Yashoda Girls' Arts & Commerce College,

Nagpur



Short Term Course

Certificate Course in Agricultural Marketing

Approved by

Department of Lifelong Learning & Extension,

Rashtrasant Tukadoji Maharaj Nagpur University

Session: 2021-2022

Department of Commerce

Duration: 35 Days

Co-ordinator: Dr. Mahendrakumar Katre



Yashoda Girls' Arts & Commerce College Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur NAAC Accreditation B++ with 2. 82 CGPA Sneh Nagar, Wardha Road, Nagpur. 440015

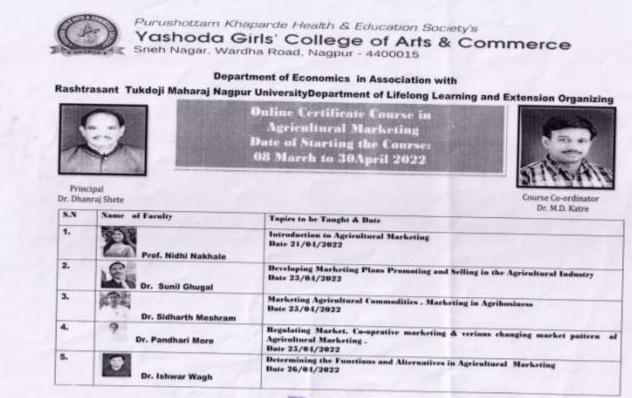
BRIEF REPORT of IQAC

BRIEF REPORT of IQAC

Academic Year- 2017-2018

iame of Add on Course	Add on	Certificate course in Agri	Cultural Marketing
Academic Year of Coruse	2021-2	022	
Organizing Department/ Committee	Depart	ment of Economics	
Duration of the course	1 Mon	th (35 days)	
Number of students Completing the course	35 Stu	dents	
Brief Report	depart Com y Lifelor Univer	ment of Economics for 35 vere participated. The cour ng Learning & Extension, F rsity. All the students comp	al Marketing was undertaken by the days in which total 35 students of B. se was approved by the Department of Rashtrasant Tukadoji Maharaj Nagpun bleted the course and also appeared for he end of the course. They have been
	given grand	grades. The certificates are success and the students w	e also given to them. The course was a ere satisfied at the end of the course.
Number of Beneficiaries:	given grand	The cortificates are	also ofven to them. The course man
Number of Beneficiaries: Criterion No: I	given grand Stude	grades. The certificates are success and the students w	also ofven to incm. The course man
	given grand Stude Metri	grades. The certificates are success and the students w nts: 35	also ofven to incm. The course man

Brochure of the course





Application from the Principal to introduce the course

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College

Accredited B++ with 2.82 CGPA for first cycle by NAAC (Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur) Sneh Nagar, Wardha Road, Nagpur 440015 Tel. 0712 2290637 Fax: 0712 2290368 www: yashodagirlscollege.edu.in ygc.ngp@rediffmai.com

D/ Eco. 2021-22

Date 05/01/2022

To,

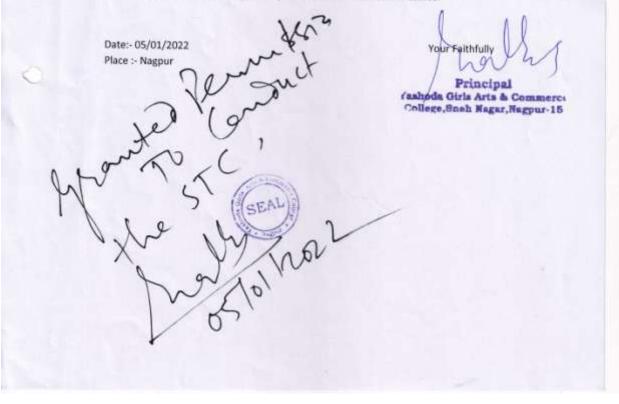
The Principal, Yashoda Girls' Arts & Commerce College Nagpur-15

Subject :- Application for permission to start Short Term Course.

Res.Sir,

I Wish to bring to your kind knowledge that as per the directions given in the IQAC meeting, I wish to intorduce a short term course for (35 days) entitled "Agricultural Marketing" for the students in collaboration with Development of lifelong learning & extension R.T.M.Nagpur University.

You are requested to give me permission to Introduce the course.



Proposal submitted to the University for approval



YGC No./

Date _____

To, **The Director** Department of Lifelong Learning & Extension Rashtasant Tukdoji Maharaj Nagpur University Nagpur

Subject :- Proposal for approval to introduce Certificate Course in Agricultural Marketing

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

We wish to Introduce Certificate Course in Agricultural Marketing as one of the Short Term Certificate Courses for our academic upliftment of our college students. The course is designed for the duration of 35 Days and as per the requirement of knowledge of the job market in the present scenario. The Proposal duly filled in appended along with the syllabus designed by the experts and the same is enclosed for your kind perusal. It is requested to kindly consider and grant an approval for the said course.

Thanking you.



Yours faithfully

Dr. Dhanraj Shete Principal Principal cashode,Oiris Arts & Commerce College,Suph Regar, Regpur-15.

Submission of STC report to the University

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College, Nagpur

Recognized by Government of Maharashtra * Affiliated to RTM Nagpur University, Nagpur
 SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA
 Tel.: 0712-2290637 * Fax No:: 0712-2290368 * Website : www.yishodagirlscollege.edu.in * Email : ygc.ngpi2/rediffmail.com

YGC No./ 1788/2022

Date 18/05/2022

Accredited B++

by NAAC

To, **The Director** Department of Lifelong Learning & Extension Rashtasant Tukdoji Maharaj Nagpur University Nagpur

Subject :- Submission of STC report & Certificates for signature.

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

As per the above referred letter we have conducted a Certificate Course in Agricultural Marketing as one of the Short Term Certificate Courses for academic upliftment of our college students as per the approved from your esteemed office. The course is designed for the duration of 35 Days and as per the requirement of knowledge of the job market in the present scenario. Now we are submitting the complete report of the said course including all the required documents along with the certificates for your Signature. You are requested to give your signature on certificate and oblige us.

Thanking you.



Yours faithfully

Dr. Dhanraj Shete Principal Principal cashode Girls Arts & Commerce College, Such Negar, Negpur-15

Grades obtained by the students

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College

Accredited 8++ with 2.82 CGPA for first cycle by NAAC (Affiliated to Rashtrasant Tukadoji Mahara) Nagpur University, Nagpur) Sneh Nagar, Wardha Road, Nagpur 440015

Tel. 0712 2290637 Fax: 0712 2290368

www: yashodagirlscollege.edu.in ygc.ngp@rediffmai.com

De Min		1	Acat	lemic Session- 202
Sr. No.	come or students	Marks out of 40	%	Grade
1.	AKANSHA PURUSHOTTAM KATLAM	30	75%	A
2.	ANKITA SURESH SATGHARE	32	80%	A
3.	ASIFA AMITRAO FASGE	22	55%	B
4.	JARINA JAHIR KHAN	34	85%	A
5.	KAJAL SUDHAKAR BHAGAT	36	90%	A
6.	KHUSHALI DIGAMBAR GANJUDE	20	50%	B
7.	KIRAN RAJKISHOR RAM	18	45%	B
8.	MAHESHWARI SURESH THOSAR	32	80%	A
9,	MANSI HARISH RAMTEKE	24	60%	B
10,	MANSI RAMESH JAGNADE	30	75%	A
11.	MANSVI INDRAPAL MATE	34	85%	A
12.	NEHA ISHWAR DAGOR	36	90%	A
13.	PALLAVI ASHOK BANTE	30	75%	A
14,	POOJA NARENDRA PRAJAPATI	32	80%	A
15,	POONAM GUNWANT THAKRE	36	90%	A
16.	POONAM NARAYAN SAHARE	20	50%	B
17.	PRATIKSHA SHUDHODHAN KAMBLE	18	45%	B
18.	PRIYA RAJESH MARKAM	16	40%	B
19.	RACHNA PREMLAL NAGESHWAR	20	50%	
20,	RINA JIVANDAS MANIKPURI	28	40%	B
21.	RITU SOHANLAL PATEL	24	60%	AB
22.	ROSHNI DHANSING CHAUHAN	22	55%	B
23.	SAKSHI VUAYRAO KUHIKAR	24	60%	B
24.	SEEMA KESHAV PANDE	20	50%	
25,	SHEETAL DILIP MOHITKAR	30	75%	B
26.	SHIVANI NATTHU BAWANE	24	60%	A
27.	SHRADDHA PRAMOD PUNWATKAR	22	55%	B
28.	SHYAMLI ISHWAR DAGOR	24	60%	B
29.	SMRUTI KAMALKUMAR BISEN	34	85%	B
30.	SNEHAL GHANSHYAM MUTE	30	75%	A
31.	SONAL MEGHRAJ MARBHATE	32	80%	A
32.	SUNITA SAHTARSINGH INWATI	34	100000	A
33.	SUPRIYA VILAS WANJARI		85%	A
34.	VAISHNAVI PRABHAKAR POFARE	36	90%	A
35.	VAISHNAVI PRAKASH DETHE	30	75%	A
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Quitac Course Co-ordinator

Dr M.D. Katre

Principal Dr Dhanraj Shete

rashoda Girls Arts & Commerce Cu.... Sneh Nagar.Nagpur-14

Submission of Initial Report

Purushottam Khaparde Health & Education Society's

Yashoda Girls' Arts & Commerce College, Nagpur

Recognized by Government of Maharashtra + Affiliated to RTM Nagpur University, Nagpur
 SNEH NAGAR, WARDHA ROAD, NAGPUR - 440 015. (M.S.) INDIA
 Tel.: 0712-2290637 + Fax No.: 0712-2290368 + Website : www.yashodagirbcollege.edu.in + Email : ygc.ngp@rediffmail.com

YGC No./

Date ____

Accredited B++

by NAAC

To, The Director

Department of Lifelong Learning & Extension Rashtasant Tukdoji Maharaj Nagpur University Nagpur

Subject :- Submission of Initial Report of Short Term Course

Reference No.: DOLLE/296/22 Dated: 17.02.2022

Respected Sir,

As per your letter No. DOLLE/296/22 dated 17.02.2022 you have granted permission to introduce Short Term <u>Certificate Course in Agricultural</u> <u>Marketing</u> under Jeevan Shikshan Abhiyan. Herewith we are sending the initial report of the course with enclosed information.

You are requested to accept the initial report.

Thanking you.

Yours faithfully Dr. Dhanraj Shete Principal

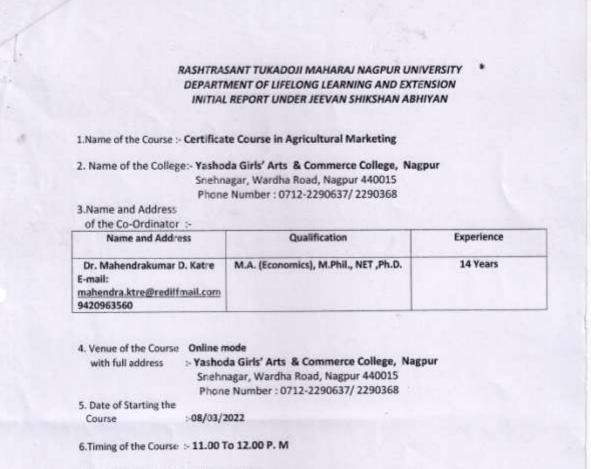
College, Sneh Nagar, Nagpur-15

Enclosed :-

Initial Report in soft & Hard Copy
 List of Students



Submission of Initial Report



7. Duration of the Course : 1 Month

8. Medium of Instruction : Marathi & Hindi

9. No of candidates to be admitted : 35

 Accommodation available with Furniture Keeping in View the No. of Candidates to be admitted to The Course. :- Online



Submission of Initial Report

S.N.	Name of the Faculty Member	Qualification	Topics	Full Postal Address
1	Dr. Ishwar Wagh	M.A., NET, Ph.D.	Introduction of Agri. Marketing	Smt.R.B.Tidke College Mouda
2	Dr. Rajendra Motghare	M.A., NET, Ph.D.	Function of Agri. Marketing	D.N.College Nagpur
3	Dr.Sunil Ghugal	M.A., M.Phil,	Marketingt in	Taywade College
		Ph.D.	Agribusiness	Koradi
4.	Dr. Liladhar Kharpuriya	M.A. M.Phil.NET PhD.	Promoting and Selling inthe Agricultural Industry	Bar. Sheshrao Wankhede College Mohapa

11. Information of Faculty Members ((To be appointed for the Course)

12. Any other matter relating the Course :- N.A.

13. Total Fees Chaged Per Students :- 50/-

14. Amount of Enrolment Fees to be Deposit with the department :- 1750 /--

(Dr.M.D.Katre)

Course Coordinator

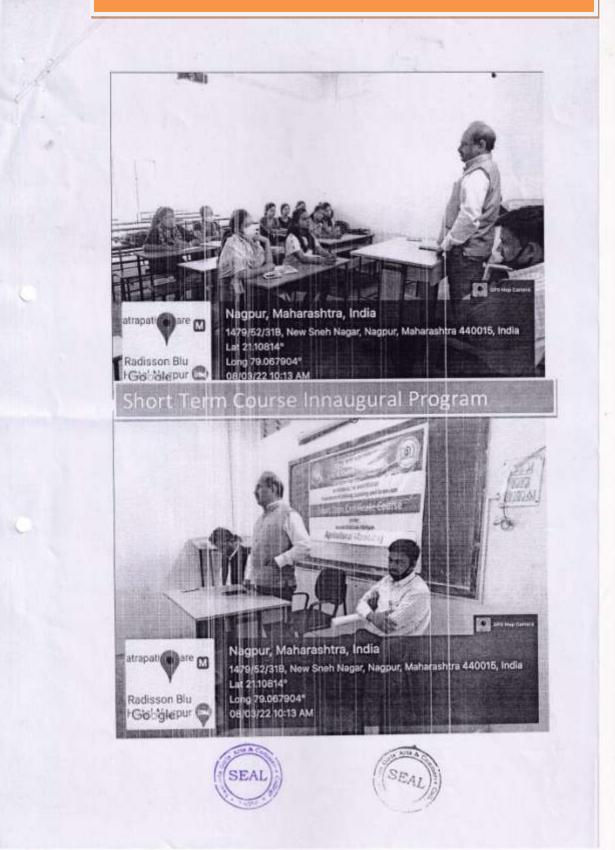
(Dr Dhanraj WShe

Frincipal Principal (ashodn Girls Arts & Commerce College,Sneh Nagar,Nagpur-15

Photographs of the students



Photographs of the students



Photographs of the students



List of students admitted for the course

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Letter of approval from RTM Nagpur University



RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY when him. Bits dated the tr

DEPARTMENT OF LIFELONG LEARNING AND EXTENSION Gurunanak Bhavan, University Campus, Amravati Road, Nagpur - 440 033. Phone : 2530860 E-mail : doll_rtmnu@gmail.com

To. The Principal Yashoda Girls College, Nagpur.

No.DOLLE/ 296 /22 Dated :17.02. 2022

Sanction for Conducting Short Term Online Courses under Subject : Jeevan Shikshan Abhiyan on No Grant Basis.

Sir/Madam,

With reference to your proposal for conducting Short Term courses indicated below under Jeevan Shikshan Abhiyan of this Department, this is to inform you that your proposal has been accepted and your College has been granted permission to conduct the online course on the following conditions:

Details of the Course

St. No.	Neme of the Caucae	Name of Course Coordinator	Duration	Credit	No. of Candidates to be admitted	Fees to be Charged per Student	Fees to be Deposited With the Deptt.
E	Certificate Course in Heath & Yoga	Dr. Lalita Punnya	35 hrs.	2	50	100/-	10%
2	Certificate Course in Corporate Communication & Public Relation	Dr. K.G. Mnahram	36 hrs.	2	40	50/-	10%
3	Certificate Course in Agricultural Marketing	Dr. Mahendrakumar D. Katre	35 hrs.	2	35	50/-	10%
4	Certificate Course in Soft Skill for Personality Development	Dr. Govind Rawlekar	35 hm.	2	35	50/-	10%
5	Certificate Course in Basic English Language Skills	Dr. Amol Raut	35 hrs.	2	35	150/-	10%
6	Certificate Course in Basic Skills Required for Career	Dr. Pramod Fating	35 hrs.	2	40	30/-	10%
7	Certificate Course in Basic Preparation for Competitive Examination	Dr. Suryakant Kapshiloar	35 hm,	2	30	50/4	10%

Rules & Regulations of this Department regarding these courses should be strictly followed.

- Owing to Covid-19 situations all the norms of Central & State Government and instructions 1.
- by R.T.M. Nagpar University, Nagpar should be strictly followed. 2.
- This sanction is valid for this particular Batch only. 3.
- Fees for the course should be charged as per the norms prescribed. 4.
- Expenditure on the course should be incurred as per norma. 5.

Course should be started within a Month from the date of sanction. Please communicate your acceptance within a month and submit the Initial Report Submit the List of Students admitted in the excel format attached herewith, 6. Also send a soft copy in CD/Pen drive.

Time table for the course

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College Accredited 8++ with 2.82 CGPA for first cycle by NAAC (Affiliated to Rachtrasant Tukado) Maturel Nagpur Usenmity, Nagpur)

(ABiliated to Fachtrasavi Tukado) Maharej Ragpur University, Nigpur) Sneh Nagar, Wardha Road, Nagpur 440015 tel. 0712 2290637 Fax: 0712 2290368

www: vishodagir/scollege.edu.in ygc.ngp@rediffmai.com

Course : Agricultural Marketing TIME TABLE STC 2021-22 Teaching Plan Duration 35 Hours (3 Hrs/ Week) 08/03/2022 to 30/04/2022

Sr no	Name of Faulty	Hours	Date	Time	Lecture on Topic/Sub Topic
1	Prof.Nidhi Nakhale	03	21/04/2022	10:00 am to 01:00 pm	Introduction to Agricultural Marketing
2	Dr. M. D. Ratre	03	22/04/2022	10:00 am to 01:00 pm	Minimum Suport Price of Agricultural Marketing
3	Dr. Sunii Ghugal	03	23/04/2022	10:00 am to 01:00 pm	Developing Marketing Plans Promoting and Selling in the Agricultural Industry
4	Dr. Salbarth Meshram	03	25/04/2022	09:00 am to 12:00 pm	Marketing Agricultural Commodities , Marketing in Agribusiness
5	De. Pandhari More	02	25/04/2022	12:00 am to 02:00 pm	Regulating Market, Co-oprative marketing & verious changing market pattern of Agricultural Marketing.
6	Dr. Ishwar Wagh	03	26/04/2022	10:00 am to 01:00 pm	Determining the Functions and Alternatives in Agricultural Marketing
7	Dr. M. D. Katre	03	27/04/2022		Presentation/Viva
8	Dr. M. D. Katre	03	28/04/2022		Examination Paper MCQ 40 Marks
9	Dr. M. D. Katre	12		& 30/04/2022	Evalution /Certificate

CourseCo-ordinator Dr M. D. Katre

Order Olds Arts & Commerce College, thush Rager, Ragpur-15

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College

Accredited 8++ with 2.82 CGPA for first cycle by NAAC (Alfolated to Reshtrasant Tukadoji Maharaj Nagpur University, Nagpur) Sneh Nagar, Wardha Road, Nagour 440015 Tel. 0712 2290637 Fax: 0712 2290368

www.yashodagincollege.edu.in.ygc.ngp@rediffmai.com STC List Grade

Dr. M. D. Katre Academic Session- 2021-2022

Sr. No.	Name of Students	Grade	Alcansha
1.	AKANSHA PURUSHOTTAM KATLAM	A	and provide the
2.	ANKITA SURESH SATGHARE	A	Antita
3.	ASIFA AMITRAC FASGE	B	Totafase
4.	JARINA JAHIR KHAN	A	Japina
5.	KAJAL SUDHAKAR BHAGAT	A	Kapel thogal
6.	KHUSHALI DIGAMBAR GANJUDE	B	Aponjude
7.	KIRAN RAIKISHOR RAM	B	Arres
8.	MAHESHWARI SURESH THOSAR	A	Charles
9.	MANSI HARISH RAMTEKE	B	Clansi Rampher
10.	MANSI RAMESH JAGNADE	A	In sagnade
11.	MANSVI INDRAPAL MATE	A	mimute
12.	NEHA ISHWAR DAGOR	A	Neha Ongel
13.	PALLAVI ASHOK BANTE	A	P. A Bout
14.	PODJA NARENDRA PRAJAPATI	A	Roola Revalent
15.	POONAM GUNWANT THAKRE	A	Pitrokia.
16.	POONAM NARAYAN SAHARE	В	P.N. Sahur
17.	PRATIKSHA SHUDHODHAN KAMBLE	B	Ramber
18.	PRIYA RAJESH MARKAM	B	(Phay toa).
19.	RACHNA PREMLAL NAGESHWAR	B	Rohlagenu
20.	RINA JIVANDAS MANIKPURI	A	Ring
21.	RITU SOHANLAL PATEL	B	Rihi
22.	ROSHNI DHANSING CHAUHAN	B	Reshni
23.	SAKSHI VUAYRAO KUHIKAR	B	Buchikerc
24.	SEEMA KESHAV PANDE	B	
25.	SHEETAL DILIP MOHITKAR	A	Stricted
26.	SHIVANI NATTHU BAWANE	B	A Baulo
27.	SHRADDHA PRAMOD PUNWATKAR	B	SP Prinwatte
28.	SHYAMLI ISHWAR DAGOR	B	SIDCAOr
29.	SMRUTE KAMALKUMAR BISEN	A	Spile
30,	SNEHAL GHANSHYAM MUTE	A	Inthe muster
31.	SONAL MEGHRAJ MARBHATE	A	Sm mento here
32.	SUNITA SAHTARSINGH INWATI	A	Sunite
33.	SUPRIYA VILAS WANJARI	A	Manethi
34.	VAISHNAVI PRABHAKAR POFARE	A	Vaishenwi
35.	VAISHNAVI PRAKASH DETHE	A	polethe.

Course Co-ordinator

Principal

Principal Cashoda Giris Arts & Commerce College, Sneh Hagar, Nagpur-15

Report of the Short Term Course

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College

Accredited B++ with 2.82 CGPA for first cycle by NAAC (Affiliated to Rashtrasant Tukadoji Mahara) Nagpur University, Nagpur) Sneh Nagar, Wardha Road, Nagpur 440015 Tel. 0712 2290637 Fax: 0712 2290368 www: yashodagirtscollege.edu.in ygc.ngp@rediffmai.com

Short Term Course Report

Dr. M. D. Katre

STC REPORT 2021-2022

दिनांक 08/03/2022 ते 30/04/2022 या दरम्यान Rashtrasant Tukadoji Maharaj Nagpur University Department of Lifelong Learning and Extension Conducting Short Term Certificate Course Under Jeevan Shikshan Abhiyan अतर्गत "Agricultural Marketing" या विषयावर कोर्स ची रचना करण्यात आली. या कोर्स करिता ३५ विद्यार्थिनींची निवड करण्यात आली. या सर्टिफिकेट कोर्स करिता ३५ वर्गाचा कालावधी गृहीत धरून कोर्स पूर्ण करण्यात आला. यात विविध महाविद्यालयातील विषय तज्ञांचे मार्गदर्शन व विषयाशी संबंधीत माहिती, ऑनलाईन व ऑफलाइन देण्यात आली. अतिथी व्याख्यानाची माहिती.

5.N	Name of Faculty	Topics to be Taught
1.	Prof Nidhi Nakhale	Introduction to Agricultural Marketing
2.	Dr M.D. Katre	Determining the Functions and Alternatives in Agricultural Marketing
3.	Prof Sunil Ghugai	Problems of Agriculture marketing
4.	Dr Shidharth Meshram	Solution and remedies of problems of Agriculture marketing.
5.	Dr. Pandhari More	Marketing Agricultural Commodities , Marketing in Agribusiness
6	Dr Ishwar Wagh	Developing Marketing Plans Promoting and Selling in the Agricultural Industry

दिनांक 28/04/2022 ला MCQ Test चे आयोजन करण्यात आले. MCQ Test मूल्यमापन करून प्रमाणपत्र वितरीत करण्यात आले.

विनांक 30/04/2022

20

कोर्स समम्बयक डॉ.महेंद्र कटरे

मनग डाँ धनराज शेटे

Yasheda Qirls Arts & Commerce Co. Sneh Nagar Nagar 14

Attendance of Students sheet

Name of the College - Yashoda Girls Arts & Commerce College Name of the Course - Certificate Course in Agricultural Marketing Year (Duration) - 2021-22

rear	(penation) - 2021-22									TTE	ND	ANG	εc	HA	RT																					
																								1	38 t	h M	AR	CH-	30	th i	APH	11.2	1021	ź.,		
51	Name of the Student	1.8	9	10	11	112	14	15	16	17	19	21	27	23	24	30	33	1	4	5	6	7		9	11	12	16	21	22	23	25	26	27	28	29	30
1	AKANGHA P. KATUAM	P	9	f	1	A	P	P	A	P	P	P	1	P	P	P	p	A	13	P	f.	P	A	P	P	P	P	A	P	P	P	P	A	9	P	A
2	ANKITA SURESH SATGHARE	1P	P	ie.	1	TP	1A	p	P	A	P	A	p	P	P	A	P	P	A	p	P	P	+	A	P	p	1	F	P	P	A	P	1	P	9	A
3	ASIFA AMITRAD FASEE	A	P	P	P	P	19	P	P	r	P	P	A	4	P	9	r	P		ø	P	+	P	1	P	P	+	A	-	1	P	A	P	+	4	+
4	JARINA JAHIR KHAN	P	5	19	P	A	10	10	P	A	p	P	P	A		10	11	P	P	A	+	1	P	1	D	r	A	P	P	P	1	-	1	A	+	4
5	AMAL SUDHAKAR BHAGAT	P	P	P	1	Ir	p	p	P	P	A	P	*	P	A	P	P	1	P	P	P	1	A	P	1	P	Ŧ	P		1	P	9	P	P	A	-
6	KHUSHALI D. GANJUDE	Ir	11	A	10	P	P	P	18	11	P	A	9	P	P	A	P	P	A	P	F	P	P	P	4	P	P	1	P	A	P	P	P	A	+	1
7	KIRAN RAJKISHDE RAM	r		9	17	P	P	P	T	1.4	p	P	P	f	A	P	P	p	P	r	f	r	1	ŕ	P	P	P	r	f	1	*	Ŧ	P	P	1	P
8	MAHESHWARI 5. THOSAR	9	9	A	P	P	P	P	r	P	P	1	1	P	P	P	r	P	F	f	P	P	P	P	1	P	P	P	r	È	T	1	r	1	C	P
9	MANSI HAAISH RAMTEKE	r	r	P	P	19	P	P	P	r	P	F	9	f	P	P	P	p	r	P	P	1	P	f	Ŧ	1	P	P	T	٣	P	12	A	P	1	+
10	MANSI RAMESH JAGNADE	10	P	P	10	P	P	P	P	F	P	P	r	P	8	P	P	P	P	r	P	f	P	P	f	n	t	r	P	P	p	1	P	P	P	9
11	MAANSVI INDRAPAL MATE	1	P	P	P	P	11	P	P	9	P	7	P	f	P	P	P	f	P	P	P	f	P	P	P	P	P	1	1	P	P	P	P	P	P	P
12	NEHA ISHWAR DAGOR	P	ŧ	P	1	F	P	P	F	F	1	#	9	P	P	P	P	P	P	1	P	ŧ	P	+	P	P	P	p		9	P	P	P	P	P	P
13	PALLAVI ASHIDE BANTE	A	P	P	14	19	P	LA	P	P	P	10	P	P	p	P	P	P	P.	P	P	f	1	1	1	f	+	4		f	P	P	P	Ŧ	1	P
14	POQIA NARENDRA PRAJAPATI	9	r	P	P	P	P	P	P	r	P	P	P	P	A	P	P	1	19	P	P	p	P	f	P	P	P	¢.	P	1	A	f	f	9	f	P
15	POONAM GUNWANT THAKRE	f	Ĩř	1	P	19	P	P	P	P	P	P	A	p	P	A	P	P	A	P	9	P	P	p	A	P	P	f	P	P	P	P	f	1	P	1
16	POONAM NARAYAN SAHARE	P	P	P	P	19	P	P	P	P	P	P	P	f	9	1	P	P	1	P	P	f	P	P	P	f	1	÷	P	r	9	A	P	P	1	1
17	PRATIKSHA SHUDHODHAN KAMBLE	f	P	P	P	11	P	P	A	P	P	P	P	P	P	P	P	P	P	P	p	A	P	Ē	P	۴	P	٣	P	10	P	+	A	P	p	P
18	PRIYA RAJESH MARKAM	1÷	P	10	10	A	0	p	p	1	p	P	P	+	P	P	9	1	P	p	P	P	P	A	r	A	1	P	1	1	+	1	1	r	f	1
19	RADINA PREMIAL NAGESHWAR	P	P	TP	P	11	P	(P	10	P		4	P	P	4	P	P	9	A	P	P	P	F	P	P	P	+	1	P	f	9	P	P	1	F	9
20	RINA AVANDAS MANIKPURI	i.	10	F	P	P	T P	P	P	1	A	P	A	P		P		A	1	P	P	A	10	P	1	f	p	P	P	2	4	P	P	A	P	9
21	RITU SOMANLAL PATEL	1'e	P	P	19	P	A	10	P	P	1	1	f	Â	P	p	P	P	P	p	P	٢	P	Ŧ	P	4	1	9	1	p	A	1	+	1	9	P
22	ROSHNI DHANSING CHAUHAN	A	P	P	10	10	P	11	A	P	P	r	9	*	P	P	P	P	P	e	P	P	A	p	f.	P	P	P	P	₽.	1	P	A	P	1	4
23	SAKSHI VIJAYRAO KUMIKAR	0	1	F	P	1,	P	P	P	広	P	P	p	P	P	P	12	P	P		P	+	+	p	P	P	9	+	P	P	P	P	P	f	1	F
24	SEEMA KESHAV PANDE	11	p	F	P	19	19	5	F	1	1	P	۴	C	•	9	P	p	1	P.	+	F	-	P	P	P	P	p	P	P	P	f	P	1	P	A
25	SHEETAL DILIP MOHITKAR	3	t p	P	P	P	9	P	P	P	P	P	P	+	P	P	9	P	9	P	9	ę.		f	P	1	P	f	P	t	1	۴	r	P	P	A
26	SHIVANI NATTHU BAWANE	7	1	10	A	P	A	P	1	P	P	A	P	P	P	A	P	P	¢	+	1	1	1	A	P	P	1	A	P	P	A	8	P	2	P	P

Attendance of Students sheet

27	SHRADOHA PRAMOD PUNWATKAR	f	P	A	P	P	P	P	A	f	P	1	1	A	P	r	+	P	P	3	1	f.	P	P	r	A	P	P.	f.	f	f	1	f	P	1	1
28	SHVANU ISHWAR DAGOR	9	P	P	r	1	f	P	P	f	A	1	1	P	P	P	10	1	P	P	1	f	P	P	9	4	1	r	?	f.	1	1	1	1	p	f
29	SMRUTI KAMALKUMAR BISEN	9	r	r	P	P	A	1	f	1	P	P	P	r	1	P	1	P	5	r	P	P	1	r	P	f	P	r	f	1	r	P	f	1	f	f
30	SNEHAL GRANSHYAM MUTE	P	A	P	r	1	1	r	f	P	P	P	9	1	P	P	P	۴	1	P	P	P	4	P	9	P	P	P	P	P	P	1	1	F	1	
31	SONAL MEGHRAJ MARBHATE	10	P	P	P	P	P	1	P	P	11	P	P	1	r	f	P	+	9	P	A	P	P	P	A	P	f	P	2	f	P	r	P	r	t	11
32	SUNITA SAHTARSINGH INWATI	T	ť	+	P	P	A	9	P.	f	P	P	1	r	11	p	P	P	P	P	P	P	1	p	P	p	1	1	P	P	P	A	f	P	P	1
33	SLIPRIYA VILAS WANJARI	P	9	A	+	P	P		P		9	P	P	P	P	P	8	P	P	A	P	P	P	P	P	P	f	p	1	P	1	1	P	P	p	b
34	VARHARIAN PRABANEAR POPARE	10	P	P	9	P	A	11	19	P	P	1	P	P	F	P	P	1	1	P	P.	p	P	1	C	۴	f	P	f	P	P	P	1	P	A	P
35	VAISHNAVI PRAKASH DETHE	10	•	P	10	-	P	A	9	Ŧ	P	0	P	*	A	P	P	P	P	f	P	1	+	1	P	P	P	f	P	P	1	P	1	P	P	f

SIGNATURE SEAL OF

Principal fashofa Giris Arts & Commerce Collegs, Sneh Hagar, Nagpur-15

Fetal SIGNATURE & SEAL OF THE

COURSE CO- ORDINATOR

Rashtrasant Tukadoji Maharaj Nagpur University BOARD OF LIFE LONG LEARNING AND EXTENSION

SHORT TERM COURSE 2021-2022

- Marks: 40	Agricultural Marketing
	Multiple Choice Question Paper (MCQ TEST)

Time: 30 Minuets Dt. 28/04/2022

Q1.जनजातीय लोगों को शोषण करने वाले निजी व्यापारियों से छुटकारा दिलाने और उनके तैयार की गयी वस्तुओं को उचित मूल्य दिलाने के उदेश्य से TRIFED की स्थापना कब की गयी ?

A.1951 to

B.1955 to

C.1957 套。

D.1987 to

ANS:

Q2. एगमार्क (Agmark) है -A.अंडा उत्पादन हेतु एक सहकारी संस्था

B.कृषि उत्पादों में मंडीकरण हेतु कृषिकों की संस्था

C.खाद्य वस्तुओं की लिए गुणवत्ता आश्वासन मुहर

D.उपभोक्ता वस्तुओं के लिए गुणवत्ता आश्वासन

ANS:

Q3. शंकरलाल गुरु समीति का संबंध किससे है ? A.कृषि विषणन

B.कृषि उत्पादन

C.सार्वजनिक वितरण प्रणाली



D.कृषि निर्यात

ANS:

Q4. वर्तमान में कुल कृषि ऋणों का कितना प्रतिशत संस्थागत स्त्रोतों से उपलब्ध कराए जाते है ? A.45 प्रतिशत

B.55 प्रतिशत

C.65 प्रतिशत

D.75 प्रतिशत

ANS:

Q5.खेती बाड़ी या घरेलु आवश्यकताओं की पूर्ति के लिए कितनी अवधि हेतु अल्पकालिन ऋण दिया जाता है ? A.15 माह से कम

B.15 माह से 5 वर्ष

C.5 वर्ष से अधिक

D.20 वर्ष तक

ANS:

Q6. मध्यकालीन कृषि ऋण की अवधि होती है -A.15 माह तक

B.15 माह से 5 वर्ष

C.5 वर्ष से अधिक

D.10 वर्ष से अधिक

ANS:

Q7.दीर्घकालीन कृषि ऋण किस अवधि के लिए प्रदत्त किया जाता है ? A.5 वर्ष से अधिक

B.10 वर्ष से अधिक

C.15 वर्ष से अधिक



D.20 वर्ष से अधिक

ANS:

Q8.वाणिज्यिक बैंको, क्षेत्रीय ग्रामीण बैंको तथा सहकारी बैंको से प्राप्त ऋण को सुसाध्य बनाने के उदेश्य ज किसान क्रेडिट कार्ड योजना कब प्रारम्भ की गयी? A.1997-1998

B.1998-1999

C.1999-2000

D.2000-2001

ANS:

Q9. राष्ट्रीय किसान आयोग का गठन कब किया गया ? A.जनवरी, 2003

B.अप्रैल, 2003

C. जक्तूबर, 2003

D.जनवरी, 2004

ANS:

Q10. राष्ट्रीय किसान आयोग का मुख्यालय कहाँ स्थित है ? A.नई दिल्ली में

B.लखनऊ में

C.देहरादून में

D.सूरतगढ़ में

ANS:

Q11. किसान कॉल सेन्टर तथा कृषि चैनल का शुभारम्भ कब किया गया ? A.जनवरी, 2001

B.जनवरी, 2002

C.जनवरी, 2003



D.जनवरी, 2004

ANS:

Q12. किसान कॉल सेन्टर की स्वापना किस उदेश्य से की गयी थी ? A.किसानों को उचित मूल्य पर उर्वरक उपलब्धता कराना

B.किसानों को अधिक उपज वाले (HYV) बीजों का वितरण

C.रियायती दर पर कृषकों को कृषि ऋण उपलब्ध कराना

D.कृषि संबंधी सलाहकारी सेवा उपलब्ध कराना

ANS:

Q13. किसान कॉल सेन्टर में कौन-सा नंबर डायल करके कृषि संबधित जानकारी निशुल्क प्राप्त की जा सकती है

A.1051

?

B.1550

C.1551

D.1000

ANS:

Q14. नई राष्ट्रीय कृषि निति (2000) का वर्णन किस रूप में किया गया है ? A.सुनहरी क्रांति

B.इन्द्रधनुषी क्रांति

C.बाद्यान्न श्रंखला क्रान्ति

D.रजत क्रान्ति

Ans:

Q15. भारत की निम्नलिखित फसलों में से किस फसल के अंतर्गत उसके शुद्ध सकल कृषि क्षेत्र के सिंचित क्षेत्र सर्वाधिक प्रतिशत है ? A.गेह

B.चावल

C.तिलहन



D.गन्ना

ANS:

Q16.पीली क्रांति संम्बधित है ? A.पुष्पोत्पादन से

B.मछली उत्पादन से

C.तोरिया-सरसों उत्पादन से

D.गेहूँ उत्पादन से

ANS:

Q17.खाद्यान - श्रृंखला क्रांति का संबन्ध किससे है ?

A.खाद्यान उत्पादन से

B.कृषि निर्यात से

C.खाद्यान, सब्जी एवं फलों को सड़ने से बचाने से

D.उपर्युक्त से में कोई नहीं

Ans

Q18. बहुप्रतीक्षित नई राष्ट्रीय कृषि निति में केंद्र सरकार ने अगले डो दशकों के लिए कृषि में प्रतिवर्ध वृद्धि का लक्ष्य निरधारित किया है ?

A.2 प्रतिशत

B.4 प्रतिशत

C.6 प्रतिशत

D.8 प्रतिशत

Ans:



Q19. भारत में फसल बीमा योजना का शुभारम्भ हुआ– A.1945 में

B.1980 में

C.1985 में

D.1988 में

ANS:

Q20. राष्ट्रीय कृषि बिमा योजना किस वर्ष लागू की गयी ?

A.1997-98

B.1998-99

C.1999-2000

D.2000-2001

ANS:

PRINCIPAL Yashoda Oirls Arts & Coumerce Colley Such Nugar.Nagour-15











Yashoda Girls Arts & Commerce College, Nagpur Arts & Commerce College, Nagpur

Department of Lifeiong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University



Yashoda Girls' Arts & Commerce College, Nagpur

Principal ashoda Girls Arts & Commerce College, Nagpur

Department of Lifelong Learning & Extension Rashtrasant Tukadoji Maharaj Nagpur University