

# **Yashoda Girls' Arts & Commerce College, Nagpur**



## **Short Term Course**

### **Certificate Course in Agricultural Marketing**

**Approved by**

**Department of Lifelong Learning & Extension,**

**Rashtrasant Tukadoji Maharaj Nagpur University**

**Session: 2021-2022**

**Department of Commerce**

**Duration: 35 Days**

**Co-ordinator: Dr. Mahendrakumar Katre**



# Yashoda Girls' Arts & Commerce College

Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

NAAC Accreditation B++ with 2. 82 CGPA

Sneh Nagar, Wardha Road, Nagpur. 440015

## BRIEF REPORT of IQAC

### BRIEF REPORT of IQAC

Academic Year- 2017-2018

Name of Add on Course	Add on Certificate course in Agricultural Marketing	
Academic Year of Course	2021-2022	
Organizing Department/ Committee	Department of Economics	
Duration of the course	1 Month ( 35 days)	
Number of students Completing the course	35 Students	
Brief Report	<p>Certificate course on Agricultural Marketing was undertaken by the department of Economics for 35 days in which total 35 students of B. Com were participated. The course was approved by the Department of Lifelong Learning &amp; Extension, Rashtrasant Tukadoji Maharaj Nagpur University. All the students completed the course and also appeared for the examination conducted at the end of the course. They have been given grades. The certificates are also given to them. The course was a grand success and the students were satisfied at the end of the course.</p>	
Number of Beneficiaries:	Students: 35	
Criterion No: I	Metric No: 1.2.1 & 1.2.2	
Signature of Course Co-ordinator	Signature and Stamp of IQAC Co-ordinator	Signature & Stamp of Principal
	 Co-ordinator, IQAC Yashoda Girls' Arts & Commerce College, Nagpur	 PRINCIPAL Yashoda Girls Arts & Commerce College Sneh Nagar, Nagpur-15



## Brochure of the course



Purushottam Khaparde Health & Education Society's  
**Yashoda Girls' College of Arts & Commerce**  
Sneh Nagar, Wardha Road, Nagpur - 4400015

Department of Economics in Association with  
Rashtrasant Tukdoji Maharaj Nagpur University Department of Lifelong Learning and Extension Organizing








Principal  
Dr. Dhanraj Shete

Online Certificate Course in  
Agricultural Marketing  
Date of Starting the Course:  
08 March to 30 April 2022



Course Co-ordinator  
Dr. M.D. Katre

S.N	Name of Faculty	Topics to be Taught & Date
1.	 Prof. Nidhi Nakhale	Introduction to Agricultural Marketing Date 21/04/2022
2.	 Dr. Sunil Ghugal	Developing Marketing Plans Promoting and Selling in the Agricultural Industry Date 23/04/2022
3.	 Dr. Sidharth Meshram	Marketing Agricultural Commodities . Marketing in Agribusiness Date 25/04/2022
4.	 Dr. Pandhari More	Regulating Market, Co-operative marketing & various changing market patterns of Agricultural Marketing . Date 25/04/2022
5.	 Dr. Ishwar Wagh	Determining the Functions and Alternatives in Agricultural Marketing Date 26/04/2022



## Application from the Principal to introduce the course

Purushottam Khaparde Health & Education Society's  
**Yashoda Girls' Arts & Commerce College**

Accredited B++ with 2.82 CGPA for first cycle by NAAC  
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

Sneh Nagar, Wardha Road, Nagpur 440015

Tel. 0712 2290637 Fax: 0712 2290368

www: yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

D/ Eco. 2021-22

Date 05/01/2022

To ,

The Principal,  
Yashoda Girls' Arts & Commerce College  
Nagpur-15

Subject :- Application for permission to start Short Term Course.

Res.Sir,

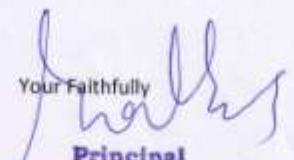
I Wish to bring to your kind knowledge that as per the directions given in the IQAC meeting, I wish to introduce a short term course for (35 days) entitled "**Agricultural Marketing**" for the students in collaboration with Development of lifelong learning & extension R.T.M.Nagpur University.

You are requested to give me permission to introduce the course.

Date:- 05/01/2022

Place :- Nagpur

Your Faithfully

  
Principal  
Yashoda Girls Arts & Commerce  
College, Sneh Nagar, Nagpur-15

Granted Permission  
to  
The STC,  
Sneh Nagar  
05/01/2022



Proposal submitted to the University for approval



Purushottam Khaparde Health & Education Society's

## Yashoda Girls' Arts & Commerce College, Nagpur

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B++  
by NAAC

■ Recognized by Government of Maharashtra ■ Affiliated to RTM Nagpur University, Nagpur

SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA

■ Tel. : 0712-2290637 ■ Fax No. : 0712-2290368 ■ Website : www.yashodagirlscollege.edu.in ■ Email : ygc.nggp@rediffmail.com

YGC No./

Date \_\_\_\_\_

To,  
**The Director**  
Department of Lifelong Learning & Extension  
Rashtasant Tukdoji Maharaj Nagpur University  
Nagpur

Subject :- **Proposal for approval to introduce Certificate Course in  
Agricultural Marketing**

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

We wish to Introduce Certificate Course in Agricultural Marketing as one of the Short Term Certificate Courses for our academic upliftment of our college students. The course is designed for the duration of 35 Days and as per the requirement of knowledge of the job market in the present scenario. The Proposal duly filled in appended along with the syllabus designed by the experts and the same is enclosed for your kind perusal. It is requested to kindly consider and grant an approval for the said course.

Thanking you.



Yours faithfully

  
Dr. Dhanraj Shete  
Principal  
**Principal**

Yashoda Girls Arts & Commerce  
College, Sneh Nagar, Nagpur-15.



# Submission of STC report to the University



Purushottam Khaparde Health & Education Society's

## Yashoda Girls' Arts & Commerce College, Nagpur

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B++  
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Recognized by Government of Maharashtra Affiliated to RTM Nagpur University, Nagpur

SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015, (M.S.) INDIA

Tel : 0712-2290637 Fax No.: 0712- 2290368 Website : www.yashodagirlscollege.edu.in Email : ygc.ngp@rediffmail.com

YGC No./ 1788/2022

Date 18/05/2022

To,  
**The Director**  
Department of Lifelong Learning & Extension  
Rashtasant Tukdoji Maharaj Nagpur University  
Nagpur

Subject :- **Submission of STC report & Certificates for signature.**

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

As per the above referred letter we have conducted a Certificate Course in Agricultural Marketing as one of the Short Term Certificate Courses for academic upliftment of our college students as per the approved from your esteemed office. The course is designed for the duration of 35 Days and as per the requirement of knowledge of the job market in the present scenario. Now we are submitting the complete report of the said course including all the required documents along with the certificates for your Signature. You are requested to give your signature on certificate and oblige us.

Thanking you.

Yours faithfully

Dr. Dhanraj Shete  
Principal  
Principal

Yashoda Girls Arts & Commerce  
College, Sneh Nagar, Nagpur-15



o/c

Shete

## Grades obtained by the students

**Purushottam Khaparde Health & Education Society's  
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STC List Grade

Dr. M. D. Katre

Sr. No.	Name of Students	Academic Session- 2021-2022		
		Marks out of 40	%	Grade
1.	AKANSHA PURUSHOTTAM KATLAM	30	75%	A
2.	ANKITA SURESH SATGHARE	32	80%	A
3.	ASIFA AMITRAO FASGE	22	55%	B
4.	JARINA JAHIR KHAN	34	85%	A
5.	KAJAL SUDHAKAR BHAGAT	36	90%	A
6.	KHUSHALI DIGAMBAR GANJUDE	20	50%	B
7.	KIRAN RAJKISHOR RAM	18	45%	B
8.	MAHESHWARI SURESH THOSAR	32	80%	A
9.	MANSI HARISH RAMTEKE	24	60%	B
10.	MANSI RAMESH JAGNADE	30	75%	A
11.	MANSVI INDRAPAL MATE	34	85%	A
12.	NEHA ISHWAR DAGOR	36	90%	A
13.	PALLAVI ASHOK BANTE	30	75%	A
14.	POOJA NARENDRA PRAJAPATI	32	80%	A
15.	POONAM GUNWANT THAKRE	36	90%	A
16.	POONAM NARAYAN SAHARE	20	50%	B
17.	PRATIKSHA SHUDHODHAN KAMBLE	18	45%	B
18.	PRIYA RAJESH MARKAM	16	40%	B
19.	RACHNA PREMLAL NAGESHWAR	20	50%	B
20.	RINA JIVANDAS MANIKPURI	28	70%	A
21.	RITU SOHANLAL PATEL	24	60%	B
22.	ROSHNI DHANSING CHAUHAN	22	55%	B
23.	SAKSHI VIJAYRAO KUIKAR	24	60%	B
24.	SEEMA KESHAV PANDE	20	50%	B
25.	SHEETAL DILIP MOHITKAR	30	75%	A
26.	SHIVANI NATTHU BAWANE	24	60%	B
27.	SHRADDHA PRAMOD PUNWATKAR	22	55%	B
28.	SHYAMLI ISHWAR DAGOR	24	60%	B
29.	SMRUTI KAMALKUMAR BISEN	34	85%	A
30.	SNEHAL GHANSHYAM MUTE	30	75%	A
31.	SONAL MEGHRAJ MARBHATE	32	80%	A
32.	SUNITA SAHTARSINGH INWATI	34	85%	A
33.	SUPRIYA VILAS WANJARI	36	90%	A
34.	VAISHNAVI PRABHAKAR POFARE	30	75%	A
35.	VAISHNAVI PRAKASH DETHE	30	75%	A

  
Course Co-ordinator  
Dr. M.D. Katre



  
Principal  
Dr. Dhanraj Shete  
**PRINCIPAL**  
Yashoda Girls Arts & Commerce College,  
Sneh Nagar, Nagpur-44

## Submission of Initial Report



Purushottam Khaparde Health & Education Society's

# Yashoda Girls' Arts & Commerce College, Nagpur

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■ Tel. : 0712-2290637 ■ Fax No.: 0712- 2290368 ■ Website : www.yashodagirlscollege.edu.in ■ Email : ygc.ngp@rediffmail.com

YGC No./

Date \_\_\_\_\_

To,  
**The Director**  
Department of Lifelong Learning & Extension  
Rashtasant Tukdoji Maharaj Nagpur University  
Nagpur

Subject :- **Submission of Initial Report of Short Term Course**

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

As per your letter No. DOLLE/296/22 dated 17.02.2022 you have granted permission to introduce Short Term **Certificate Course in Agricultural Marketing** under Jeevan Shikshan Abhiyan. Herewith we are sending the initial report of the course with enclosed information.

You are requested to accept the initial report.

Thanking you.

Yours faithfully

Dr. Dhanraj Shete  
Principal

Yashoda Girls Arts & Commerce  
College, Sneh Nagar, Nagpur-15

Enclosed :-

1. Initial Report in soft & Hard Copy
2. List of Students



21/9/22



## Submission of Initial Report

**RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY  
DEPARTMENT OF LIFELONG LEARNING AND EXTENSION  
INITIAL REPORT UNDER JEEVAN SHIKSHAN ABHIYAN**

1. Name of the Course :- **Certificate Course in Agricultural Marketing**

2. Name of the College:- **Yashoda Girls' Arts & Commerce College, Nagpur**  
Snehnagar, Wardha Road, Nagpur 440015  
Phone Number : 0712-2290637/ 2290368

3. Name and Address  
of the Co-Ordinator :-

Name and Address	Qualification	Experience
Dr. Mahendrakumar D. Katre E-mail: <a href="mailto:mahendra.ktre@rediffmail.com">mahendra.ktre@rediffmail.com</a> 9420963560	M.A. (Economics), M.Phil., NET ,Ph.D.	14 Years

4. Venue of the Course: **Online mode**  
with full address :- **Yashoda Girls' Arts & Commerce College, Nagpur**  
Snehnagar, Wardha Road, Nagpur 440015  
Phone Number : 0712-2290637/ 2290368

5. Date of Starting the  
Course :- **08/03/2022**

6. Timing of the Course :- **11.00 To 12.00 P. M**

7. Duration of the Course : **1 Month**

8. Medium of Instruction : **Marathi & Hindi**

9. No of candidates to be admitted : **35**

10. Accommodation available  
with Furniture Keeping in View the  
No. of Candidates to be  
admitted to The Course. :- **Online**



## Submission of Initial Report

### 11. Information of Faculty Members ((To be appointed for the Course)

S.N.	Name of the Faculty Member	Qualification	Topics	Full Postal Address
1	Dr. Ishwar Wagh	M.A., NET, Ph.D.	Introduction of Agri. Marketing	Smt.R.B.Tidke College Mouda
2	Dr. Rajendra Motghare	M.A., NET, Ph.D.	Function of Agri. Marketing	D.N.College Nagpur.
3	Dr.Sunil Ghugal	M.A.,M.Phil, Ph.D.	Marketingt in Agribusiness	Taywade College Koradi
4.	Dr. Liladhar Kharपुरiya	M.A. M.Phil.NET PhD.	Promoting and Selling inthe Agricultural Industry	Bar. Sheshrao Wankhede College Mohapa


12. Any other matter relating the Course :- N.A.

13. Total Fees Chaged Per Students :- 50/-

14. Amount of Enrolment Fees to be Deposit with the department :- 1750/-

  
(Dr. M.D. Katre)

Course Coordinator

  
(Dr. Dhanraj V. Shete)

Principal  
**Principal**  
Ashoda Girls Arts & Commerce  
College, Sneh Nagar, Nagpur-15

# Photographs of the students



# Photographs of the students



## Short Term Course Innaugural Program





# Photographs of the students



# List of students admitted for the course

Name of the Institute: Feshoda Girls Arts & Commerce College  
 Name of the Course: Agricultural Marketing  
 Year: (Bachelors) III SEM

Sl. No.	Name of the Student	DOB	Place of Birth		Category	ENROLLMENT NO.	Educational Qualification	Contact No.	Email ID	Address
			Village	State						
1	AKASHA PURUSHOTTAM SATLAW	04.08.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	712051119	ashoksharma123@gmail.com	NEW SARAI, NAGPUR
2	ANITA SURESH DATTAMANI	06.10.2000	NAGPUR	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure@gmail.com	NAGPUR
3	ANITA AMITAJI PARE	11.03.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	8400000000	anitamam@gmail.com	NAGPUR
4	ANITA SURESH	06.10.2000	SC	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure12@gmail.com	NAGPUR
5	ANITA SURESH SHANKAR	06.10.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure@gmail.com	NAGPUR
6	ANITA SURESH SHANKAR	15.08.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure@gmail.com	NAGPUR
7	ANITA SURESH SHANKAR	06.10.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure@gmail.com	NAGPUR
8	ANITA SURESH SHANKAR	06.10.2000	Nagpur	MH	SC	201100000000	B.Com. IV Sem	9800000000	anitasure@gmail.com	NAGPUR
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 Principal  
 Feshoda Girls Arts & Commerce  
 College, Besh Nagar, Nagpur-15

# Letter of approval from RTM Nagpur University



**RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY**  
Established by Government of Central Provinces Education Department by Notification No. 211 dated the 17<sup>th</sup> of August, 1923 &  
Presently a State University governed by Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017)  
**DEPARTMENT OF LIFELONG LEARNING AND EXTENSION**  
Gurunank Bhavan, University Campus, Amravati Road, Nagpur - 440 033. Phone : 2530860  
E-mail : doll\_rtmnu@gmail.com

To,  
The Principal  
Yashoda Girls College,  
Nagpur.

No.DOLLE/ 296 /22  
Dated :17.02. 2022

**Subject : Sanction for Conducting Short Term Online Courses under  
Jeevan Shikshan Abhiyan on No Grant Basis.**

Sir/Madam,

With reference to your proposal for conducting Short Term courses indicated below under Jeevan Shikshan Abhiyan of this Department, this is to inform you that your proposal has been accepted and your College has been granted permission to conduct the online course on the following conditions:

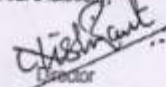
#### Details of the Course

Sr. No.	Name of the Course	Name of Course Coordinator	Duration	Credit	No. of Candidates to be admitted	Fees to be Charged per Student	Fees to be Deposited With the Deptt.
1	Certificate Course in Health & Yoga	Dr. Lalita Punnya	35 hrs.	2	50	100/-	10%
2	Certificate Course in Corporate Communication & Public Relation	Dr. K.G. Meshram	36 hrs.	2	40	50/-	10%
3	Certificate Course in Agricultural Marketing	Dr. Mahendrakumar D. Kane	35 hrs.	2	35	50/-	10%
4	Certificate Course in Soft Skill for Personality Development	Dr. Govind Rawlekar	35 hrs.	2	35	50/-	10%
5	Certificate Course in Basic English Language Skills	Dr. Amol Raut	35 hrs.	2	35	150/-	10%
6	Certificate Course in Basic Skills Required for Career	Dr. Pramod Faring	35 hrs.	2	40	50/-	10%
7	Certificate Course in Basic Preparation for Competitive Examination	Dr. Suryakant Kapshikar	35 hrs.	2	30	50/-	10%

Rules & Regulations of this Department regarding these courses should be strictly followed.

1. Owing to Covid-19 situations all the norms of Central & State Government and instructions by R.T.M. Nagpur University, Nagpur should be strictly followed.
2. This sanction is valid for this particular Batch only.
3. Fees for the course should be charged as per the norms prescribed.
4. Expenditure on the course should be incurred as per norms.
5. Course should be started within a Month from the date of sanction. Please communicate your acceptance within a month and submit the Initial Report
6. Submit the List of Students admitted in the excel format attached herewith.  
Also send a soft copy in CD/Pen drive.

Your's faithfully,

  
Director

# Time table for the course

Purushottam Khaparde Health & Education Society's  
**Yashoda Girls' Arts & Commerce College**

Accredited B++ with 2.82 CGPA for first cycle by NAAC  
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Sneh Nagar, Wardha Road, Nagpur 440015

Tel: 0712 2290637 Fax: 0712 2290368

www.yashodagirhcollege.edu.in ygc.ngp@rediffmail.com

Course : Agricultural Marketing

**TIME TABLE STC 2021-22**

Teaching Plan Duration 35 Hours (3 Hrs/ Week ) 08/03/2022 to 30/04/2022

Sr no	Name of Faculty	Hours	Date	Time	Lecture on Topic/Sub Topic
1	Prof.Nidhi Nakhale	03	21/04/2022	10:00 am to 01:00 pm	Introduction to Agricultural Marketing
2	Dr. M. D. Katre	03	22/04/2022	10:00 am to 01:00 pm	Minimum Support Price of Agricultural Marketing
3	Dr. Sunil Ghugul	03	23/04/2022	10:00 am to 01:00 pm	Developing Marketing Plans Promoting and Selling in the Agricultural Industry
4	Dr. Sallharth Meshram	03	25/04/2022	09:00 am to 12:00 pm	Marketing Agricultural Commodities , Marketing in Agribusiness
5	Dr. Pandhari More	02	25/04/2022	12:00 am to 02:00 pm	Regulating Market, Co-operative marketing & various changing market pattern of Agricultural Marketing
6	Dr. Ishwar Wagh	03	26/04/2022	10:00 am to 01:00 pm	Determining the Functions and Alternatives in Agricultural Marketing
7	Dr. M. D. Katre	03	27/04/2022		Presentation / Viva
8	Dr. M. D. Katre	03	28/04/2022		Examination Paper MCQ 40 Marks
9	Dr. M. D. Katre	12	29/04/2022 & 30/04/2022		Evaluation /Certificate

  
 Course Co-ordinator  
 Dr M. D. Katre



  
 Principal  
 Dr. D. V. Shete  
 Yashoda Girls' Arts & Commerce  
 College, Sneh Nagar, Nagpur-15



# List of students with signature

Purushottam Khaparde Health & Education Society's  
**Yashoda Girls' Arts & Commerce College**

Accredited B++ with 2.82 CGPA for first cycle by NAAC  
 (Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

Sneh Nagar, Wardha Road, Nagpur 440015

Tel. 0712 2290637 Fax. 0712 2290368

www.yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

STC List Grade

Dr. M. D. Katre

Academic Session- 2021-2022

Sr. No.	Name of Students	Grade	Signature
1.	AKANSHA PURUSHOTTAM KATLAM	A	Akansha
2.	ANKITA SURESH SATGHARE	A	Ankita
3.	ASIFA AMITRAO FASGE	B	Asifa
4.	JARINA JAHIR KHAN	A	Jarina
5.	KAJAL SUDHAKAR BHAGAT	A	Kajal Bhagat
6.	KHUSHALI DIGAMBAR GANJUDE	B	Khushali
7.	KIFAN RAJKISHOR RAM	B	Kifan
8.	MAHESHWARI SURESH THOSAR	A	Maheshwari
9.	MANSI HARISH RAMTEKE	B	Mansi Ramteke
10.	MANSI RAMESH JAGNADE	A	Mansi Jagande
11.	MANSVI INDRAPAL MATE	A	M. S. Mate
12.	NEHA ISHWAR DAGOR	A	Neha Dagor
13.	PALLAVI ASHOK BANTE	A	P. A. Bante
14.	POOJA NARENDRA PRAJAPATI	A	Pooja Prajapati
15.	POONAM GUNWANT THAKRE	A	Poonam Thakre
16.	POONAM NARAYAN SAHARE	B	P. N. Sahare
17.	PRATIKSHA SHUDHODHAN KAMBLE	B	Pratiksha Kamble
18.	PRIYA RAJESH MARIKAM	B	Priya Marikam
19.	RACHNA PREMLAL NAGESHWAR	B	Rachna Nageshwar
20.	RINA JIVANDAS MANIKPURI	A	Rina
21.	RITU SOHANLAL PATEL	B	Ritu
22.	ROSHNI DHANSING CHAUHAN	B	Roshni
23.	SAKSHI VIJAYRAO KUHIKAR	B	Sakshi Kuhikar
24.	SEEMA KESHAV PANDE	B	Seema Pandey
25.	SHEETAL DILIP MOHITKAR	A	Sheetal
26.	SHIVANI NATTHU BAWANE	B	S. H. Bawane
27.	SHRADDHA PRAMOD PUNWATKAR	B	Shraddha Punwatkar
28.	SHYAMLI ISHWAR DAGOR	B	S. Dagor
29.	SIVRUTI KAMALKUMAR BISEN	A	Sivru
30.	SNEHAL GHANSHYAM MUTE	A	Snehal Mute
31.	SONAL MEGHRAJ MARBHATE	A	Sonambhate
32.	SUNITA SAHTARSINGH INWATI	A	Sunita
33.	SUPRIYA VILAS WANJARI	A	S. Wanjari
34.	VAISHNAVI PRABHAKAR POFARE	A	Vaishnavi
35.	VAISHNAVI PRAKASH DETHE	A	Dethe

Course Co-ordinator



Principal

Principal  
 Yashoda Girls Arts & Commerce  
 College, Sneh Nagar, Nagpur-15

# Report of the Short Term Course

Purushottam Khaparde Health & Education Society's  
**Yashoda Girls' Arts & Commerce College**

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## Short Term Course Report

Dr. M. D. Katre

### STC REPORT 2021-2022

दिनांक 08/03/2022 ते 30/04/2022 या दरम्यान *Rashtrasant Tukadoji Maharaj Nagpur University Department of Lifelong Learning and Extension Conducting Short Term Certificate Course Under Jeevan Shikshan Abhiyan* अंतर्गत "Agricultural Marketing" या विषयावर कोर्स ची रचना करण्यात आली. या कोर्स करिता ३५ विद्यार्थिनींची निवड करण्यात आली. या सर्टिफिकेट कोर्स करिता ३५ वर्गाचा कालावधी गृहीत धरून कोर्स पूर्ण करण्यात आला. याने विविध महाविद्यालययान्तील विषय तज्ञांचे मार्गदर्शन व विषयाशी संबंधीत माहिती, ऑनलाईन व ऑफलाईन देण्यात आली. अतिथी व्याख्यानाची माहिती.

S.N	Name of Faculty	Topics to be Taught
1.	Prof Nidhi Nakhale	Introduction to Agricultural Marketing
2.	Dr M.D. Katre	Determining the Functions and Alternatives in Agricultural Marketing
3.	Prof Sunil Ghugal	Problems of Agriculture marketing
4.	Dr Shidharth Meshram	Solution and remedies of problems of Agriculture marketing.
5.	Dr. Pandhari More	Marketing Agricultural Commodities , Marketing in Agribusiness
6	Dr Ishwar Wagh	Developing Marketing Plans Promoting and Selling in the Agricultural Industry

दिनांक 28/04/2022 ला MCQ Test चे आयोजन करण्यात आले. MCQ Test मूल्यमापन करून प्रमाणपत्र वितरित करण्यात आले.

दिनांक 30/04/2022



कोर्स समन्वयक  
डॉ. महेंद्र कटरे



  
प्रिन्सिपल  
डॉ. घनराज शेटे  
PRINCIPAL  
Yashoda Girls Arts & Commerce College  
Sneh Nagar, Nagpur-44



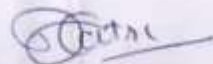


# Attendance of Students sheet

27	SHRADDHA PRAMOD PUNWATKAR	F	F	A	P	F	P	P	A	F	P	P	P	A	P	P	P	P	P	A	P	F	P	P	P	P	P	P	P	P	P	P	P	P	P
28	SHYAMI (ISHWAR DAGOR)	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
29	SMRUTI KAMALKUMAR BISEN	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
30	SNEHAL GHANSHYAM MUTE	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
31	SONAL MEGHRAJ MARBHATE	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
32	SUNITA SAHTARSINGH INWATI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
33	SURBHI VILAS WANJARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
34	VAISHNAVI PRABHAKAR POFARE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
35	VAISHNAVI PRAKASH DE THE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	

  
 SIGNATURE & SEAL OF THE  
 PRINCIPAL  
**Principal**  
**rashoda Girls Arts & Commerce**  
**College, Sneh Nagar, Nagpur-15**



  
 SIGNATURE & SEAL OF THE  
 COURSE CO-ORDINATOR



Exam conducted at the end of the course- Question paper

Rashtrasant Tukadoji Maharaj Nagpur University  
BOARD OF LIFE LONG LEARNING AND EXTENSION  
SHORT TERM COURSE 2021-2022

Marks: 40

Agricultural Marketing  
Multiple Choice Question Paper (MCQ TEST)

Time: 30 Minuets  
Dt. 28/04/2022

Q1. जनजातीय लोगों को शोषण करने वाले निजी व्यापारियों से छुटकारा दिलाने और उनके तैयार की गयी वस्तुओं को उचित मूल्य दिलाने के उद्देश्य से TRIFED की स्थापना कब की गयी ?

A.1951 ई०

B.1955 ई०

C.1957 ई०

D.1987 ई०

ANS:

Q2. एगमार्क (Agmark) है -

A.अंडा उत्पादन हेतु एक सहकारी संस्था

B.कृषि उत्पादों में मंडीकरण हेतु कृषिकों की संस्था

C.खाद्य वस्तुओं की लिए गुणवत्ता आश्वासन मुहर

D.उपभोक्ता वस्तुओं के लिए गुणवत्ता आश्वासन

ANS:

Q3. शंकरलाल गुरु समीति का संबंध किससे है ?

A.कृषि विपणन

B.कृषि उत्पादन

C.सार्वजनिक वितरण प्रणाली



## Exam conducted at the end of the course- Question paper

D.कृषि निर्यात

ANS:

Q4. वर्तमान में कुल कृषि ऋणों का कितना प्रतिशत संस्थागत स्रोतों से उपलब्ध कराए जाते हैं ?

A.45 प्रतिशत

B.55 प्रतिशत

C.65 प्रतिशत

D.75 प्रतिशत

ANS:

Q5. खेती बाड़ी या घरेलु आवश्यकताओं की पूर्ति के लिए कितनी अवधि हेतु अल्पकालिन ऋण दिया जाता है ?

A.15 माह से कम

B.15 माह से 5 वर्ष

C.5 वर्ष से अधिक

D.20 वर्ष तक

ANS:

Q6. मध्यकालीन कृषि ऋण की अवधि होती है -

A.15 माह तक

B.15 माह से 5 वर्ष

C.5 वर्ष से अधिक

D.10 वर्ष से अधिक

ANS:

Q7. दीर्घकालीन कृषि ऋण किस अवधि के लिए प्रदत्त किया जाता है ?

A.5 वर्ष से अधिक

B.10 वर्ष से अधिक

C.15 वर्ष से अधिक



**Exam conducted at the end of the course- Question paper**

D.20 वर्ष से अधिक

ANS:

Q8. वाणिज्यिक बैंको, क्षेत्रीय ग्रामीण बैंको तथा सहकारी बैंको से प्राप्त ऋण को सुसाध्य बनाने के उद्देश्य से किसान क्रेडिट कार्ड योजना कब प्रारम्भ की गयी?

A.1997-1998

B.1998-1999

C.1999-2000

D.2000-2001

ANS:

Q9. राष्ट्रीय किसान आयोग का गठन कब किया गया ?

A.जनवरी, 2003

B.अप्रैल, 2003

C.अक्तूबर, 2003

D.जनवरी, 2004

ANS:

Q10. राष्ट्रीय किसान आयोग का मुख्यालय कहाँ स्थित है ?

A.नई दिल्ली में

B.लखनऊ में

C.देहरादून में

D.सूरतगढ़ में

ANS:

Q11. किसान कॉल सेन्टर तथा कृषि चैनल का शुभारम्भ कब किया गया ?

A.जनवरी, 2001

B.जनवरी, 2002

C.जनवरी, 2003



D.जनवरी, 2004

ANS:

Q12. किसान कॉल सेन्टर की स्थापना किस उद्देश्य से की गयी थी ?

- A. किसानों को उचित मूल्य पर उर्वरक उपलब्धता कराना
- B. किसानों को अधिक उपज वाले (HYV) बीजों का वितरण
- C. रियायती दर पर कृषकों को कृषि ऋण उपलब्ध कराना
- D. कृषि संबंधी सलाहकारी सेवा उपलब्ध कराना

ANS:

Q13. किसान कॉल सेन्टर में कौन-सा नंबर डायल करके कृषि संबंधित जानकारी निशुल्क प्राप्त की जा सकती है ?

- A. 1051
- B. 1550
- C. 1551
- D. 1000

ANS:

Q14. नई राष्ट्रीय कृषि निति (2000) का वर्णन किस रूप में किया गया है ?

- A. सुनहरी क्रांति
- B. इन्द्रधनुषी क्रांति
- C. चाद्यान्न शंखला क्रांति
- D. रजत क्रांति

Ans:

Q15. भारत की निम्नलिखित फसलों में से किस फसल के अंतर्गत उसके शुद्ध सकल कृषि क्षेत्र के सिंचित क्षेत्र सर्वाधिक प्रतिशत है ?

- A. गेहूँ
- B. चावल
- C. तिलहन





Exam conducted at the end of the course- Question paper

D.गन्ना

ANS:

Q16. पीली क्रांति सम्बंधित है ?

A.पुष्पोत्पादन से

B.मछली उत्पादन से

C.तोरिया-सरसों उत्पादन से

D.गेहूँ उत्पादन से

ANS:

Q17. खाद्यान - शृंखला क्रांति का संबन्ध किससे है ?

A.खाद्यान उत्पादन से

B.कृषि निर्यात से

C.खाद्यान, सब्जी एवं फलों को सड़ने से बचाने से

D.उपर्युक्त से में कोई नहीं

Ans

Q18. बहुप्रतीक्षित नई राष्ट्रीय कृषि निति में केंद्र सरकार ने अगले डो दशकों के लिए कृषि में प्रतिवर्ष वृद्धि का लक्ष्य निरधारित किया है ?

A.2 प्रतिशत

B.4 प्रतिशत

C.6 प्रतिशत

D.8 प्रतिशत

Ans:



**Exam conducted at the end of the course- Question**

Q19. भारत में फसल बीमा योजना का शुभारम्भ हुआ-

A.1945 में

B.1980 में

C.1985 में

D.1988 में

ANS:

Q20. राष्ट्रीय कृषि बीमा योजना किस वर्ष लागू की गयी ?

A.1997-98

B.1998-99

C.1999-2000

D.2000-2001

ANS:

  
PRINCIPAL  
Yashoda Girls Arts & Commerce College  
Sheik Nagar, Nagpur-46



# Certificates



## Rashtrasant Tukadoji Maharaj Nagpur University Board of Lifelong Learning & Extension

### ≡ CERTIFICATE ≡

Awards this certificate to ~~Shri / Smt.~~/Ku. Akansha P. Katlam  
on satisfactory completion of the '**Short Term Certificate Course In Agricultural Marketing**' One Month  
(36 Hours) under Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension RTMNU  
Nagpur in Collaboration with Department of Economics, Yashoda Girls' Arts & Commerce College, Nagpur  
From 8th March, 2022 to 30th April, 2022. She passed at the Examination in grade A.....

**Dr. Mahendrakumar Katre**  
Course Co-ordinator  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Dhanraj Shete**  
Principal  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Nishikant Raut**  
Director  
Department of Lifelong Learning & Extension  
Rashtrasant Tukadoji Maharaj Nagpur University

# Certificates



## Rashtrasant Tukadoji Maharaj Nagpur University Board of Lifelong Learning & Extension

### ≡ CERTIFICATE ≡

Awards this certificate to ~~Shri / Smt./Ms.~~ *Ankita S. Sutghare*  
on satisfactory completion of the **'Short Term Certificate Course In Agricultural Marketing' One Month (36 Hours)** under Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension RTMNU Nagpur in Collaboration with Department of Economics, Yashoda Girls' Arts & Commerce College, Nagpur From 8th March, 2022 to 30th April, 2022. She passed at the Examination in grade **A**.....

**Dr. Mahendrakumar Katre**  
Course Co-ordinator  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Dhanraj Shete**  
Principal  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Nishikant Raut**  
Director  
Department of Lifelong Learning & Extension  
Rashtrasant Tukadoji Maharaj Nagpur University



# Certificates



## Rashtrasant Tukadoji Maharaj Nagpur University Board of Lifelong Learning & Extension

### ≡ CERTIFICATE ≡

Awards this certificate to Sri / Smt./Ku. Jarina J. Khan  
on satisfactory completion of the '**Short Term Certificate Course In Agricultural Marketing**' One Month  
(36 Hours) under Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension RTMNU  
Nagpur in Collaboration with Department of Economics, Yashoda Girls' Arts & Commerce College, Nagpur  
From 8th March, 2022 to 30th April, 2022. She passed at the Examination in grade **A**.....

**Dr. Mahendrakumar Katre**  
Course Co-ordinator  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Dhanraj Shete**  
Principal  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Nishikant Raut**  
Director  
Department of Lifelong Learning & Extension  
Rashtrasant Tukadoji Maharaj Nagpur University

# Certificates



## Rashtrasant Tukadoji Maharaj Nagpur University Board of Lifelong Learning & Extension

### ≡ CERTIFICATE ≡

Awards this certificate to *Shri / Smt./Ku. Kajal S. Bhagat*  
on satisfactory completion of the '**Short Term Certificate Course in Agricultural Marketing**' **One Month**  
**(36 Hours)** under Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension RTMNU  
Nagpur in Collaboration with Department of Economics, Yashoda Girls' Arts & Commerce College, Nagpur  
From 8th March, 2022 to 30th April, 2022. She passed at the Examination in grade **A**.....

**Dr. Mahendrakumar Katre**  
Course Co-ordinator  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Dhanraj Shete**  
Principal  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Nishikant Raut**  
Director  
Department of Lifelong Learning & Extension  
Rashtrasant Tukadoji Maharaj Nagpur University

# Certificates



## Rashtrasant Tukadoji Maharaj Nagpur University Board of Lifelong Learning & Extension

### ≡ CERTIFICATE ≡

Awards this certificate to *Shri / Smt./Ku. Mansvi I. Mate*.....  
on satisfactory completion of the '**Short Term Certificate Course in Agricultural Marketing**' **One Month (36 Hours)** under Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension RTMNU Nagpur in Collaboration with Department of Economics, Yashoda Girls' Arts & Commerce College, Nagpur From 8th March, 2022 to 30th April, 2022. She passed at the Examination in grade *A*.....

**Dr. Mahendrakumar Katre**  
Course Co-ordinator  
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Arts & Commerce College, Nagpur

**Dr. Dhanraj Shete**  
Principal  
Yashoda Girls'  
Arts & Commerce College, Nagpur

**Dr. Nishikant Raut**  
Director  
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Rashtrasant Tukadoji Maharaj Nagpur University