



**Yashoda Girls'
Arts & Commerce College**

Sneh Nagar, Wardha Road, Nagpur 440015
NAAC Accreditation B++ with 2.82 CGPA

Rashtrasant Tukadoji Maharaj Nagpur University
Department of Lifelong Learning & Extension

**Certificate course in
Agricultural Marketing**

Duration 35 Days

(From 13th May 2021 to 15th June 2021)

Coordinator

Dr M. D. Katre

Head Department of Economics

Principal

Dr Dhanraj Shete

**Academic Session
2021-2022**



Yashoda Girls' Arts & Commerce College

Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur


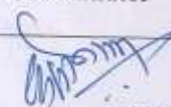
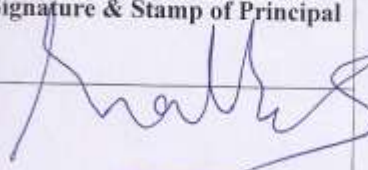
NAAC Accreditation B++ with 2.82 CGPA

Sneh Nagar, Wardha Road, Nagpur. 440015

BRIEF REPORT

Brief Report on Short Term Course

Academic Year- 2020-2021

Name of the Course Undertaken under Department of Life Long Learning and Extension, RTM Nagpur University and IQAC of the Institution	Certificate Course in Agricultural Marketing	
Academic Session	2020-2021	
Duration of the Short Term Course	30 days	
Organizing Department/ Committee	Department of <i>Economics</i>	
Total number of students Participated in the Course	40	
Brief Report	The Short Term Certificate course entitled Certificate Course in Agricultural Marketing by the Department of Economics of the institution in collaboration with Department of Life Long Learning and Extension, RTM Nagpur University during the session 2020-2021 under the guidelines of the Internal Quality Assurance Cell of the institution. The duration of the course was 30 days. Total 40 students participated in the short term course and successfully completed the Course. The completion certificates have been given to the students duly signed by the Director, Department of Life Long Learning and Extension, RTM Nagpur University.	
Criterion No. I	Metric No:-1.2.2 & 1.2.3	
Signature of Activity Co-ordinator	Signature and Stamp of IQAC Co-ordinator	Signature & Stamp of Principal
	 Co-ordinator, IQAC Yashoda Girls' Arts & Commerce College, Nagpur	 PRINCIPAL Yashoda Girls Arts & Commerce College, Sneh Nagar, Nagpur-15



Letter of Permission from the Principal

Purushottam Khaparde Health & Education Society's
Yashoda Girls' Arts & Commerce College

Accredited B++ with 2.82 CGPA for first cycle by NAAC
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

Sneh Nagar, Wardha Road, Nagpur 440015

Tel. 0712 2290637 Fax 0712 2290368

www.yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

D/ Eco. 2020-21

Date 05/01/2021

To,

The Principal,
Yashoda Girls' Arts & Commerce College
Nagpur-15

Subject :- Application for permission to start Short Term Course.

Res.Sir,

I Wish to bring to your kind knowledge that as per the directions given in the IQAC meeting, I wish to introduce a short term course for (35 days) entitled "**Agricultural Marketing**" for the students in collaboration with Development of lifelong learning & extension R.T.M.Nagpur University.

You are requested to give me permission to introduce the course.

Date:- 05/01/2021

Place :- Nagpur

Your Faithfully

M. D. Katre

Permitted
Principal

PRINCIPAL
Yashoda Girls Arts & Commerce Colleg
Sneh Nagar, Nagpur-15



Syllabus committee for the course

Purushottam Khaparde Health & Education Society's
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STC Syllabus Framing

Dr. M. D. Katre

Academic Session- 2020-2021

NOTICE

Constitution of Committee for Designing Curriculum for Certificate Course in Agricultural Marketing

As per the decision of the Internal Quality Assurance Cell of the Institution to introduce Certificate Course in **Agricultural Marketing** for One Month (35 Days) for the students of Commerce Faculty with the specific purpose to bridge the gap and supplement the advanced learning contents, a committee of faculty members and experts is being constituted for framing the curriculum for the said Add-on-Course. The names of the committee members are as under :-

1. Prin.Dr. Dhannraj Shete	Chairman	Principal
2. Dr Ishwar Wagh	Member	Faculty
3. Dr Rajendra Motghare	Member	Faculty
4. Dr Liladhar Kharपुरiya	Member	Faculty
5. Dr M. D. Katre	Member	Co-ordinator

All the committee members are hereby informed that :-

- They should frame the syllabus remaining committed to curriculum standards.
- The duration of the Add-on-Course should be kept in mind while framing the syllabus.
- The syllabus should be framed in an organized, efficient manner taking into proper consideration the specific objectives of the course and the course outcomes (Cos).




Co-ordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagpur


Principal
Yashoda Girls' Arts & Commerce College
Sneh Nagar, Nagpur-15.

PRAPOSAL FOR SHORT TERM COURSE

**RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY
DEPARTMENT OF LIFELONG LEARNING AND EXTENSION
PRAPOSAL FOR CONDUCTING SHORT TERM CERTIFICATE COURSE UNDER
JEEVAN SHIKSHAN ABHIYAN**

1. Basic information about the Applicant College/ Departments:

- i) Name of the College / Department: **Yashoda Girls Arts & Commerce College, Nagpur**
- ii) Complete Postal Address of : **Snehnagar, Wardha Road, Nagpur 440015**
- iii) Phone Number : **0712-2290637/ 2290368**
- iv) Name of the Principal/University Dept. : **Dr Dhanraj V Shete with the full Postal Address Snehnagar, Nagpur 440015**
- v) Phone Number/Mobile No. : **9665553451/7972612235**

2. Details of the Course Proposed:

- i) Name of the course : **Certificate Course in Agricultural Marketing**
- a) Certificate : **Certificate Course**
- b) Diploma :
- c) Advance Diploma :
- ii) Target Group : **40**
- iii) Duration of the Course : **1 Months (35 Session)**
- iv) Timings : **11.00 To 12.00 P. M.**
- v) Medium of Instruction : **Marathi & Hindi**
- vi) No of candidates to be admitted : **40**
- viii) Fees to be Charge per students : **100/**

3. Syllabus for the proposed Course : A copy Enclosed

4. Details of the Faculty for Course:

- i) Whether College/Department has any Degree/ Diploma Course related to the proposed Course **No**
- ii) Whether the course is prepared by Experts form related field **Yes**
- iii) **Information of Course Co-ordinator (To be appointed for the course):**

Name and Address	Qualification	Experience
Dr. Mahendrakumar Katre	M.A. (Economics), M.Phil., NET ,Ph.D.	13 Years

(iv) Information of Faculty Members ((To be appointed for the Course)

S.N.	Name of the Faculty Member	Qualification	Topics	Full Postal Address
1.	Dr. Ishwar Wagh	M.A., NET, Ph.D.	As Per Syllabus	Smt.R.B.Tidke College Mouda
2.	Dr. Rajendra Motghare	M.A., M. Phil.,NET, Ph.D.		D.N.College Nagpur.
3.	Dr.Sunil Ghugal	M.A., M.Phil, Ph.D.		Taywade College Koradi
4.	Dr. Liladhar Kharपुरiya	M.A.,MPhil, NET,Ph D		Bari.Sheshrao Wankhede College Mohpa.

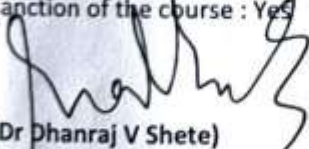
5. Details Of the Physical Faculty to be Provide for the Course :

- (i) Class Room : Institutional Class Room (2)
(ii) Library : Institutional Library
(iii) Equipment's/ Material : Computer Lab/ LCD Projector
(iv) Any Other : Study Material
(v) Expenditure : 7000/

Details of Expenditure-

S N	Particular	Amount
1	Honorarium to Teaching Staff	6000/
2	Materials	500/
3	Contingencies	500/

6 Initial Report be submitted to this department within one month from the date of sanction of the course : Yes


(Dr Dhanraj V Shete)

Principal **PRINCIPAL**
Yashoda Girls Arts & Commerce College
Sneh Nagar, Nagpur-19


Coordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagpur

UNDERTAKING

Dr Dhanraj V Shete Principal, Yashoda Girls Arts & Commerce College, Snehnagar, Nagpur undertaking to state that I shall be abiding by rules & regulation of the Department regarding the organization of course.

Dated :11.02.2021


(Dr M.D.Katre)

Course Coordinator


(Dr. Dhanraj Shete)

PRINCIPAL
Yashoda Girls Arts & Commerce Colleg
Sneh Nagar, Nagpur-19

Syllabus for the Short Term Course

Purushottam Khaparde Health & Education Society's
Yashoda Girls' Arts & Commerce College

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(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

Sneh Nagar, Wardha Road, Nagpur 440015

Certificate Course in Agricultural Marketing (Department of Economics)

Proposed Curriculum/ Syllabus

Academic Session-2020-2021

Aims and Objectives of the Course

- To Develop promising human resources in agricultural marketing
- To Cover a Wide information network in the country in agricultural marketing to evolve efficient, innovative and competitive marketing process.
- To develop as a centre for excellence in the filed of agricultural marketing by establishing adequate.

Duration- 01 Months / 35 Sessions

Time Duration -1:00 hours

Session –Everyday excluding holiday.



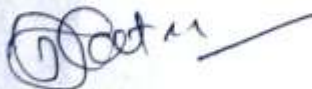
Course Content
Agricultural Marketing

Units	Sr. No.	Description	Required Classes
Unit-I	1	Introduction to Agricultural Marketing	04
	2	Determining the Functions and Alternatives in Agricultural Marketing	06
Unit-II	3	Marketing Agricultural Commodities	04
	4	Marketing in Agribusiness	06
Unit-III	5	Developing Marketing Plans	06
	6	Promoting and Selling in the Agricultural Industry	04
	7	Exam/Viva	05

Books Recommended by the Experts-

1. Krushi Arthshashtra – Prof. Vijay Kavimandan
2. Bhatiya Arthwyawastha- Datt & Sundaram
3. Krushi ka arthprabandhan – Barala Agrawal.
4. Agricultural Marketing in India –S.S. Acharya.
5. Agricultural Marketing Management- Premjeet Sharma.
6. Bhatiya Arthwyawastha- Mishra & Puri.

Nagpur, February 11, 2021

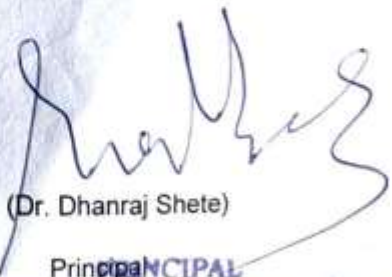


(Dr. Mahendrakumar Katre)

Head, Department of Economics



Co-ordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagpur



(Dr. Dhanraj Shete)

Principal

Yashoda Girls Arts & Commerce Colleg
Bach Nagar, Nagpur- 45

Letter of permission for the course from the Affiliating University



RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY
Established by Government of India, Ministry of Education, Government of Maharashtra, Nagpur, 11th August, 1956 &
Recognized by State Government, Maharashtra, Government of Maharashtra, Nagpur, 11th August, 1956 &
11th August, 1956

DEPARTMENT OF LIFELONG LEARNING AND EXTENSION
Gurumanak Bhavan, University Campus, Amravati Road, Nagpur - 440 031 Phone - 2535860
E-mail - doli-rtmnu@gmail.com

To,
The Principal
Yashoda Girls' Arts & Commerce College,
Nagpur.

No.DOLLE/162/21
Dated : 04.02.2021

Subject : **Sanction for Conducting Short Term Courses under
Jeevan Shikshan Abhiyan on No Grant Basis.**

Sir/Madam,

With reference to your proposal for conducting Short Term courses indicated below under Jeevan Shikshan Abhiyan of this Department, I am to inform you that your proposal have been accepted by the Department and your College has been granted permission to conduct the online course on the following conditions:

Details of the Course

Sr. No.	Name of the Course	Duration	No. of Candidates to be admitted	Fees to be Charged per Student	Fees to be Deposited With the Deptt.
1	Certificate Course in Basic Skills required for Career	1 Month	40	100/-	10%
2	Certificate Course in Corporate Communication & Public Relation	1 Month	40	50/-	10%
3	Certificate Course in Basic Preparation for Competitive Examination	35 days	40	100/-	10%
4	Certificate Course in Health and Yoga	35 days	50	100/-	10%
5	Certificate Course in Soft Skill for Personality	3 Months	40	100/-	10%
6	Certificate Course in Agricultural Marketing	1 Month	40	100/-	10%

Rules & Regulations of this Department regarding these courses should be strictly followed.

1. Owing to Covid-19 situations all the norms of Central & State Government and instructions by R.T.M. Nagpur University, Nagpur should be strictly followed.
2. This sanction is valid for this particular Batch only.
3. Fees for the course should be charged as per the norms prescribed.
4. Expenditure on the course should be incurred as per norms.
5. Course should be started within a Month from the date of sanction.
Please communicate your acceptance within a month and submit the Initial Report
6. Submit the List of Students admitted in the excel format attached herewith.
Also send a soft copy in CD/Pen drive.

Your's faithfully,

[Signature]

Brochure of the Course Conducted



Purushottam Khaparde Health & Education Society's
Yashoda Girls' College of Arts & Commerce
Sneh Nagar, Wardha Road, Nagpur - 4400015

Department of Economics in Association with
Rashtrasant Tukdoji Maharaj Nagpur University Department of Lifelong Learning and
Extension Organizing







Principal
Dr. Dhanraj Shete

**Online Certificate Course in
Agricultural Marketing
Date of Starting the Course:
13 May, 2021**



Course Co-ordinator
Dr. M.D. Katre

S.N	Name of Faculty	Topics to be Taught
1.	 Dr. Ishwar Wagh	Introduction to Agricultural Marketing
2.	 Dr. Rajendra Motghare	Determining the Functions and Alternatives in Agricultural Marketing
3.	 Dr. Liladhar Kharpuriya	Marketing Agricultural Commodities, Marketing in Agribusiness
4.	 Dr. Sunil Ghugal	Developing Marketing Plans Promoting and Selling in the Agricultural Industry

Examination conducted

RTMNU Short Term Course -2021

MCQ TEST
Agricultural Marketing

Dt. 15/06/2021

40 Marks

Time -30 Minuets

Q1. जनजातीय लोगों को शोषण करने वाले निजी व्यापारियों में छुटकारा दिलाने और उनके वैचार की गरी वस्तुओं को उचित मूल्य दिलाने के उद्देश्य से TRIFED की स्थापना कब की गयी ?

A.1951 ई०

B.1955 ई०

C.1957 ई०

D.1987 ई०

ANS:

Q2. एगमार्क (Agmark) है -

A.अंडा उत्पादन हेतु एक सहकारी संस्था

B.कृषि उत्पादों में मंडीकरण हेतु कृषिकों की संस्था

C.खाद्य वस्तुओं की लिए गुणवत्ता आश्वासन मुहर

D.उपभोक्ता वस्तुओं के लिए गुणवत्ता आश्वासन

ANS:

Q3. शंकरलाल गुरु समीति का संबंध किससे है ?

A.कृषि विपणन

B.कृषि उत्पादन

C.सार्वजनिक वितरण प्रणाली

D. कृषि निर्यात

ANS:

Q4. वर्तमान में कुल कृषि ऋणों का कितना प्रतिशत संस्थागत स्रोतों से उपलब्ध कराए जाते हैं ?

A. 45 प्रतिशत

B. 55 प्रतिशत

C. 65 प्रतिशत

D. 75 प्रतिशत

ANS:

Q5. खेती बाड़ी या धरेलु आवश्यकताओं की पूर्ति के लिए कितनी अवधि हेतु अल्पकालिन ऋण दिया जाता है ?

A. 15 माह से कम

B. 15 माह से 5 वर्ष

C. 5 वर्ष से अधिक

D. 20 वर्ष तक

ANS:

Q6. मध्यकालीन कृषि ऋण की अवधि होती है -

A. 15 माह तक

B. 15 माह से 5 वर्ष

C. 5 वर्ष से अधिक

D. 10 वर्ष से अधिक

ANS:

Q7. दीर्घकालीन कृषि ऋण किस अवधि के लिए प्रदत्त किया जाता है ?

A. 5 वर्ष से अधिक

B. 10 वर्ष से अधिक

C. 15 वर्ष से अधिक

D.20 वर्ष से अधिक

ANS:

Q8. वाणिज्यिक बैंको, क्षेत्रीय ग्रामीण बैंको तथा सहकारी बैंको से प्राप्त ऋण को सुग्राह्य बनाने के उद्देश्य से किसान क्रेडिट कार्ड योजना कब प्रारम्भ की गयी?

A.1997-1998

B.1998-1999

C.1999-2000

D.2000-2001

ANS:

Q9. राष्ट्रीय किसान आयोग का गठन कब किया गया ?

A.जनवरी, 2003

B.अप्रैल, 2003

C.अक्तूबर, 2003

D.जनवरी, 2004

ANS:

Q10. राष्ट्रीय किसान आयोग का मुख्यालय कहाँ स्थित है ?

A.नई दिल्ली में

B.लखनऊ में

C.देहरादून में

D.सूरतगढ़ में

ANS:

Q11. किसान कॉल सेन्टर तथा कृषि चैनल का शुभारम्भ कब किया गया ?

A.जनवरी, 2001

B.जनवरी, 2002

C.जनवरी, 2003

D.जनवरी, 2004

ANS:

Q12. किसान कॉल सेन्टर की स्थापना किस उद्देश्य से की गयी थी ?

- A. किसानों को उचित मूल्य पर उर्वरक उपलब्धता कराना
- B. किसानों को अधिक उपज वाले (HYV) बीजों का वितरण
- C. रियायती दर पर कृषकों को कृषि ऋण उपलब्ध कराना
- D. कृषि संबंधी सलाहकारी सेवा उपलब्ध कराना

ANS:

Q13. किसान कॉल सेन्टर में कौन-सा नंबर डायल करके कृषि संबंधित जानकारी निशुल्क प्राप्त की जा सकती है ?

- A. 1051
- B. 1550
- C. 1551
- D. 1000

ANS:

Q14. नई राष्ट्रीय कृषि निधि (2000) का वर्णन किस रूप में किया गया है ?

- A. सुनहरी क्रांति
- B. इन्द्रधनुषी क्रांति
- C. खाद्यान्न श्रृंखला क्रान्ति
- D. रजत क्रान्ति

Ans:

Q15. भारत की निम्नलिखित फसलों में से किस फसल के अंतर्गत उसके शुद्ध सकल कृषि क्षेत्र के सिंचित क्षेत्र सर्वाधिक प्रतिशत है ?

- A. गेहूँ
- B. चावल
- C. तिलहन

D.गन्ना

ANS:

Q16. पीली क्रांति सम्बंधित है ?

A. पुष्पोत्पादन से

B. मछली उत्पादन से

C. तोरिया-सरसों उत्पादन से

D. केहूँ उत्पादन से

ANS:

Q17. खाद्यान - श्रृंखला क्रांति का संबन्ध किससे है ?

A. खाद्यान उत्पादन से

B. कृषि निर्यात से

C. खाद्यान, सब्जी एवं फलों को सड़ने से बचाने से

D. उपर्युक्त से में कोई नहीं

Ans

Q18. बहुप्रतीक्षित नई राष्ट्रीय कृषि निति में केंद्र सरकार ने अगले डो दशकों के लिए कृषि में प्रतिवर्ष वृद्धि का लक्ष्य निरधारित किया है ?

A. 2 प्रतिशत

B. 4 प्रतिशत

C. 6 प्रतिशत

D. 8 प्रतिशत

Ans:

Q19. भारत में फसल बीमा योजना का शुभारम्भ हुआ-

A.1945 में

B.1980 में

C.1985 में

D.1988 में

ANS:

Q20. राष्ट्रीय कृषि बिमा योजना किस वर्ष लागू की गयी ?

A.1997-98


B.1998-99

C.1999-2000

D.2000-2001

ANS:




Co-ordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagpur


PRINCIPAL
Yashoda Girls Arts & Commerce College
Brih Nagar, Nagpur-15

Grades Obtained by the Students

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Tel. 0712 2290637 Fax. 0712 2290368

www.yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

STC List Grade

Dr. M. D. Katre

Academic Session- 2020-2021

Sr. No.	Name of Students	Grade
1.	ANJALI SANJAY PIPALWA	A
2.	RUPALI SHIVSHANKAR NAGPURE	A
3.	PRATIBHA MAHENDRA TIWARI	A
4.	RASHIKA SHYAM AGRAWAL	B
5.	RANI ARUN PATIL	A
6.	DIPALI ANIL WANKHEDE	A
7.	ANAM FIROZ KHAN	B
8.	SAKSHI RAJU KAPSE	B
9.	SHUBHLAKSHMI VIJAY MENDHULE	A
10.	PRATIKSHA RAMSAJIVAN DUBEY	B
11.	ASHWINI NARENDRA BHOYAR	B
12.	SONU SANDEEP SHARMA	A
13.	DIVYA PRABHAKAR GANAR	B
14.	PRATIGYA VINDRAVAN DIWEDI	A
15.	SMITA RAJKUMAR LAHUKAR	A
16.	SEEMA DAMODHAR KEWAT	A
17.	RITIKA SANJAY THORAT	B
18.	ROSHNI RAVINDRA CHANDEWAL	B
19.	PUNAM SUREKANTH CHAUKHE	B
20.	SHREYA LALITRAO DESHMUKH	B
21.	SHALU DEVNATH GUPTA	B
22.	TEJASWINI VINOD TALWEKAR	B
23.	SAMIKSHA DEWANAND THUGAONKAR	B
24.	KAVITA RAMESH DALLEMAL	B
25.	SHWETA GAJANAN MULE	A
26.	ARCHANA TEJPRAKASH GOUTAM	B
27.	PRERNA SURESH DERKAR	B
28.	KIRTI KAILASH MALVIYA	B
29.	KHUSHBUSURENDRA DONGRE	A
30.	RENUKA GAJANAN URKUNDE	A
31.	KARISHMA JOGOJI YERNE	A
32.	RESHAMA BABAN WANKHEDE	A
33.	SHRUTI DAMODHAR TEKAM	A
34.	SNEHA SANTOSH NIRATKAR	A
35.	SHABAHAT JIBRAIL SHEIKH	A
36.	VIDHI PRAMOD Tidke	A
37.	VANSHREE BAJRANG BHALAVI	A
38.	KOMAL LILADHAR WADASKAR	A
39.	SHRADDHA VINOD MANOHAR	A
40.	GAYATRI VASANT RAUT	B

PRINCIPAL

Yashoda Girls Arts & Commerce College
 Sneh Nagar, Nagpur

Co-ordinator, IQAC
 Yashoda Girls' Arts &
 Commerce College.

Yashoda Girls Arts & Commerce Col

Letters to the resource person

Purushottam Khaparde Health & Education Society's
Yashoda Girls' Arts & Commerce College

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(Affiliated to Rashtrasant Tukadnji Maharaj Nagpur University, Nagpur)

Sneh Nagar, Wardha Road, Nagpur 440015

Tel: 0712 2290637 Fax: 0712 2290368

www: yashodagirlscollege.edu.in ygc.ngp@rediffmail.com

Short Term Course on Agricultural Marketing

Dr. M. D. Katre

प्रति,

डॉ. लीलाधर खारपुरीया
बॅरि. वानखेडे महाविद्यालय
मोहपा जि. नागपूर.

विषय :- Short Term Course on Agricultural Marketing च्या अतिथी व्याख्यानाकरिता आमंत्रण
स्वीकारण्याबाबत

सदर विषयाच्या अनुषंगाने आपणास विनंती आहे की, आमच्या महाविद्यालयाच्या Online Short Term
Course on Agricultural Marketing चे Virtual Class dt. 13/05/2021 to 15/06/2021 या दरम्यान सुरु
असलेल्या अतिथी व्याख्यानाकरिता दि. ०७/०६/२०२१ ला सकाळी ११:०० ते १२:०० वाजता वर्षाबाब
विषयाच्या विद्यार्थीनीना मार्गदर्शन करण्याकरिता आमंत्रित करत आहोत कृपया आमंत्रण स्विकारावे.

ठिकाण-नागपूर

दि. ३०/०५/२०२१


प्रधान
डॉ. मदनराव शेटे

PRINCIPAL
Yashoda Girls Arts & Commerce College
Sneh Nagar, Nagpur-15

Letters to the resource person



प्रति,

डॉ. आर. एस. थोटधरे

छत्रबटे नॅसनल कॉलेज

नागपूर.

विषय :- Short Term Course on Agricultural Marketing च्या अतिथी व्याख्यानाकरिता आमंत्रण स्वीकारण्याबाबत

सदर विषयाच्या अनुषंगाने आपणास विनंती आहे की, आमच्या महाविद्यालयाच्या Online Short Term Course on Agricultural Marketing चे Virtual Class dt. 13/05/2021 to 15/06/2021 या दरम्यान सुरू असलेल्या अतिथी व्याख्यानाकरिता दि. २३/०५/२०२१ ला सकाळी ११:०० ते १२:०० वाजता अर्थशास्त्र विषयाच्या विद्यार्थीनींना मार्गदर्शन करण्याकरिता आमंत्रित करत आहोत कृपया आमंत्रण म्बिकागवे.

टिकाण-नागपूर

दि. २१/०५/२०२१

प्राचार
डॉ. धनराज शेंडे

PRINCIPAL
Yashoda Girls Arts & Commerce Coll
Sneh Nagar, Nagpur-15

Letters to the resource person

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Short Term Course on Agricultural Marketing

Dr. M. D. Katre

प्रति,

डॉ. ईश्वर बाघ

श्रीमती राजकमल बाबुराव तिडके,
कॉलेज मौदा जि. नागपूर.

विषय :- Short Term Course on Agricultural Marketing च्या अतिथी व्याख्यानाकरिता आमंत्रण स्वीकारण्याबाबत

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ठिकाण-नागपूर

दि. १०/०५/२०२१



प्राचार्य
डॉ. धनराज शेटे

PRINCIPAL

Yashoda Girls Arts & Commerce C
Sneh Nagar, Nagpur-15

Attendance Sheet of the students

25	NHIVI TA GAJANAN MULE	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
26	ARCHANA TEJAPRAKASHI GOLTAM	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
27	PRIYNA SURESH DERKAR	A	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
28	BHARTI KAILASH MALVIYA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
29	KHUSHBHSURENDRA DONGRE	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
30	RENUKA GAJANAN URKUNDE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
31	KARISHMA JOGJE VEJINI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
32	RESHAMA BABAN WANKHEDE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
33	SHRUTI DAMODHAR TEKAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
34	SNEHA SANTOSH NIKATKAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
35	SHABAHAT JIBRAIL SHEIKH	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
36	VIHAR PRAMOD TADKE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
37	VANSHREE BAIRANG BHALAVI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
38	KOMAL LILADHAR WADASKAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
39	SHRIDADHA VINOD MANDHAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
40	GAYATRI VASANT RAUT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	


 SIGNATURE & SEAL OF THE **COORDINATOR**


 Co-ordinator, IQAC
 Yashoda Girls' Arts &
 Commerce College, Nagpur


 SIGNATURE & SEAL OF THE **PRINCIPAL**
 Yashoda Girls Arts & Commerce Colleg
 5th Nagar, Nagpur-44



Report of the Course Conducted

Purushottam Khaparde Health & Education Society's Yashoda Girls' Arts & Commerce College

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www: yashodagirlscollege.edu.in yggc.ngp@rediffmail.com

Short Term Course Report

Dr. M. D. Katre

दिनांक १३/०५/२०२१ ते १५/०६/२०२१ या दरम्यान Rashtrasant Tukadoji Maharaj Nagpur University Department of Lifelong Learning and Extension Conducting Short Term Certificate Course Under Jeevan Shikshan Abhiyan अंतर्गत "Agricultural Marketing" या विषयावर कोर्स ची रचना करण्यात आली. या कोर्स करिता ४० विद्यार्थिनींची निवड करण्यात आली. या सर्टिफिकेट कोर्स करिता ३५ वर्गाचा कालावधी गृहीत धरून कोर्स पूर्ण करण्यात आला. यात विविध महाविद्यालयातील विषय तज्ञांचे मार्गदर्शन व विषयाशी संबंधीत माहिती, ऑनलाईन देण्यात आली. अतिथी व्याख्यानाची माहिती.

S.N	Name of Faculty	Topics to be Taught
1.	Dr. Ishwar Wagh	Introduction to Agricultural Marketing
2.	Dr. Rajendra Motghare	Determining the Functions and Alternatives in Agricultural Marketing
3.	Dr. Liladhar Kharपुरiya	Marketing Agricultural Commodities, Marketing in Agribusiness
4.	Dr M. D. Katre	Developing Marketing Plans Promoting and Selling in the Agricultural Industry

दिनांक १५/०६/२०२१ ला MCQ Test चे आयोजन करण्यात आले. MCQ Test मूल्यमापन करून प्रमाणपत्र वितरीत करण्यात आले.

दिनांक २६/०६/२०२१

कोर्स समन्वयक
डॉ. महेंद्र कटरे



Co-ordinator, IQAC
Yashoda Girls' Arts &
Commerce College, Nagpur



PRINCIPAL
Yashoda Girls Arts & Commerce College
Sneh Nagar, Nagpur-15

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8:44

VoLTE LTE LTE1 40%



You

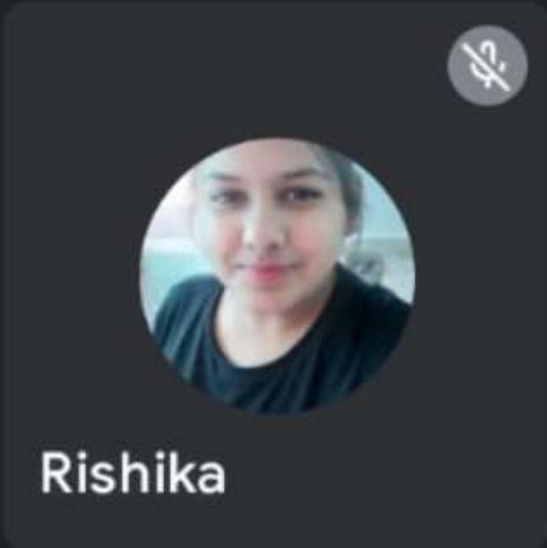
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Liladhar



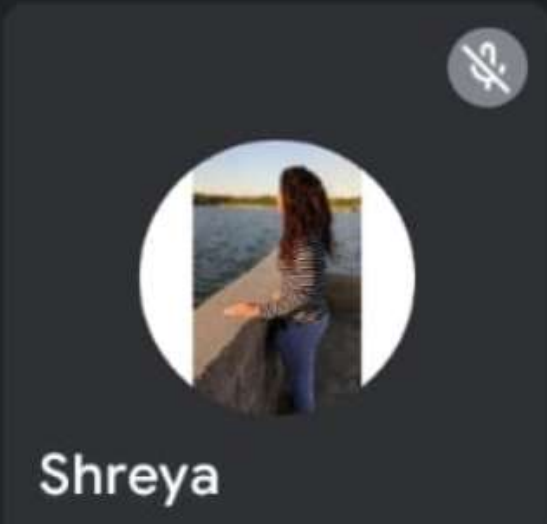
Shruti



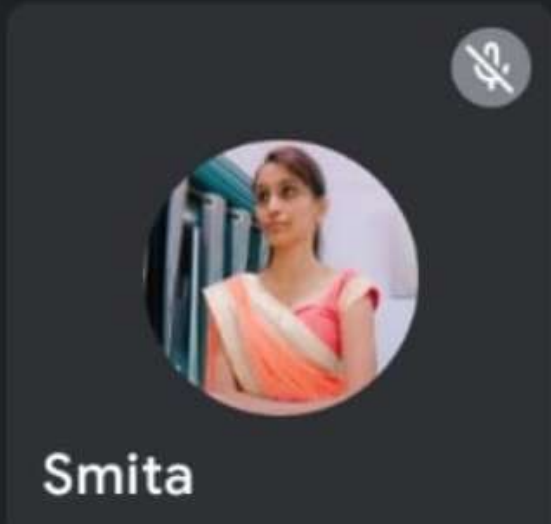
Rishika



Sonu



Shreya



Smita



You

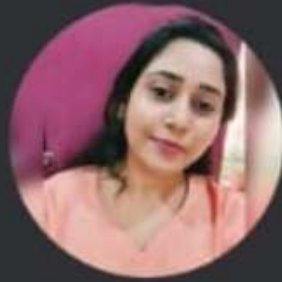
8 photos • 7 June 2021



11:02 am ✓✓



Liladhar



Samiksha



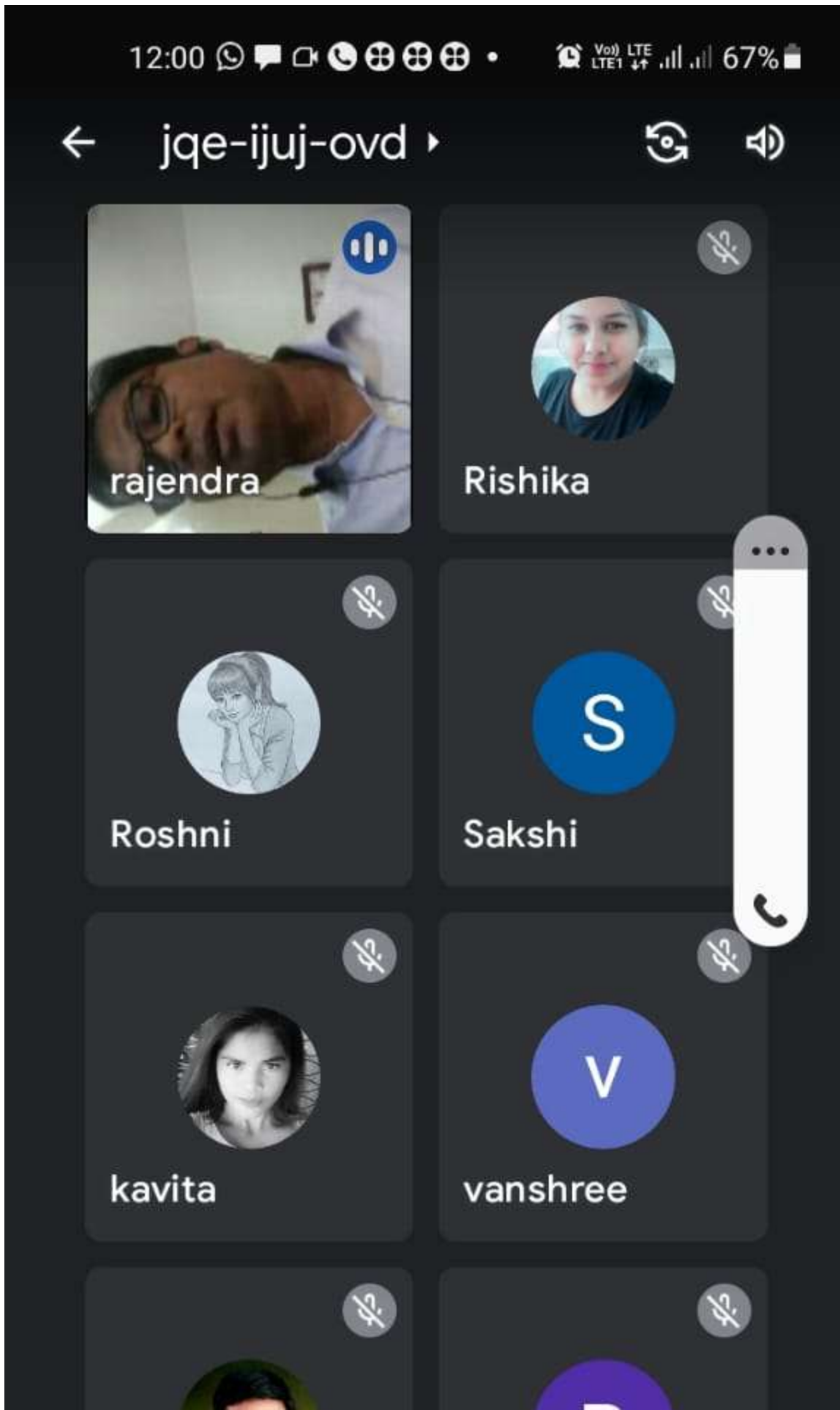
Rishika



Sonu




Photographs/ Screenshots



← jqe-ijuj-ovd ▶




rajendra



Rishika



Roshni



Sakshi



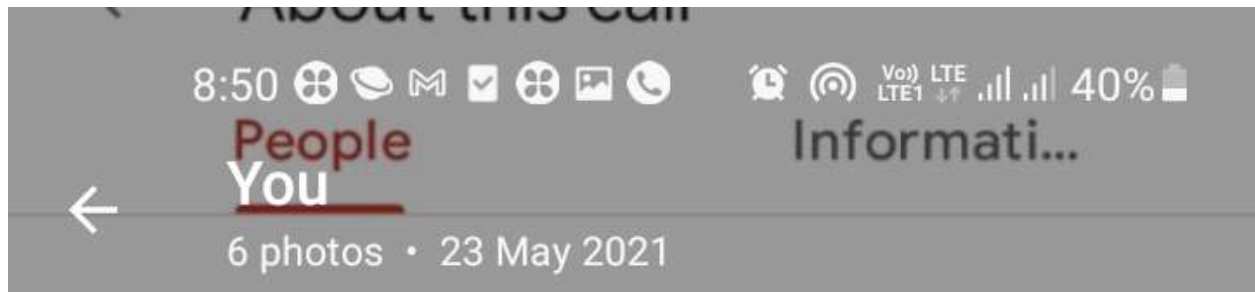
kavita



vanshree

























Photographs/ Screenshots



ADD OTHERS

 Share joining information

IN CALL

-  mahendra katre (You)
-  Archana Gautam  
-  ashwini chhapekar  
-  Karishma Yerne  
-  kavita Dallemal  
-  Khushbu Dongre  
-  Lilima Padhan  
-  Pooja Jilhare  



Yashoda Girls' Arts & Commerce College Nagpur

Short Term Course in Agricultural Marketing



Dr. Dhanraj Shete
Principal



Resource Person
Dr. R.S. Motghare
Department of Economics
D.N.C.College Nagpur



Dr M.D. Katre
Dept. of Economics
Co-ordinator

Date :23/05/2021 Time: 11:00 A.M. 12.00 P.M. Topic

Photographs/ Screenshots



BROCHURE



Yashoda Girls' Arts & Commerce College Nagpur

Short Term Course in Agricultural Marketing



Dr. Dhanraj Shete
Principal

Date :13/05/2021 Time: 10:30 A.M.



Resource Person
Dr. Ishwar Wagh
HoD Smt. R.B.Tidke
College Mouda Dist- Nagpur



Dr M D. Katre
Co-ordinator
Dept. of Economics

CERTIFICATES



Rashtrasant Tukadoji Maharaj Nagpur University
BOARD OF LIFE LONG LEARNING AND EXTENSION

Certificate

Awards this certificate to

Spt./Ku. Anjali Sanjay Pipalwa
on Satisfactory completion of the "Short Term Certificate Course in Agricultural Marketing"

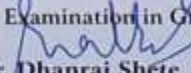
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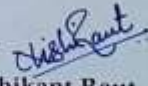
Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension

in collaboration with Department of Economic Yashoda Girls' Arts & Commerce College,

Sneh Nagar, Nagpur. from 13/05/2021 to 15/06/2021


Dr. Mahendrakumar Katre
Course-Co-ordinator
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Dhanraj Shete
Principal,
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Nishikant Raut
Director
Deptt. of Lifelong Learning and
Extension, RTM, Nagpur University

He/ She passed at the Examination in Grade A

CERTIFICATES



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Spl./Ku. Sakshi Raju Kupsc

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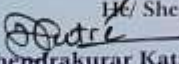
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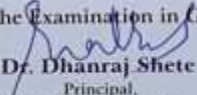
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Sneh Nagar, Nagpur. from 13/05/2021 to 15/06/2021.

He/ She passed at the Examination in Grade A


Dr. Mahendrakur Katre
Course-Co-ordinator
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Dhanraj Shete
Principal,
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Nishikant Raut
Director
Deptt. of Lifelong Learning and
Extension, RTM, Nagpur University

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BOARD OF LIFE LONG LEARNING AND EXTENSION

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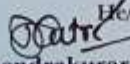
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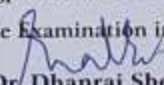
Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension

in collaboration with Department of Economic Yashoda Girls' Arts & Commerce College,

Sneh Nagar, Nagpur. from 13/05/2021 to 15/06/2021

She passed at the Examination in Grade B


Dr. Mahendrakumar Katre
Course-Co-ordinator
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Dhanraj Shete
Principal,
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Nishikant Raut
Director
Deptt. of Lifelong Learning and
Extension, RTM, Nagpur University

CERTIFICATES



Rashtrasant Tukadoji Maharaj Nagpur University
BOARD OF LIFE LONG LEARNING AND EXTENSION

Certificate

Awards this certificate to

Smt./Ku. Archana Tejprakash Gauttam

on Satisfactory completion of the "Short Term Certificate Course in Agricultural Marketing"

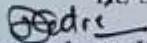
One Month (36 Hours) Online Certificate Course under

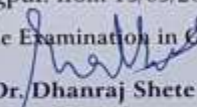
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Sneh Nagar, Nagpur. from 13/05/2021 to 15/06/2021

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Course-Co-ordinator
Yashoda Girls Arts &
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Dr. Dhanraj Shete
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BOARD OF LIFE LONG LEARNING AND EXTENSION

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Awards this certificate to

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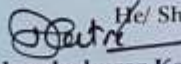
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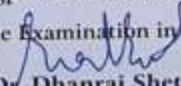
Jeevan Shikshan Abhiyan run by Department of Lifelong Learning and Extension

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Sneh Nagar, Nagpur, from 13/05/2021 to 15/06/2021

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Dr. Mahendrakur Katre
Course-Co-ordinator
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Dhanraj Shete
Principal,
Yashoda Girls Arts &
Commerce College, Nagpur


Dr. Nishikant Raut
Director
Deptt. of Lifelong Learning and
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