoda Girls' College Dr. Vandana Bhagdikar Principal, Mahila Mahavidyalaya Dr. Devendra Bhongade Principal, Jivan Vikas Mahavidyalaya Dr. D. R. Satpute Principal, Principal Arunrao Kalode Mah. Dr. Urmila Dabir Principal, Rajkumar Kewalramani Kanya Mah.

Dr. K. G. Meshram IQAC Coordinator Dr. Anil Dodewar IQAC Coordinator Dr. Yogesh Sarode IQAC Coordinator Dr. Baijayanti Swain IQAC Coordinator Dr. Anita Chandwani IQAC Coordinator

Link for Registration: <https://forms.gle/jEpBYiu3FKK3hNSq5>

ZOOM link:

<https://us02web.zoom.us/j/87619458569?pwd=K2FCNk1sajRnQkZ2ZjhVU3F5NFBoQT09>

<https://youtu.be/yWLTImUv-Qo>

Note : All the participants will get E-Certificates.

Greeting From

Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur,

&

SSPM's Mahila Mahavidyalaya, Nagpur,

Jivan Vikas Mahavidyalaya, Deogram,

Rajkumar Kewalramani Kanya Mahavidyalaya, Nagpur,

Principal Arunrao Kalode Mahavidyalaya, Omkarnagar, Nagpur.

Jointly organizing by INTERNAL QUALITY ASSURANCE CELLS (IQAC)

Online Program (For Students) on SOFT SKILLS & LIFE SKILLS ENHANCEMENT

Date:- 25 & 26 June 2021

Program Schedule:-

Day-1: 25th June 2021 @ 11.30 – 1.00 PM

Resource Person : Dr. Purnima Chinchmalatpure (Kedar)

Topic : Emotional Intelligence and Goal Setting

Day-2: 26 th June 2021 @ 11.30 – 1.00 PM

Resource Person : Mr. Vikram Iyyer

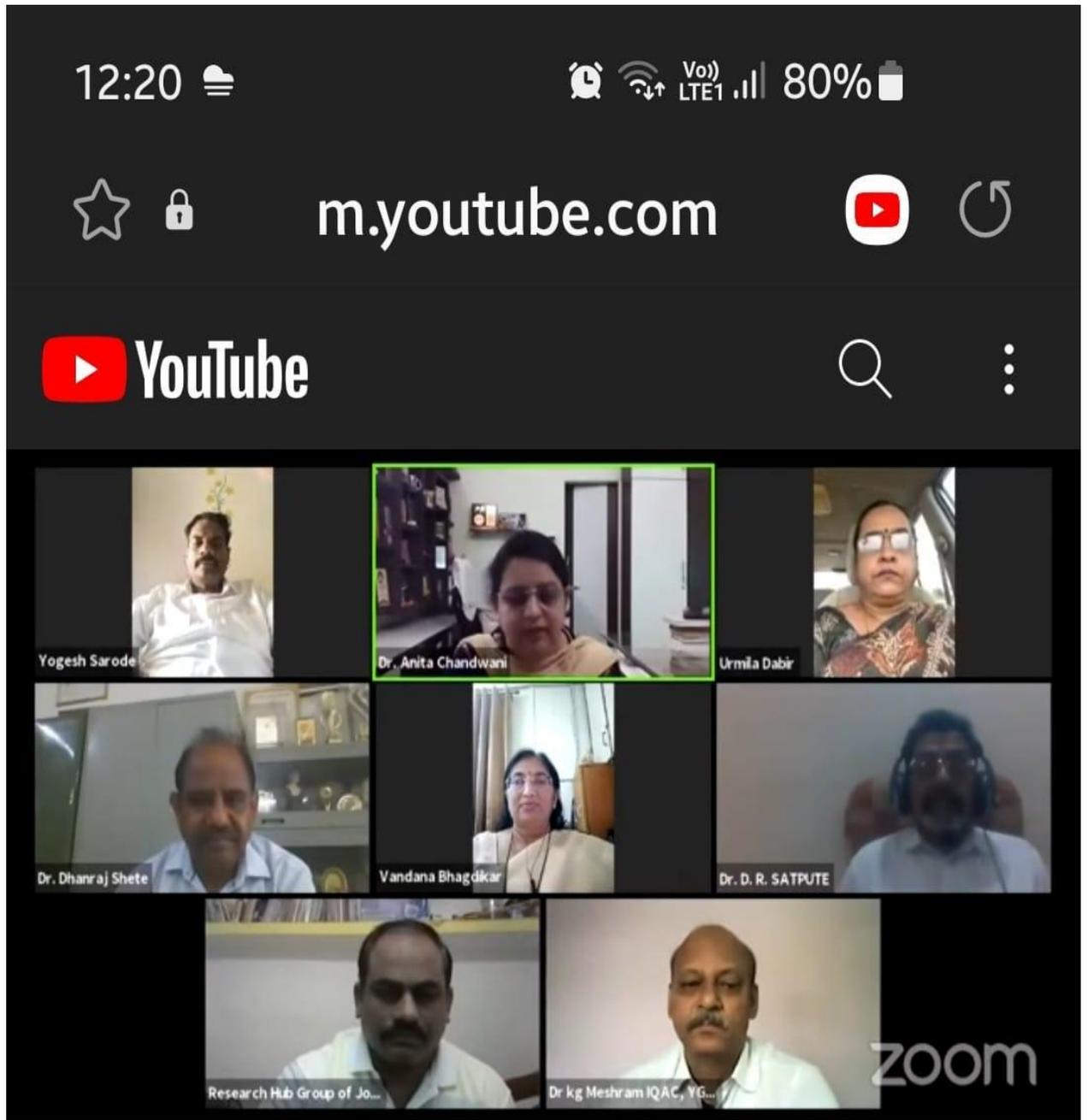
Topic : Content Writing

Zoom link to participate:-

<https://us02web.zoom.us/j/87619458569?pwd=K2FCNk1sajRnQkZ2ZjhVU3F5NFBoQT09>

YouTube Link to participate:-

<https://youtu.be/yWLTImUv-Qo>



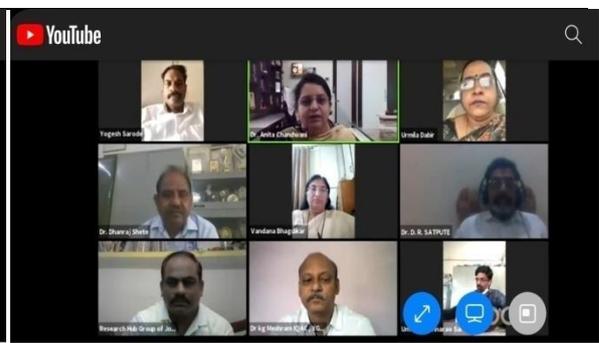
Webinar on Goal Setting & Content Writing



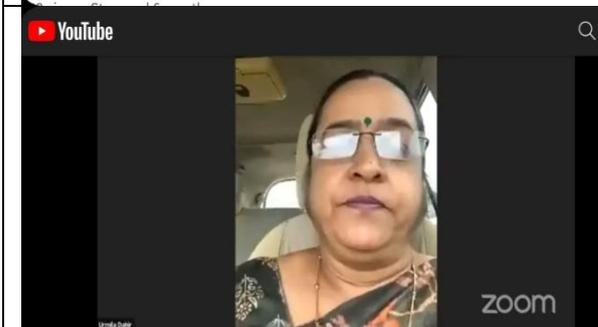
42 views · Streamed 6 months ago



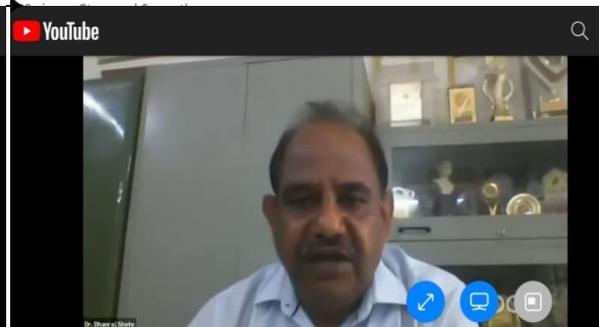
Webinar on Goal Setting & Content Writing



Webinar on Goal Setting & Content Writing



Webinar on Goal Setting & Content Writing



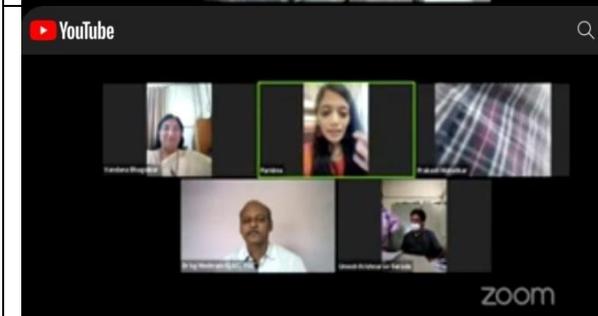
Webinar on Goal Setting & Content Writing

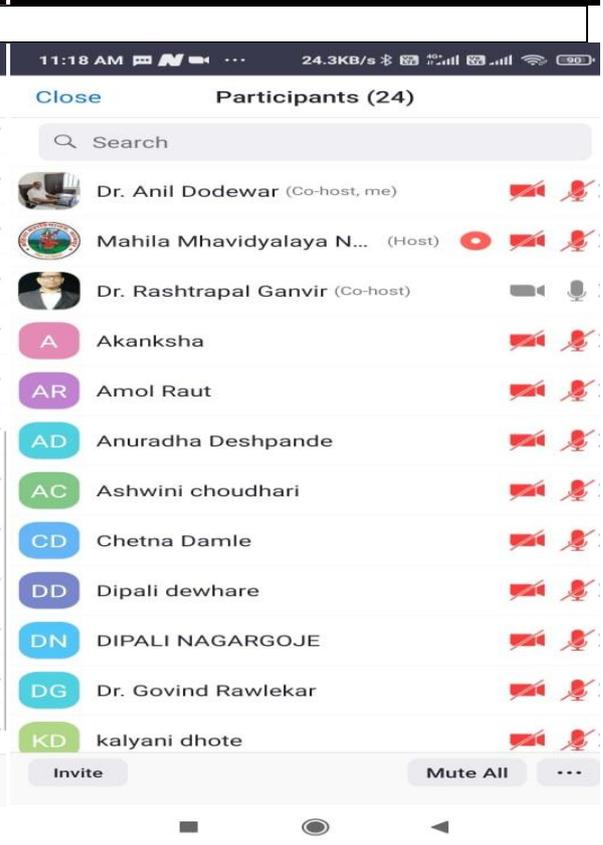
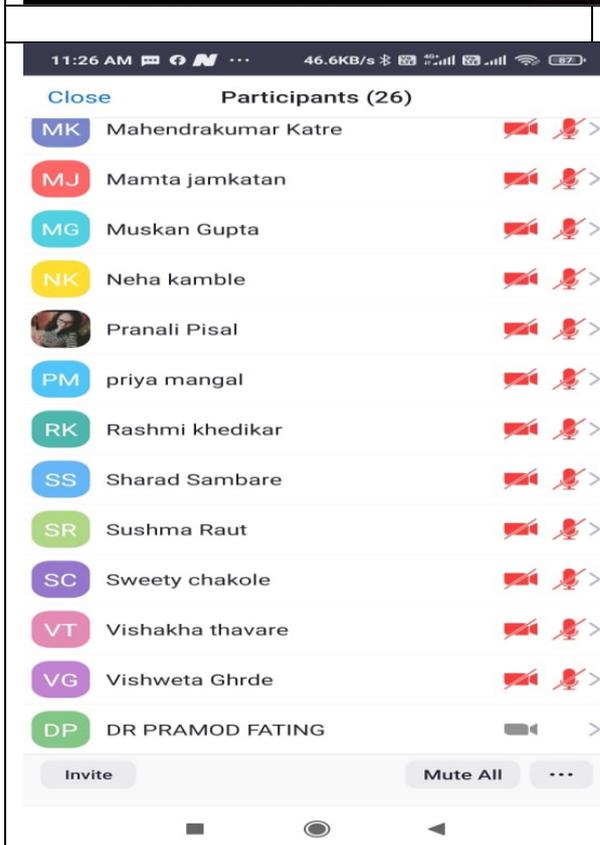
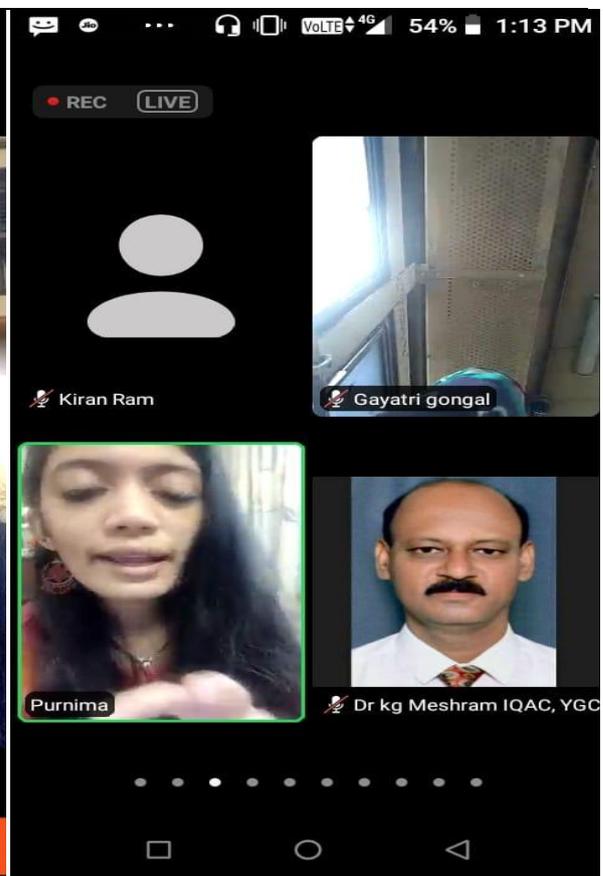
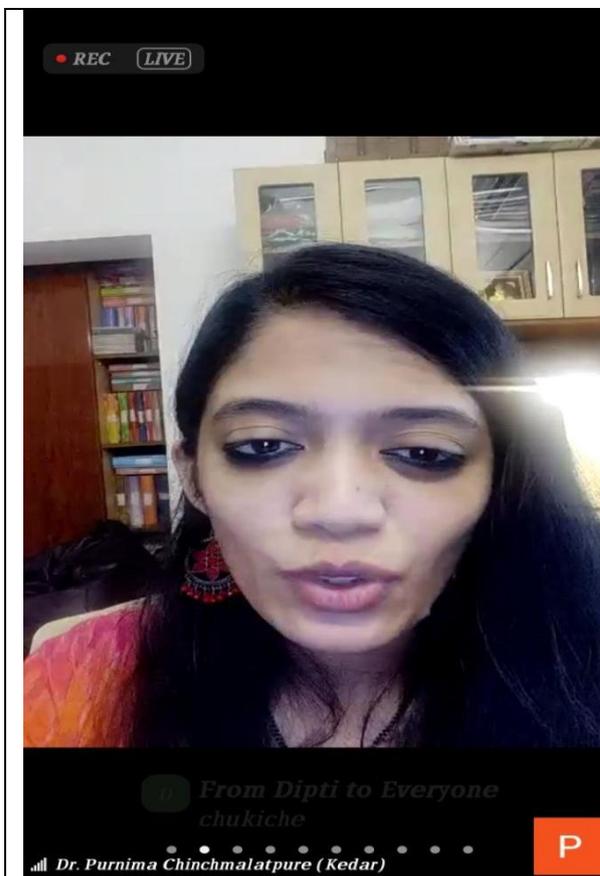


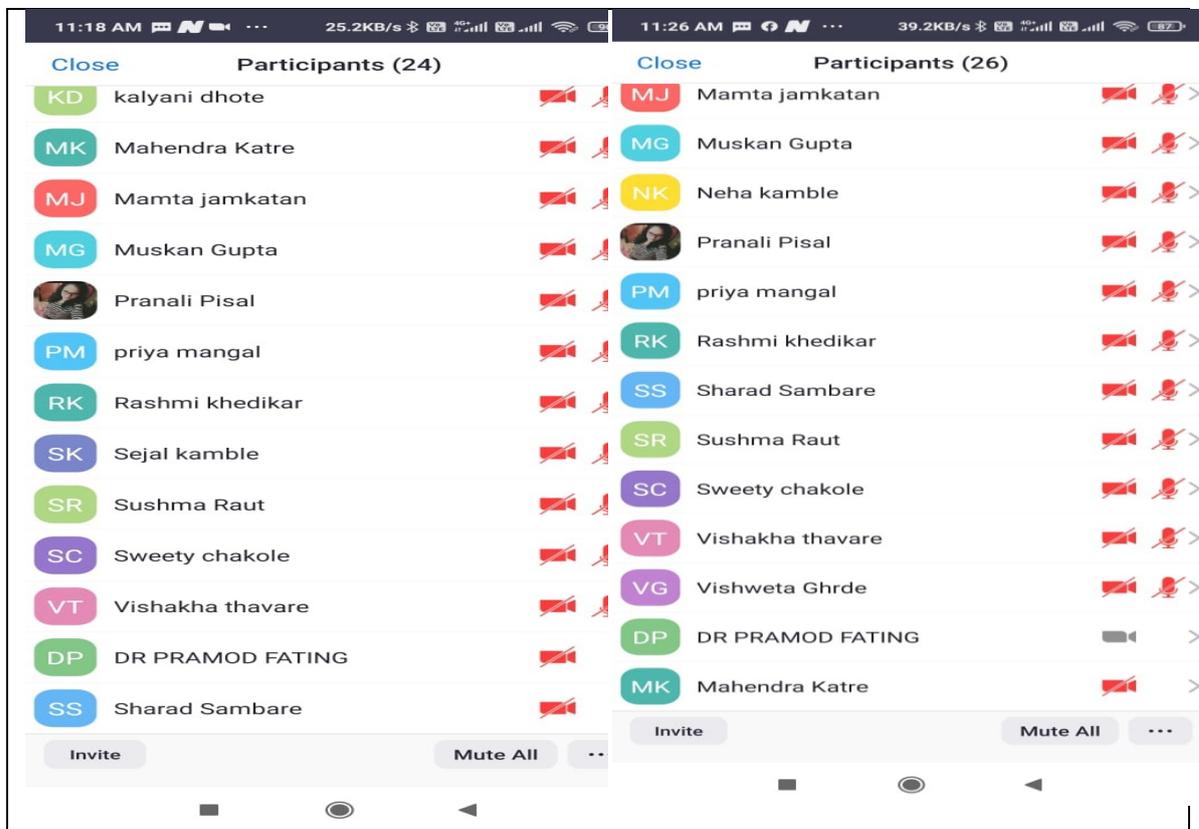
Webinar on Goal Setting & Content Writing



Webinar on Goal Setting & Content Writing







Soft Skill Program As per Template No. 10	
Name of the capacity development and skills enhancement program	PERSONALITY DEVELOPMENT PROGRAM
Date of implementation	17-12-2021
Number of students enrolled	70
Name of the agencies/consultants involved with contact details	IQAC
Proof	Attached as under

PERSONALITY DEVELOPMENT PROGRAM

Purushottam Khaparde Health & Education Society's
Yashoda Girls' Arts & Commerce College

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गुरुवार दिनांक १६/१२/२०२१

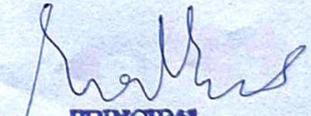
NOTICE

राष्ट्रीय सेवा योजना

महाविद्यालयातील विद्यार्थिनींना सूचित करण्यात येते कि, महाविद्यालयात राष्ट्रीय सेवा योजना व शारीरिक शिक्षण विभागातर्फे शुक्रवार दिनांक १७/१२/२०२१ रोजी सकाळी ११.३० वाजता "व्यक्तिमत्व विकास" या विषयावर मार्गदर्शनाचा कार्यक्रम आयोजित करण्यात आला आहे. सर्वांची उपस्थिती अनिवार्य आहे.

मार्गदर्शक : डॉ. कुमकुम बोराटकर
सहयोगी प्राध्यापक
नागपूर शारीरिक शिक्षण महाविद्यालय
नागपूर.

राष्ट्रीय सेवा योजना समिती सदस्य
डॉपुन्नय्या ललिता .
डॉसोनक प्रकाश .
डॉकटरे महेन्द्र .
डॉ फटिंग प्रमोद .


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SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA
■ Tel. : 0712-2290637 ■ Fax No.: 0712- 2290368 ■ Website : www.yashodagirlscollege.edu.in ■ Email : ygc.ngp@rediffmail.com

YGC No./phy.edn/16/2021-22

Date 15/12/2021

प्रती,
डॉ. कुमकुम बोरटकर
सहयोगी प्राध्यापक
नागपूर शारीरिक शिक्षण महाविद्यालय
नागपूर.

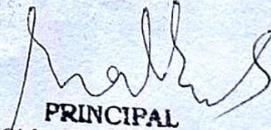
विषय : महाविद्यालयातील विद्यार्थिनीना मार्गदर्शन करण्यासाठी आमंत्रित करण्याबाबत .

महोदय,

महाविद्यालयात शारीरिक शिक्षण व राष्ट्रीय सेवा योजना विभागातर्गत शुक्रवार दिनांक १७/१२/२०२१ रोजी दुपारी ११.३० वाजता "व्यक्तिमत्व विकास" या विषयावर मार्गदर्शनाचा कार्यक्रम आयोजित करण्यात आलेला आहे. या कार्यक्रमात विद्यार्थिनीना मार्गदर्शन करण्यासाठी सदर विनंती व निमंत्रण देण्यात येत आहे.

धन्यवाद

Received
Kboratkar


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शुक्रवार दिनांक १७/१२/२०२१

कार्यक्रमाचे नाव : " व्यक्तिमत्व विकास "

आयोजक : शारीरिक शिक्षण व राष्ट्रीय सेवा योजना विभाग

महाविद्यालयात शारीरिक शिक्षण व राष्ट्रीय सेवा योजना विभागातर्फे शुक्रवार दिनांक १७/१२/२०२१ रोजी दुपारी १२.०० वाजता "व्यक्तिमत्व विकास " या विषयावर मार्गदर्शन कार्यक्रम आयोजित करण्यात आला. मार्गदर्शन करिता डॉ. कुमकुम बोराटकर सहयोगी प्राध्यापक नागपूर शारीरिक शिक्षण महाविद्यालय नागपूर यांना आमंत्रित करण्यात आले. व्यक्तिमत्व म्हणजे काय, त्याची व्याख्या, त्याचे भाग या सर्व बाबींवर त्यांनी विद्यार्थिनींना साध्या व सोप्या भाषेत मार्गदर्शन केले. व्यक्तिमत्व विकास करण्याकरिता प्रत्येकाने काय करायला पाहिजे हे उदाहरणासहीत सांगितले. सर्वप्रथम तुम्ही जसे आहात तसे स्वतःचा स्वीकार करा. स्वतःचा आत्मविश्वास वाढवा. स्वतःच्या बुद्धीला ट्रेनिंग देणे, स्वतःचे गुणदोष ओळखणे, दोष दूर करून चांगल्या गुणांचा विकास करणे, सकारात्मक विचार, सयंम वाळगणे, चांगले स्रोते बनणे, स्वतः आनंदी राहणे व इतरांना आनंदी ठेवण्याचा प्रयत्न करणे, खेळ, योगा व प्राणायाम किंवा व्यायाम याचा आपल्या जीवनात समावेश करावा असे केल्यास तुमच्या व्यक्तिमत्त्वाचा नक्कीच विकास होईल असे मत त्यांनी व्यक्त केले. स्वतःचे मुल्यांकन करावे. समस्यांना सामोरे जावे व प्रकाशमान जीवन जगण्याचा प्रयत्न करावा असे विचार कार्यक्रमाचे अध्यक्ष प्राचार्य डॉ. धनराज शेते सरांनी विद्यार्थिनींना मार्गदर्शन करताना व्यक्त केले.

कार्यक्रमाचे संचालन डॉ. ललिता पुन्नय्या व आभार डॉ. महेंद्र कटरे यांनी केले. या डॉ. शरद सांबारे, प्रा. राजेश घोगरे, व इतर सर्व प्राध्यापकांनी सहभाग घेतला. कार्यक्रमाच्या यशस्वीतेकरिता डॉ. सुर्यकांत कापसिकर व डॉ. ललिता पुन्नय्या व डॉ. महेंद्र कटरे यांनी प्रयत्न केले. कार्यक्रमात सर्व प्राध्यापकांनी व विद्यार्थिनींनी मास्क परिधान करून, सुरक्षित अंतर, सॅनीटाईज या सर्व नियमांचे पालन केले.

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Personality Development Program

A “personality Development Program” was organized by the department of physical education and National Service Scheme of Yashoda Girls’ Arts and Commerce College on Friday dated 17th February 2021 at 12:00pm.

Officiating Principal of Physical Education College, Nagpur, Dr.Kumkum Boratkar was invited to guide the students on the occasion. She in her speech explained in simple language the meaning and necessity of personality development and what we should do to improve our personality. She suggested trying to accept the mistakes and learn from them, always trying to be happy and let others be happy. Never fear from the failure and be focused at the aim of life. Sports, Yoga, Exercise and pranayam are also very important to live happy and peaceful life, she added.

Principal Dr. Dhanraj Shete in his speech guided the student to bring positivity, meet new people, gain confidence ,improve body language and be a good listener.

Dr. Sharad Sambhare, Dr. Rajesh Ghogre with all the staff members were present at the occasion. Dr. Suryakant Kapshikar motivated the students to attend the event and get benefited by the lecture of the guest. Dr.Lalita Punayya conducted the program whereas Dr. Mahendra Katre proposed a vote of thanks.

All the preventive measures for the safety according to the covid-19 protocol were taken during the occasion. All were present wearing masks and kept social distance.

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शुक्रवार दिनांक १७/१२/२०२१

कार्यक्रमाचे नाव : “ व्यक्तिमत्व विकास ”



डॉ. कुमकुम बोराटकर विद्यार्थिनीना मार्गदर्शन करताना



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शुक्रवार दिनांक १७/१२/२०२१

कार्यक्रमाचे नाव : “ व्यक्तिमत्व विकास ”

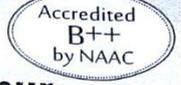


प्राचार्य डॉ. धनराज शेते सर विद्यार्थीनीना मार्गदर्शन करताना



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YGC No./ Phy. Edu./18/2021-22

Date 17/12/2021

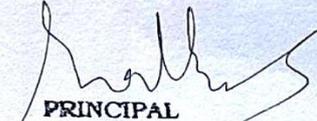
प्रती,
डॉ. कुमकुम बोरटकर
सहयोगी प्राध्यापक
नागपूर शारीरिक शिक्षण महाविद्यालय
नागपूर.

विषय : महाविद्यालयातील विद्यार्थिनीना मार्गदर्शन केल्याबद्दल धन्यवाद .

महोदय,

महाविद्यालयात शारीरिक शिक्षण व राष्ट्रीय सेवा योजना विभागातर्गत शुक्रवार दिनांक १७/१२/२०२१ रोजी "व्यक्तित्व विकास" या विषयावर मार्गदर्शनाचा कार्यक्रम आयोजित करण्यात आला. या कार्यक्रमात विद्यार्थिनीना मार्गदर्शन केल्याबद्दल धन्यवाद.

धन्यवाद


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Received
K Boratkar

Soft Skill Program As per Template No. 11	
Name of the capacity development and skills enhancement program	Personality Development Workshop
Date of implementation	22-07-2019
Number of students enrolled	146
Name of the agencies/consultants involved with contact details	IQAC
Proof	Attached as under

Personality Development Workshop – Anant Ghulakshe



Life skill program on self defence

‘यशोदा’मध्ये कौशल्य प्रशिक्षण

नागपूर : यशोदा आर्ट्स अँड कॉमर्स कॉलेजच्या वतीने स्वयंरक्षण कौशल्य प्रशिक्षण कार्यक्रमाचे आयोजन करण्यात आले होते. निवृत्त पोलिस उपअधीक्षक डॉ. पुरुषोत्तम चौधरी यांच्या हस्ते कार्यशाळेचे उद्घाटन करण्यात आले. प्रशिक्षक मुकुंद डांगे यांनी ज्युदोसह स्वयंरक्षणाच्या इतर बाबींचा सराव करून घेतला. प्राचार्य शरद सांबारे यांनी विद्यार्थिनींना मार्गदर्शन केले. प्रा. ललिता पुन्नया यांनी कार्यक्रमाचे आयोजन केले होते. कॉलेजचे प्राध्यापक आणि विद्यार्थिनी यावेळी उपस्थित होत्या.

Life skills



स्नेहनगर : आंतरमहाविद्यालयीन योगासन स्पर्धेत सहभागी झालेल्या स्पर्धकांना मार्गदर्शन करताना महाविद्यालयाचे प्राचार्य सांबारे.

यशोदामध्ये योगासन स्पर्धा

नागपूर, ता. ३ : राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठातर्फे आयोजित आंतरमहाविद्यालयीन योगासन स्पर्धा यशोदा महिला कला व वाणिज्य महाविद्यालयात पार पडली. उद्घाटन प्राचार्य डॉ. शरद सांबारे यांनी केले. त्यांनी स्पर्धकांना शुभेच्छा देत शारीरिक आणि मानसिक आरोग्यासाठी योग महत्त्वाचा असल्याचे सांगितले. या वेळी शारीरिक शिक्षण विभागाच्या संचालिका डॉ. कल्पना जाधव, पीजीटी समन्वयिका डॉ. माधवी माडोकर, प्रोग्राम कमिटीच्या अध्यस डॉ. वंदना मेत्राम, विविध महाविद्यालयांचे प्राचार्य व स्पर्धक होते. संचालन डॉ. ललिता पुन्नया यांनी केले.