

YASHODA GIRLS' ARTS AND COMMERCE COLLEGE, NAGPUR



Key Indicators 3.5 – Collaboration

3.5.1 The number of MoUs, collaborations/linkages for Faculty exchange, Student exchange, Internship, Field trip, On-the-job training, research and other academic activities during the last five years

ACTIVITIES UNDER LINKAGE

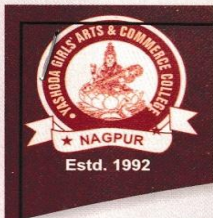
**LINKAGE FOR RESEARCH PUBLICATION
WITH
UPA- INTERDISCIPLINARY E-JOURNAL
DATE OF LINKAGE: 01-06-2020**

**Objective of Linkage: To publish the Research Papers
of National Webinar, entitled as**

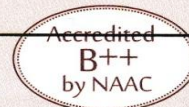
- 1. The COVID-19 on Indian Economy and E-Commerce
(Webinar Date: 25/05/2021, Publication Date: July-2021)**
- 2. Ambedkari Kavyitrinchi Kavita
(Webinar Date: 15/07/2021, Publication Date: August-2021)**

Linkage with UPA- Interdisciplinary e-journal

Linkage document/Agreement



Purushottam Khaparde Health & Education Society's



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SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA

■ Tel. : 0712-2290637 ■ Fax No.: 0712- 2290368 ■ Website : www.yashodagirlscollege.edu.in ■ Email : ygc.ngp@rediffmail.com

YGC No./ *Linkage/2020*

Date *01/06/2020*

Linkage Agreement for Publication of Research

THIS Linkage Agreement has been Signed on this 1st Day of June, 2020.

BETWEEN

“UPA Group Publication” having its office situated at Nagpur - 400027, represented by Dr. Anil Dodewar, the Chief Editor, UPA National Peer-Reviewed Interdisciplinary E-Journal hereinafter referred to as “Research Journal* (which term shall wherever the context so requires, mean and Include its successors and assigns) of the “FIRST PARTY”

AND

“YASHODA GIRLS' ARTS & COMMERCE COLLEGE” having its college premises situated at Wardha Road Nagpur-15, represented by its Principal Dr. Dhanraj Shete hereinafter referred to as “COLLEGE** (which term shall wherever the context so requires, mean and Include its successors and assigns) of the “SECOND PARTY”

WHEREAS, FIRST PARTY is a Registered publication agency running Research Journal and publishing quality research of the faculty members in its National Peer-Reviewed Interdisciplinary E-Journal with ISSN : 2455-4375.

WHEREAS, SECOND PARTY is a college and it is in a field of providing undergraduate and postgraduate degrees in Arts and Commerce. The College invariably encourages and promotes research activities for the students and staff members which need to be published for wider spreading of knowledge and research in academics.

WHEREAS, FIRST PARTY AND SECOND PARTY are entering into linkage Agreement through this document with the effect that whenever the second party would be in need of getting



Linkage with UPA- Interdisciplinary e-journal

Linkage document/Agreement

the research papers invited on the occasion of Seminars/ workshops/ Conferences organized by the second party would be given to the First Party being the research journal and it would be binding on the second party to publish the same examining the contents of the research on the quality parameters. The expenses for research publication would be borne by the first party from time to time.

AND WHEREAS the Research Publication Agency has shown interest in publishing the research papers given by the second party from time to time as a special issue of Research Journal only on the condition of the binding of providing quality research papers and also observing all the rules and regulations pertaining to the quality research and as laid down by the publishing agency from time to time with respect to the publication of research journals not making any sort of adjustment with quality in research and abiding by all the rules of MLA style and other rules which will be binding on the Second party while providing the papers to the first party and know how.

AND WHEREAS “Yashoda Girls’ Arts & Commerce College” has agreed to provide the quality research papers from the Faculties of different colleges being the registered delegates/ participants in the academic event on the title of the Seminar/ Webinar or conferences and will make it binding on the researchers to follow all the rules of MLA style and other requirements pertaining to the publication of research papers in journal laid down from time to time by the UGC and the affiliating university and also by the Government for promoting and maintaining the quality in research and know-how.

NOW THEREFORE IN CONSIDERATION OF THE TERMS AND CONDITIONS AND MUTUAL UNDERSTANDING MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS –

- 1.1. The institution will inform the Editor regarding the publication of a Special Issue in their Research Journal.
- 1.2. The institution will collect research papers on the topic of the event organized as Seminar/ Webinar/ Conferences or any other Research topic the institution wish to publish as a book or a special issue of Research Journal. The collected papers will be sent to the Editor and the Editor will check the Plagiarism and the complete content as per the rules of publishing revised from time to time by the UGC. The papers finalized with all the parameters will be selected for publication.
- 1.3. The publication charges will be paid by the Party No. 2 after the completion of the work.



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- 1.4. There will be no other kind of financial transactions other than payment of publication fees.
- 1.5. The maintaining quality of research will be binding on either parties and will co-operate each other in this regards.
- 1.6. The party No. 1 will complete the work of publication in the stipulated time.

VALIDITY:

1.7. This Linkage Agreement shall come into force from the date of signing and will be valid for **3 ((Three))** year from there onwards.

1.8. Negotiations as to any extension of this agreement for another 3 years to the terms of any such extension shall be taken up one (1) month prior to the expiry.

TERMINATION:

1.9. Except or otherwise provided, this Linkage Agreement can be terminated by a 3 months prior written notice by either party during the tenure of contract.

JURISDICTION FOR LEGAL MATTERS:

All Legal Matters will be heard and settled in the City of Nagpur Jurisdiction only.

IN WITNESS WHEREOF the Parties hereto have signed this linkage agreement with their Common Seal affixed the day, month and the year first above written.

For "Yashoda Girls' Arts & Commerce College, Nagpur"
Dr. Dhanaraj Shete
Principal, Yashoda Girls' Arts & Commerce College, Sneh Nagar, Nagpur

Principal
Yashoda Girls' Arts & Commerce
College, Sneh Nagar, Nagpur



For UPA Group Publication
Dr. Anil Dodewar
Chief Editor, UPA National Peer-Reviewed Interdisciplinary E-Journal
ISSN : 2455-4375

Chief-Editor
UPA Group Publications
UPA National Interdisciplinary Journal,
Nagpur

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Nagpur

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Linkage with UPA- Interdisciplinary e-journal

National Webinar dated 25-05-2021

Research Volume Link: <https://upa.org.in/special-issue.php?id=MTE>

1. Title of National Webinar:

The COVID-19 on Indian Economy and E-Commerce

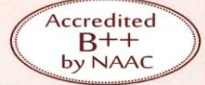
(July-2021, Sp. Issue No. VIII, ISSN No. 2455-4375)

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YGC No./ *Linkage/R.Pub/2021*

Date *10/04/2021*

To,
Dr. Anil Dodewar,
The Chief Editor,
UPA National Peer-Reviewed Interdisciplinary E-Journal,
Nagpur.


Sub: Regarding the publication of research papers in your esteemed journal.


Dear Sir,

As we have signed a Linkage Agreement on 01-06-2020 with respect to the publication of the research papers of the faculty members in your UPA National Peer-Reviewed Interdisciplinary E-Journal, I am very happy to share with you the fact that our institution is organizing a webinar on the topic given below. We have also invited research papers on the topic of the webinar. You are requested to publish the papers of the webinar in your esteemed journal as special issue and oblige us. We shall provide you the research papers well in advance. The details of the webinar being organized are as under:-

1. National Webinar on "The Impact of COVID-19 on Indian Economy and E-Commerce." Scheduled to be organized on 25-05-2021.

Date: 10-04-2021


Chief-Editor
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UPA National Interdisciplinary Journal,
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Linkage with UPA- Interdisciplinary e-journal

National Webinar dated 25-05-2021

Research Volume Link: <https://upa.org.in/special-issue.php?id=MTE>

1. Title of National Webinar:
The COVID-19 on Indian Economy and E-Commerce
(July-2021, Sp. Issue No. VIII, ISSN No. 2455-4375)

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The screenshot shows a web browser window displaying the University Professors' Association website. The browser's address bar shows the URL <https://upa.org.in/special-issue.php?id=MTE=#>. The website header includes the contact information info@upa.org.in and the phone number +91 75887 76907. The main logo of the University Professors' Association is displayed, featuring a shield with a book and a lamp, with the motto "Together We Make The Difference" and the registration number "Reg. No. MAH/82/2013 (Nagpur)".

Below the logo, a navigation menu is visible with the following items: Home, Editorial Board, Regular Issue, Special Issue, Previous Issue, Registration, Student Help Desk, Gallery, Downloads, and Contact. The "Special Issue" menu item is highlighted, and a dropdown menu is open, listing the following options: Volume-8 (2022) : Issue-1 (February), Volume-7 (2021) : Issue-5 (October), Volume-7 (2021) : Issue-4 (October), Volume-7 (2021) : Issue-3 (August), Volume-7 (2021) : Issue-2 (July), and Volume-7 (2021) : Issue-1 (June). The "Volume-7 (2021) : Issue-5 (October)" option is selected.

On the left side of the page, under the heading "REGULAR ISSUE", there are three buttons for regular issues: "Volume-7 (2021) : Issue-2 (June)", "Volume-7 (2021) : Issue-1 (March)", and "Volume-6 (2020) : Issue-6 (April)".

In the center, there is a form with a "SUBMIT" button. The form includes a "Select" dropdown menu, a text input field, and a "SUBMIT" button. The "SUBMIT" button is highlighted in yellow.

At the bottom of the browser window, a taskbar is visible with various application icons and the system clock showing 10:57 AM on 28-Feb-22. A notification for "Fating Sir.jpg" is also visible in the bottom right corner.

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National Webinar dated 25-05-2021

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The COVID-19 on Indian Economy and E-Commerce

(July-2021, Sp. Issue No. VIII, ISSN No. 2455-4375)

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SPECIAL ISSUE - VIII : July -2021

IMPACT FACTOR : 5.473 (SJIF)

UPA
Interdisciplinary e-Journal

Special Issue-VIII, 2021 A biannual e-journal ISSN 2455-4375

UPA Group Publication

CHIEF EDITOR
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PUBLISHED BY:
UPA GROUP PUBLICATION
In Association with
Yashoda Girls' Arts &
Commerce College, Nagpur &
SSPM's Mahila
Mahavidyalaya, Nagpur

CORPORATE OFFICE:
38, Mitra Nagar, Manewoda
Cement Road, Nagpur-24.

PUBLICATION :
The UPA Interdisciplinary
e-journal is published
Bi-annually.

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UPA NATIONAL PEER-REVIEWED INTERDISCIPLINARY E-JOURNAL

Published By
UPA Group Publication
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Volume-8 (2022) : Issue-1
(February)

Volume-7 (2021) : Issue-5
(October)

Volume-7 (2021) : Issue-4
(October)

Volume-7 (2021) : Issue-3
(August)

Volume-7 (2021) : Issue-2 (July)

Volume-7 (2021) : Issue-1 (June)

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National Webinar dated 25-05-2021

Research Volume Link: <https://upa.org.in/special-issue.php?id=MTE>

1. Title of National Webinar:

The COVID-19 on Indian Economy and E-Commerce

(July-2021, Sp. Issue No. VIII, ISSN No. 2455-4375)

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2	Dr. Shrikrishna P. Raut Dr. Haribhau Admane Arts and Commerce College, Saoner, Nagpur	IMPACT OF COVID-19 ON INDIAN ECONOMY
3	Dr. Renu Ashish Tiwari S.K. Porwal College of Arts, Science & Commerce, Kamptee	ROLE AND SIGNIFICANCE OF
4	Dr. Anand A. Muley J. M. Patel Arts, Commerce & Science College Bhandara Prof. Rupali Petkar J. M. Patel Arts, Commerce & Science College Bhandara	IMPACT OF COVID-19 PANDEMIC ON HIGHER EDUCATION IN INDIA
5	Asst. Prof. Vijay Janrao Pathak Shri Niketan Arts-Commerce College, Reshimbag, Nagpur	THE IMPACT OF COVID-19 ON PEOPLE ECONOMY AND ENVIRONMENT
6	Dr. Bhavna U. Choudhary Dada RamchandBakhru Sindhu Mahavidyalaya, Panchpaoli, Nagpur Dr. Reema Kamlani Dada RamchandBakhru Sindhu Mahavidyalaya, Panchpaoli, Nagpur	A STUDY OF COVID-19: RISING TRENDS OF ONLINE BUYING BEHAVIOUR OF CONSUMERS AND ITS IMPACT ON SMALL SCALE RETAILERS IN NAGPUR CITY.
7	Dr. Manjusha Y. Dhoble I.G. College, Kalmeshwar	UNCERTAINTIES OF LIFE CONQUERED BY CREATIVITY



(Signature)
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Tribhuvan Girls Arts & Commerce
College, Sneh Nagar, Nagpur-46

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National Webinar dated 25-05-2021

Research Volume Link: <https://upa.org.in/special-issue.php?id=MTE>

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8	Dr. Satish V. Tewani Dada RamchandBakhru Sindhu Mahavidyalaya, Nagpur	THE STUDY OF THE IMPACT OF CORONA ON THE E-COMMERCE SECTOR
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Section:- Hindi		




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The COVID-19 on Indian Economy and E-Commerce

(July-2021, Sp. Issue No. VIII, ISSN No. 2455-4375)

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IMPACT FACTOR
5.473(SJIF)

UPA NATIONAL E-JOURNAL
Interdisciplinary Peer-Reviewed Indexed Journal

ISSN
2455-4375

IMPACT OF LOCKDOWN ON THE USE OF E-COMMERCE PLATFORM

Sankalp Hadke
Dr. Ambedkar College,
Deekshabhoomi, Nagpur

Nitisha Yadav
Dr. Ambedkar College,
Deekshabhoomi, Nagpur

Gaurav M. Narnare
Dr. Ambedkar College,
Deekshabhoomi, Nagpur

***Abstract:** This paper is an attempt to provide research methodology skills to graduation first year students. The literature review of various online news articles on lockdown led by government due to covid-19 pandemic, E-commerce and introduction part of paper was covered by students. Students and faculty both designed questionnaire for data collection. Data presentation, processing, and analysis had done by the faculty. This paper is a result of a collaborative activity of students and faculty. The paper is divided in two parts, first part gives background of the current pandemic and concepts of E-commerce. Second part is data analysis on the surveyed data of college students. This paper concludes with the findings that there is not a significant impact of lockdown on the use of E-Commerce Platform by the students. Time duration of this study was one week i.e. from 12/04/2021 to 19/04/2021.*

***Key Words:** Lockdown, Pandemic, Covid-19, E-Commerce, Online Shopping*

Introduction:

Basic human needs are essential for the survival of human race. Consumption of these basic needs is uninterrupted till the lifetime of the human beings. To satisfy basic and other needs, the trade and commerce in India has played a very vital role i.e. providing goods and services to end users and generating employment. Trade and commerce has evolved over the period of time and during 1995 E-Commerce was introduced with the beginning of Information Technology and Internet Services. Structural changes were made in the Indian financial system, banking system, stock exchanges, exports and imports, etc.

The Indian economy had seen many crises from post independence 1950s to post liberalization 1990s or millennium and so on. India being fastest growing and sixth-largest economy in the world according to International Monetary Fund (IMF). India has recovered from each of the crises with the proper implementation of fiscal and monetary policies. With the outbreak of novel corona virus (COVID 19) on 30th January, 2020 World Health Organization (WHO) declared COVID-19 to be "a public health emergency of international concern". Followed by this event India took few important steps to control the spread of this novel virus in the country. Lockdown was imposed in different phases starting from 25th March 2020 to 31st May 2020. The peculiarity of each phase was there was suspension of almost all services and factories. Social distancing norms were strictly imposed in the country to control the spread of disease, all these events led to economic slowdown not only India but also in major global economies, all were moving towards global recession. With emergence



Published in Collaboration with
Department of Commerce, Yashoda Girls' Arts & Commerce College, Nagpur
Department of Economics, SSPM's Mahila Mahavidyalaya, Nagpur



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UPA NATIONAL E-JOURNAL
Interdisciplinary Peer-Reviewed Indexed E-Journal

ISSN
2455-4375

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Books:

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- https://www.researchgate.net/publication/348928897_Impact_of_COVID_19_on_E-Commerce
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- <https://www.sundayguardianlive.com/news/pandemic-will-lead-rise-e-commerce-digital-payments>
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- https://www.indiafoline.com/article/general-editors-choice/the-impact-of-covid-19-on-indian-e-commerce-sector-120040700090_1.html



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National Webinar dated 25-05-2021

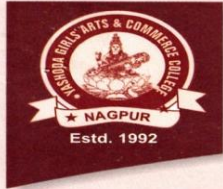
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YGC No./ *Linkage/R.Pub/2021*

Date *30/05/2021*

To,
Dr. Anil Dodewar,
The Chief Editor,
UPA National Peer-Reviewed Interdisciplinary E-Journal,
Nagpur.

Sub: Letter of thanks for the research publication.

Dear Sir,

At the very outset I would like to express my sincere thanks to you to have published the research papers in your esteemed UPA National Peer-Reviewed Interdisciplinary E-Journal as a special issue on the occasion of National Webinar on "The Impact of COVID-19 on Indian Economy and E-Commerce." organized on 25-05-2021 as per our Linkage Agreement dated 01-06-2020.

Expecting the same kind of co-operation in future.

Thanking you.

Date: 30-05-2021

Principal
Principal
Yashoda Girls Arts & Commerce
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Received

Chief-Editor
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National Webinar dated 15-07-2021

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2. Title of National Webinar: Ambedkari Kavyitrinchi Kavita

(August-2021, Sp. Issue No. X, ISSN No. 2455-4375)

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YGC No./ *Linkage/R.Pw/2021*

Date *01/06/2021*

To,
Dr. Anil Dodewar,
The Chief Editor,
UPA National Peer-Reviewed Interdisciplinary E-Journal,
Nagpur.

Sub: Regarding the publication of research papers in your esteemed journal.


Dear Sir,

As we have signed a Linkage Agreement on 01-06-2020 with respect to the publication of the research papers of the faculty members in your UPA National Peer-Reviewed Interdisciplinary E-Journal, I am very happy to share with you the fact that our institution is organizing a webinar on the topic given below. We have also invited research papers on the topic of the webinar. You are requested to publish the papers of the webinar in your esteemed journal as special issue and oblige us. We shall provide you the research papers well in advance. The details of the webinar being organized are as under:-

1. National Webinar on "Ambedkari kavyitrinchi Kavita." Scheduled to be organized by the Dept. of Marathi on 15-07-2021.

Date: 01-06-2021


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(August-2021, Sp. Issue No. X, ISSN No. 2455-4375)

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The cover of the UPA Interdisciplinary e-journal Special Issue - X: August -2021 features the UPA logo, the title "UPA Interdisciplinary e-journal", and the subtitle "Special Issue X: 2021". The cover also displays the impact factor "IMPACT FACTOR : 5.473 (SJIF)" and the ISSN number "ISSN : 2455-4375". The central image shows a map of India with a stack of books in the center. The cover is published by UPA Group Publication, Department of Marathi, Yashoda Girls' Arts & Commerce College, Nagpur.

CHIEF EDITOR
Dr. Anil Dodewar

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PUBLICATION :
The UPA Interdisciplinary e-journal is published Bi-annually.

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Research Volume Link: <https://upa.org.in/special-issue.php?id=MTM>

2. Title of National Webinar: Ambedkari Kavyitrinchi Kavita

(August-2021, Sp. Issue No. X, ISSN No. 2455-4375)

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UPA NATIONAL E-JOURNAL
Interdisciplinary Peer-Reviewed Indexed E-Journal

ISSN
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अंबेडकरी कवयित्रींच्या काव्यातील 'मातृप्रतिमा'

डॉ. जयश्रुती विवटे

सहयोगी प्राध्यापक तथा सराठी विभागप्रमुख
श्री संदीपनाथ महाविद्यालय, नरखेड
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सारांश :

'प्रतिमावित्तल' हे कवितेचे मुख्य लक्षण असून 'प्रतिमा' हा कवितेच्या भाषेचा महत्त्वाचा घटक असतो. 'इंदिय सर्वेदनामक अनुभूतीची शब्दविषये' प्रतिमांनी अधिक होताना शिवाय कवितेतील असावाचा विस्तार आणि वाचकांना वाटला अर्थोचित करण्याचे कार्य प्रतिमा करीत असते. अंबेडकरी कवयित्रींच्या कवितेतील प्रतिमा अत्यंत वैशिष्ट्यपूर्ण आहेत. अंबेडकरी कवयित्रींनी निर्माण केलेल्या 'मातृप्रतिमा' लक्षणीय आहेत. अंबेडकरी कवयित्रींनी स्वतःच्या अडोशवाच साक्षीबाई फुले, रमाई आणि वसोबास या मातृप्रतिमा रेखाटल्या आहेत. अंबेडकरी कवयित्री या तीन मातांना 'संस्कृतिक माता' मानतात व त्यांचा अद्वैत धारण करतात. या कवयित्री या तीन महान स्त्रियांना 'माऊथी' मानतात जे त्यांचे दैवीकरण करीत नाहीत. वस्तुनिष्ठ पातळीवरून या तीन मातांच्या जीवनाचा, शिवाय आणि कर्तृत्वाचा वाडोळा घेतात. प्रचलित समाजव्यवस्थेकडून या तीनही स्त्रियांची अवहेलना झाली आहे, शिवाय स्वकियांकडूनही या तीनही मातांची उभेता झाली आहे हे अंबेडकरी कवयित्री स्पष्टपणे नोंदवतात. या मातृप्रतिमांमधून दलित-अंबेडकरी जीवनाचे, दलित-अंबेडकरी स्त्रीचे आणि दलित-अंबेडकरी मानसिकतेचे पुरेसे प्रतिबिंब उमटले आहे. अंबेडकरी कवयित्रींनी रेखाटलेल्या मातृप्रतिमांमधून भूतकाळाचा वेध घेतांना, वर्तमान वास्तवाचे भान ठेवतांना आणि भविष्याचा जाणीवपूर्वक आकार देतांना आधुनिक स्त्रीची प्रतिमा साकार झाली आहे.

कविता ही प्रतिमांची बनलेली असते. कविमनातील किंवा कवीच्या जाणिवेतील मुहूर्तगुतीचा आणि तसेच आशय शब्दबद्ध करण्यासाठी भाषेची व भाषेतील शब्दांची विशिष्ट जडणघडण कवीला करावी लागते. ती कवीची आणि कवितेचीही अतिरिक्त गरज असते. या संज्ञेतून प्रतिमांचा जन्म होतो. प्रतिमांमधून ही काव्याचा भाषाच म्हणता येईल. कारण मनात अनेक घटना-प्रसंगांचा प्रतिमा उमटत असतात. कवी त्यांच्या मनातील अनुभव व्यक्त करण्याकरिता प्रतिमा वापरतात. प्रतिमेतूनच कविमनाचा अनुभव वाचकापर्यंत पोहोचत असतो.

प्रतिमा हा कवितेच्या भाषेचा महत्त्वाचा घटक मानला जातो. प्रतिमा म्हणजे शब्दातून निर्माण होणारे चित्र. प्रतिमा म्हणजे मन-घडलावर उमटलेली इंदिय सर्वेदनेची प्रतिकृती असते. 'प्रतिमा' हा संस्कृत शब्द असून त्याचा अर्थ सचर्मा असा आहे. व्यवहारभाषेत प्रतिमा 'प्रतिबिंब' या अर्थाने तर शास्त्रभाषेत किंवा समीक्षित प्रतिमा म्हणजे 'सर्वेदन अंगणे टारन' असा अर्थ रुढ झालेला आहे. 'प्रतिमा म्हणजे शब्दांनी काढलेले चित्र, इत्येक काव्यात्म प्रतिमा ही काहीशी रूपकात्मक असते.' अशी प्रतिमेची मुटमूठीत व्याख्या प्रसिद्ध इंग्रजी कवी-समीक्षक सी. डे. लेविस् यांनी केलेली आहे. 'प्रतिमा म्हणजे उच्छ्वासांनी चिन्हांकित होणाऱ्या दोन किंवा अधिक मानसिक संदर्भांमध्ये म्हणजेच त्यातील सर्वेदनाकृती व तात्कालीन भावनिक वैधानिक घटक यांमध्ये घडणाऱ्या सचर्मा वैधानिकीयित्त आंतरक्रियेतून निर्माण होणारी मूर्त, गीतरील,



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ISSN
2455-4375

मानसाचे मूल्य, मानवतावाद, जोपासला जातो, समता, बंधूता आणि न्याय दिला जातो. कुणीही श्रेष्ठ-कनिष्ठ, गोर-गरीब किंवा श्रीमंत राहत नाही. स्त्री-पुरुष विषमता नाही. त्यामुळे सर्वच स्तराच्या माणसांचे साहित्य हे आंबेडकरवादी साहित्य म्हणून उदयास आले.

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Published in Collaboration with
Department of Marathi, Yashoda Girls' Arts & Commerce College, Nagpur



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